



**LOUDOUN**  
CHAMBER

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**BE MORE. TOGETHER.**

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**ONE TOUCH**  
**2023**

**SPONSORSHIP OPTIONS**



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## **MEMBERSHIP ENGAGEMENT PACKAGES**

### **ENHANCED MEMBERSHIP**

*Per Year \$945, Value \$1,700 | Companies of > 10 employees not eligible*

- Enhanced Business Profile & Logo Listing on LoudounChamber.org Online Directory
- 6-month rotating ad in your business category on LoudounChamber.org
- One additional category listing
- Complimentary registration to Loudoun On Tap events (4 events)
- Standard membership with web enhancement

### **PREFERRED MEMBERSHIP**

*Per Year \$1,575, Value \$2,500 | Companies of > 50 employees not eligible*

- 12-month rotating advertisement in your category on LoudounChamber.org Online Directory
- One complimentary registration to both Business @ Breakfast & Loudoun On Tap events (16 total events) OR PolicyMaker Series Pass (8 events)
- Includes benefits of Enhanced Membership and annual membership dues

### **PREMIER MEMBERSHIP**

*Per Year \$4,465, Value \$5,600 | Companies of 100+ employees not eligible*

- Includes benefits of preferred and enhanced memberships, and annual membership dues
- One Signature Event Gold Sponsorship, OR two reserved tables at two of the three events: Valor Awards, the Annual Meeting & Community Leadership Awards, or Small Business Awards
- 6-month rotating ad on LoudounChamber.org Business Directory



## MAJOR INVESTORS

The Loudoun Chamber's top investors receive Chamber-wide recognition all year long, through their overall annual investment in the Chamber.

## CHAIRMAN'S CIRCLE SPONSORS

*Annual Investment Exceeds \$13,500*

- Company logo prominently displayed in Loudoun County Chamber lobby
- Company logo prominently displayed at Loudoun Chamber events
- Premier logo recognition on Chamber website

## 2022 CHAIRMAN'S CIRCLE SPONSORS







## PRESIDENT'S CABINET SPONSORS

*Annual Investment Exceeds \$9,000*

- Company logo prominently displayed at Loudoun Chamber events
- Premier logo recognition on Chamber website

## 2022 PRESIDENT'S CABINET SPONSORS



## PARTNER IN MEMBERSHIP

*Annual Investment: \$7,500*

Partners in Membership receive one of the highest levels of recognition the Chamber has to offer, giving your brand premium placement on the chamber's online directory, weekly emails and at most Chamber events.

## MARKETING BENEFITS

- 12-month rotating ad on Chamber's online directory and event page
- Logo recognition at major Loudoun Chamber events
- Recognition in the weekly eNews and Public Policy Update Newsletters sent to over 9,000 contacts

## PARTNER MARKETING COMPARED TO OTHER MEMBERSHIPS:

Ad placement/views per year	Partner	Premier	Preferred	Enhanced
Web Directory Main - 95,000	★	★		
Event Calendar - 140,000	★			
Member 2 Member - 36,000	★			
Job Board - 2,200	★			
Directory Category - 25,000	★	★	★	★

## ACCESS BENEFITS

Signature Event Sponsorships:

- Gold Sponsorship at the Annual Meeting & Community Leadership Awards, Small Business Awards, Valor Awards, OR one Foursome in the Chamber Classic
- Choose One: Reserved Table at the Annual Meeting & Community Leadership Awards, Small Business Awards, OR Valor Awards.

Individual Ticket Packages:

- Choose One: Breakfast Club 2023 OR PolicyMaker Series 2023 Pass
- Includes One Membership up to \$815 in value.

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## 2022 PARTNERS IN MEMBERSHIP





## SIGNATURE EVENT SPONSORSHIPS

- Annual Meeting & Community Leadership Awards
- 38th Annual Loudoun Valor Awards
- 41st Annual Chamber Classic
- 29th Annual Loudoun Small Business Awards

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## ANNUAL MEETING & COMMUNITY LEADERSHIP AWARDS

The Annual Meeting & Community Leadership Awards is a time-honored tradition, where Loudoun's business community gathers to honor our outgoing Chair of our Board of Directors and welcome in the new leader of Loudoun's premier business organization. The top honorees in the Community Leadership Awards' five categories will be able to grant \$1,000 to the one nonprofit of their choice, thanks to the generosity of the Community Foundation for Loudoun and Northern Fauquier Counties.

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### SIGNATURE SPONSOR

*Exclusive, One Available, Investment of \$6,000*

- Opportunity to announce the Community Leadership Award finalists in the "Executive Leader Category" in a Facebook Live video, prior to the event
- Opportunity to make five minutes of remarks, during the event and announce the winner of the Community Leadership Awards in your chosen category during the event
- Company logo featured in post-event email sent to all attendees
- Logo recognition on all marketing materials, keepsake program, and multi-media event display
- Reserved table of 10

### PLATINUM SPONSORS

*Four Available, Investment of \$3,500*

- Opportunity to announce the Community Leadership Award finalists, in your chosen category, in a Facebook Live video prior to the event
- Opportunity to make three minutes of remarks, during the event and to announce the winner of the 2022 Community Leadership Awards in your chosen category during the event
- Company logo featured in post-event email sent to all attendees

- Logo recognition on all marketing materials, keepsake program, and multi-media event display
- Reserved table of 10

### DESSERT SPONSOR

*Exclusive, One Available, Investment of \$3,000*

- Logo recognition displayed on dessert at each attendee seat
- Logo recognition on all marketing
- Reserved table of 10

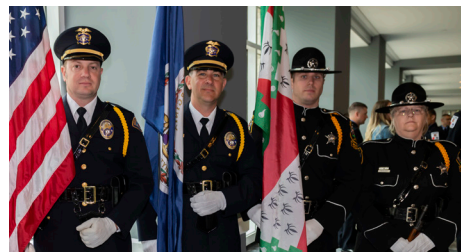
### GOLD SPONSOR

*Investment of \$2,500*

- Company name on all marketing materials
- Company logo on sponsor recognition display at event
- Company logo featured in post-event email sent to all attendees
- Reserved table of 10

## 38th ANNUAL LOUDOUN COUNTY VALOR AWARDS

Show your company's support for Loudoun's police, sheriff, fire and rescue personnel through your participation in the annual Valor Awards, where our heroes are honored for their heroism in the line of duty. As a Valor Awards sponsor, your company can demonstrate its commitment to these law enforcement and public safety personnel, while enjoying valuable recognition through the significant exposure the Valor Awards receives.



### SIGNATURE SPONSOR

*Exclusive, One Available, Investment of \$7,500*

- Logo recognition on all marketing
- Opportunity to make five minutes of remarks, from the podium
- One reserved seat at the Chairman's Table
- Your logo featured in post-event email sent to all attendees
- Full page, back cover ad in the event program
- Two reserved tables of 10 in a premium location (Option to donate one table to award recipients and their guests)

### HEROISM SPONSOR

*Exclusive, One Available, Investment of \$4,000*

- Logo recognition on all marketing
- Opportunity to present each Valor Award honoree with a Challenge Coin
- Full page ad in event program
- One reserved seat at the Chairman's Table
- Company logo featured in post-event email sent to all attendees
- Reserved table of 10 in a premium location

### GUARDIAN SPONSORS

*Investment of \$3,000*

- Logo recognition on all marketing
- Full page ad in event program
- One reserved seat at the Chairman's Table
- Reserved table of 10 in a premium location
- Opportunity to host Valor honorees at your table

### BRAVERY SPONSORS

*Investment of \$2,000*

- Name recognition on all marketing
- Half page ad in event program
- Reserved table of 10
- Opportunity to host Valor honorees at your table

### PROGRAM SPONSORS

*Investment of \$1,250*

- Name recognition on all marketing
- Two reserved seats
- Business listed in the event program
- Full page ad in the event program

### BENEFACTOR TABLE: \$750

- Opportunity to host eight Valor Award honorees and their guests at your company's reserved table of 10
- Two reserved seats
- Business listed in the event program and multi-media display at event

### RESERVED TABLE: Table of 10, \$1,000

### PROGRAM BOOK ADS

- Full page: \$750; Half page: \$450



## 41st ANNUAL CHAMBER CLASSIC

The Annual Chamber Classic has been Loudoun County's premier business golf tournament for nearly four decades. Held at The Club at Creighton Farms, the Chamber Classic offers our sponsors tremendous marketing exposure, and an incomparable day of golf on this Jack Nicklaus designed course. If your company's target market includes senior level executives and business owners who have a passion for the game of golf, then consider this sponsorship.



### SIGNATURE SPONSOR

*Exclusive, One Available, Investment of \$7,000*

- Company logo prominently displayed on all marketing
- Opportunity to address the golfers before the shotgun start to the tournament
- Company logo on all golf cart information cards at the tournament
- Opportunity to present a gift with your company's logo to all golfers
- Two foursomes for tournament play
- Logo recognition on signage and display table at two holes

### PLATINUM SPONSORS

*Five Available, Investment of \$3,000*

- Company logo featured on all marketing
- Opportunity to present a gift with your company's logo to all golfers
- One foursome for tournament play
- Logo recognition on signage at the tournament display table at two holes

### HOLE-IN-ONE SPONSOR

*Exclusive, One Available, Investment of \$2,500*

- Opportunity to display cars, banners, etc. and marketing materials at the sponsored hole
- Prominent signage at the tournament and at the awards reception
- One foursome for tournament play
- Logo recognition on signage at the tournament

- Name recognition on all marketing materials
- Display Table at contest hole

*\*\* Must provide prize insurance \*\**

### GIFT SPONSOR

*Exclusive, One Available, Investment of \$3,200*

- EXCLUSIVE: Your company's logo printed on gift for all golfers (cost of gift included)
- Company logo on all marketing materials and tournament signage
- One foursome for tournament play
- Logo recognition on signage at the tournament
- Display table at two holes

### CIGAR SPONSOR

*Exclusive, Investment of \$3,000*

- Company logo on sign and display table at one hole to market your company
- Company logo displayed on all marketing
- Company logo on signage at the tournament
- One foursome at the event
- Cost of cigars and cigar roller included

### BIRDIE

*Investment of \$2,200*

- Company name on all marketing materials
- One foursome for tournament play
- Logo recognition on signage at the tournament

*(continued on the next page)*

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## 41st ANNUAL CHAMBER CLASSIC *(continued)*

### PUTTING GREEN SPONSOR

*Exclusive, One Available, Investment of \$600*

- Logo recognition on signage at event
- Display table at the Putting Green Contest hole
- Company name on all marketing

### HOLE SPONSOR

*Investment of \$400*

- Logo recognition on signage at the tournament
- Display table at one hole

### BEVERAGE SPONSOR

*Investment of \$600*

- Logo recognition on signage at the tournament
- Display table near the beverage station
- Company name on marketing materials



## 29th ANNUAL LOUDOUN SMALL BUSINESS AWARDS

This “Academy Award” style gala regularly draws more than 400 of Loudoun’s top business and community leaders, who gather to honor the finest small businesses and entrepreneurs that our region has to offer. The Loudoun Small Business Awards sponsors enjoy priceless exposure as part of the marketing campaign and at the awards banquet gala, celebrating Loudoun County’s “best in class” small businesses and entrepreneurs.



### SIGNATURE SPONSOR

*Exclusive, One Available, Investment of \$6,000*

- Logo recognition on all marketing, recognized as the presenting sponsor of the Small Business of the Year award
- Opportunity to take part in a promotional video on social media to announce the SBA finalists
- Opportunity to make brief remarks about your company at the podium and to announce the winner of the Small Business of the Year Award
- Full-page ad in keepsake event program
- Company logo featured in post-event email sent to all attendees
- Two reserved tables of 10 and one seat at the Chairman’s table

### PLATINUM SPONSORS

*Eight Available. Investment of \$3,500*

- Logo recognition on all marketing
- Listed as Category Sponsor (ex: “Service Business of the Year Presented by Your Company”)
- Opportunity to announce the winner of your category at Awards ceremony
- Opportunity to announce the SBA finalists in your category in promotional video on social media
- Full-page ad in keepsake event program
- Company logo featured in post-event email sent to all attendees
- Reserved table of 10 in a premium location

### RECEPTION SPONSOR

*Exclusive, One Available, Investment of \$3,000*

- Logo recognition displayed at all bars
- Logo recognition on all marketing
- Half-page ad in keepsake program book
- Reserved table of 10

### DESSERT SPONSOR

*Exclusive, One Available, Investment of \$3,000*

- Logo recognition displayed on dessert
- Logo recognition on all marketing
- Half-page ad in keepsake program book
- Reserved table of 10

### GOLD SPONSOR

*Investment of \$2,500*

- Company name on all marketing materials
- Company logo on sponsor recognition display at event
- Company logo in keepsake program
- Company logo featured in post-event email sent to all attendees
- Reserved table of ten

### PROGRAM BOOK ADS

- Full Page: \$750
- Half Page: \$450



## SERIES EVENT SPONSORSHIPS



- Business @ Breakfast
- Business Women of Loudoun
- Diversity, Equity, Inclusion, & Accessibility Committee (DEIA)
- Loudoun On Tap
- Loudoun GovCon
- Loudoun Nonprofit Initiative
- PolicyMaker Series
- Technology Coalition
- Loudoun Young Professionals
- Young Entrepreneurs Academy (YEA!)
- New Member Orientation



## BUSINESS @ BREAKFAST

The Business @ Breakfast is Northern Virginia's premier business networking event. With an average of 120 attendees, this monthly breakfast offers sponsors an audience to create greater awareness for your company's product and services. There are three sponsorship levels, each offering on-site display opportunities and recognition on the Chamber website.



### SIGNATURE SPONSOR

*Exclusive, One Available, Investment of \$5,500*

- Year long logo recognition on all marketing
- Four Platinum Spotlight Sponsorships
- Eight Gold Sponsorships
- Opportunity to place marketing materials at every attendee's seat
- Two complimentary tickets to each event
- Display table at each event

### GOLD SPONSORS

*Limit Three Per Month | Investment of \$400*

- One minute remarks to entire audience
- Name recognition on marketing
- Opportunity to place marketing materials at every attendee's seat
- Two complimentary tickets
- Display table

### PLATINUM SPONSORS

*One Per Month, Investment of \$900*

- Opportunity to make a ten-minute presentation
- Logo recognition on all event marketing
- Opportunity to place marketing materials at every attendee's seat
- Four complimentary tickets
- Display table
- FREE Gold Sponsorship at another Business @ Breakfast in 2023

## BUSINESS WOMEN OF LOUDOUN

Through its programming, the Business Women of Loudoun committee provides business women in Loudoun, of all ages and positions, community opportunities to build relationships and gain knowledge needed to achieve personal, professional, and organizational goals. In addition, Business Women of Loudoun is committed to supporting worthy community causes. The Business Women of Loudoun is focused on strategic networking, leadership and mentoring.



### CO-SIGNATURE SPONSOR

*Exclusive, Two Available, Investment of \$2,000*

- Year long logo recognition on all marketing
- Opportunity to offer three minutes of remarks
- Company logo featured in post-event email sent to all attendees
- Four tickets to each event
- Display table

### PLATINUM SPONSORS

*Investment of \$1,200*

- Year-long logo recognition on all marketing
- Company logo featured in post-event email sent to all attendees
- Two tickets to each event
- Display table

### SPOTLIGHT SPONSORS

*Limit Two per event. Investment of \$300*

- Recognition during chosen event
- Logo recognition on all event marketing materials for chosen event
- Two minute company presentation
- Two tickets to event
- \$750 for the Fall Signature Event, and two seats

### EVENT EXHIBITOR

*Investment of \$149 Member/\$220 Non-Member*

- Name recognition on marketing materials and at the event from the podium
- Display table
- Two tickets to event
- \$299 for the Fall Signature Event



## DIVERSITY, EQUITY, INCLUSION, & ACCESSIBILITY (DEIA)

The DEIA Initiative is focused on building and sustaining an equitable and inclusive business environment in Loudoun County and our region.

As a sponsor of the DEIA Initiative, you will gain exclusive opportunities to position your company as a leader in the Chamber's DEIA goals, while earning valuable marketing exposure over a broad-spectrum Loudoun's business and community leaders.



### SIGNATURE SPONSOR

*Exclusive, Only One Available, Investment of \$5,000*

- Logo recognition on all marketing materials
- Opportunity to make opening remarks at each DEIA event
- Four tickets to all DEIA 2023 events, and 10 tickets to the DEIA Summit
- Premium logo recognition on sponsor slide at each event
- Company logo featured in post-event email sent to all attendees

### DIVERSITY SPONSOR

*Premium, Investment of \$2,500*

- Logo recognition on all marketing materials
- Opportunity to offer remarks and introduce a speaker at one DEIA event
- Logo recognition on sponsor slide at each event
- Company name in post-event email sent to all attendees

### EQUITY SPONSORS

*Investment of \$1,500*

- Name recognition on all marketing materials
- Name recognition on sponsor slide at each event
- Company logo in post-event email sent to all attendees
- Four tickets to each event

### DEIA SUMMIT SPONSORS

*Investment of \$1,500*

- Logo recognition on all print and electronic marketing materials promoting the DEIA Summit
- Four tickets to the Summit
- Opportunity to offer three minutes of remarks at the Summit
- Logo recognition on the electronic sponsor recognition presentation at the Summit
- Company logo featured in post-event email sent to all attendees

### INCLUSION SPONSORS

*Investment of \$1,000*

- Name recognition on all marketing materials
- Name recognition on sponsor slide at each event
- Two tickets to each event

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## LOUDOUN ON TAP QUARTERLY NETWORKING EVENT

Loudoun On Tap quarterly networking events are a must-attend for all Chamber members. Your company's sponsorship guarantees exposure to a wide variety of members of the business community.



### SIGNATURE SPONSOR

*Exclusive, One Available per event, Investment of \$3,000*

- Logo displayed on all marketing materials
- Three minute speaking opportunity at event
- Display table at event
- Eight event tickets included
- Company logo featured in post-event email sent to all attendees with information and content about your business
- Opportunity to incorporate other branding or promotion into the event in cooperation with the chamber and event host

*Some ideas include: Banner, Signage, Promotional Items, Gift Bags, Name Tag Lanyards (highly encouraged)*

## LOUDOUN GOVCON INITIATIVE

The Loudoun GovCon Initiative is a community of Government Contractors committed to supporting the success of Loudoun's government contracting community by providing opportunities for matchmaking, marketing. The initiative provides educational programs and strategic connection opportunities for local government contractors.



### SIGNATURE SPONSORS

*Exclusive to Government Contractors*  
*Exclusive, One Available, Investment of \$4,000*

- Logo recognition on all marketing materials
- Opportunity to offer remarks and/or introduce keynote speakers at each event
- Company logo featured in post-event email sent to all attendees
- Display table at each event
- Six Tickets to each event

### ELITE PARTNERS

*Investment of \$3,000*

- Logo recognition on all marketing materials
- Company logo featured in post-event email sent to all attendees
- Display table at each event
- Four Tickets to each event

### PLATINUM SPONSORS

*Exclusive to Government Contractors*  
*Investment of \$2,500*

- Logo recognition on all signage and marketing
- Display table at each event
- Four Tickets to each event

## LOUDOUN NONPROFIT INITIATIVE

The Loudoun Nonprofit Initiative benefits businesses and non-profit organizations alike with networking and educational programs. The Loudoun Nonprofit Initiative also seeks to communicate the economic power of the nonprofit sector and the relationships that can be created when companies and individuals support the community. Sponsorship opportunities are open to both business and nonprofit organizations.



### SIGNATURE SPONSOR

*Exclusive, One Available, Investment of \$3,000*

- Logo recognition on all marketing materials and website
- Opportunity to offer brief remarks from the podium at each event
- Logo featured in post-event email sent to all attendees
- Four tickets to each event
- Display table

### PLATINUM SERIES SPONSOR

*Investment of \$1,000*

- Logo recognition on all marketing materials and website
- Two tickets to each event
- Display table

## POLICYMAKER SERIES

As a PolicyMaker Series sponsor, your business will enjoy exclusive access to Loudoun County's and Virginia's top political and policy leaders, while positioning your organization as a leader in Loudoun's business community. You also will be able to network with top government and political officials, and other business and community leaders while helping to drive the business agenda on the vital issues impacting Loudoun's business climate.



### SIGNATURE SPONSOR

*Exclusive, One Available, Investment of \$16,000*

- Logo recognition on all marketing
- Opportunity to make opening remarks at each event
- Company logo featured in post-event email sent to all attendees
- Reserved table of 10 in a premium location at each of the PolicyMaker events (80 total tickets)
- Four tickets to the Annual Legislative Reception

### ADVOCATE SPONSORS

*Premium, Investment of \$6,000*

- Logo recognition on all marketing
- Company logo featured in post-event email sent to all attendees
- Reserved table of 10 at six PolicyMaker events (60 total tickets)
- Four tickets to the Annual Legislative Reception

### ENTERPRISE SPONSORS

*Premium, Investment of \$3,500*

- Name recognition on all marketing
- Reserved table of 10 at four PolicyMaker events of your choice (40 tickets)
- Two tickets to the Annual Legislative Reception

### SPOTLIGHT SPONSORS

*Investment of \$2,000*

- Logo recognition on all marketing
- Opportunity to introduce a speaker and provide a three-minute presentation about your business
- Reserved table of 10 at chosen event



## LOUDOUN TECH COALITION

The Loudoun Technology Coalition is the Loudoun tech industry's premier information sharing and networking forum. The Loudoun Tech Coalition also produces two signature events each year, focused on the key trends and innovations that are driving business and technology, led by industry experts and innovators, with opportunities for local businesses to demonstrate their innovative products and services.



### SIGNATURE SPONSOR

*Exclusive, One Available, Investment of \$3,000*

- Logo recognition on all marketing materials
- Opportunity to give remarks and spotlight business at each event
- Company logo featured in post-event email sent to all attendees
- Display table
- Four tickets to each event

### PLATINUM SPONSORS

*Investment of \$1,000*

- Logo recognition on all marketing materials
- Company logo featured in post-event email sent to all attendees
- Display table
- Two tickets to each event

### GOLD SPONSORS

*Investment of \$500 per event*

- Name recognition on all marketing materials
- Logo recognition on multi-media recognition at event
- Two tickets to event



## LOUDOUN YOUNG PROFESSIONALS

The Loudoun Young Professionals (also known as LoudounYP) serve to unite and engage the emerging workforce that lives, works and plays in Loudoun and present opportunities for social interaction, professional development and networking with monthly events held around the county. The Annual Charity Cornhole Tournament exists to raise money for the Loudoun Chamber Foundation. The Foundation supports the nonprofit community in Loudoun through grant funding.



### SIGNATURE SERIES SPONSOR

*Exclusive, One Available, Investment of \$2,500*

- Logo recognition on all marketing materials
- Three-minute speaking opportunity at each event
- Company logo featured in post-event email sent to all attendees
- One team of two for Cornhole Tournament fundraiser
- Set of keepsake cornhole boards with logo
- Four tickets to each event

### PLATINUM SPONSORS

*Four Available, Investment of \$2,000*

- Logo recognition on all marketing materials
- Company logo featured in post-event email sent to all attendees
- Two tickets to each event

### CHARITY CORNHOLE TOURNAMENT SIGNATURE SPONSOR

*Exclusive, One Available, Investment of \$2,000*

- Prominent logo on all marketing materials
- Company logo featured in post-event email sent to all attendees

- Two-minutes to speak during awards presentation
- One team of two for cornhole tournament
- Display table

### TROPHY SPONSOR

*Exclusive, One Available, Investment of \$1,500*

- Prominent logo on all marketing materials
- Logo on cornhole tournament winner trophy
- One team of two at cornhole tournament
- Set of keepsake cornhole boards with logo
- Display table at Charity Cornhole event

### BOARD SPONSORS

*Investment of \$500*

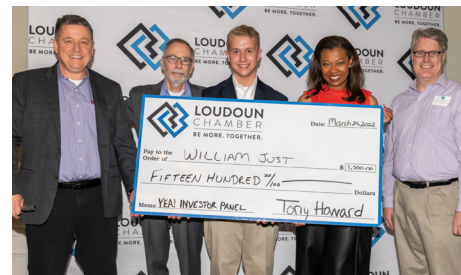
- Logo on all marketing materials
- One team of two for cornhole tournament
- Set of keepsake cornhole boards with logo

### CORNHOLE TOURNAMENT TEAM: \$100

- One team of two in cornhole tournament
- Name on event website

## YOUNG ENTREPRENEURS ACADEMY (YEA!) CLASS OF 2023

The Young Entrepreneurs Academy (YEA!) is an innovative and exciting 7-month program that transforms middle and high school students into real life entrepreneurs and business owners. Throughout the class, students develop business ideas, write business plans, conduct market research, pitch their plans to a panel of investors, and will be ready to launch and run their own legal, fully formed companies and social movements.



### PLATINUM SPONSORS

*Investment of \$5,000*

- Logo recognition on all marketing materials\*
- Recognition in all newsletters and press releases related to the program
- Speaking opportunity at 2023 Graduation
- One company rep on Investor Panel (\$500 investment capital included in sponsorship)
- Logo recognition at the Annual Small Business Awards Ceremony and recognition from the podium during a short presentation about YEA!
- Recognition from podium at YEA! Investor Panel and YEA! Graduation
- Exhibit table, two tickets, and an opportunity to address the audience for two minutes at a Business @ Breakfast event
- Four tickets to the 2023 Investor Panel and Invitation to Graduation
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

### YEA! INVESTOR PANEL SPONSORS

*Investment of \$2,000*

- Logo recognition on all marketing materials\*
- Recognition from podium at YEA! Investor Panel and YEA! Graduation
- One company rep on Investor Panel (\$500 investment capital included in sponsorship)

- Two tickets to the 2023 Investor Panel and Invitation to Graduation
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

### SCHOLARSHIP SPONSORS

*Investment of \$1,500*

- Scholarships used to fund tuition of underrepresented student populations
- Logo recognition on all marketing materials\*
- Recognition from podium at YEA! Investor Panel and YEA! Graduation
- Two tickets to the 2023 Investor Panel and Invitation to Graduation
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

### CEO ROUNDTABLE SPONSOR

*Exclusive, One Available, Investment of \$1,000*

- Logo on signage at CEO Roundtable event
- Name recognition on all marketing materials\*
- Recognition from podium at YEA! Investor Panel and YEA! Graduation
- Two tickets to the Investor Panel event
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)



## GRADUATION SPONSOR

*Exclusive, One Available, Investment of \$1,500*

- Logo on signage at Class of 2023 Graduation
- Name recognition on all marketing materials\*
- Recognition from podium at YEA! Investor Panel and YEA! Graduation
- Two tickets to the Investor Panel event
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

## YEA! SUPPORTER

*Investment of \$500*

- Exposure and name recognition on YEA! Loudoun Chamber of Commerce Website
- Recognition from podium at YEA! Investor Panel and YEA! Graduation
- Two tickets to the Investor Panel event
- Opportunity to support Loudoun youth to become successful entrepreneurs

*\* Some YEA! Advertisements have limited space, and sponsors will be listed as often as possible.*

## **LOUDOUN CHAMBER ORIENTATION**

This great networking opportunity gives your company exposure to new Chamber member businesses from various business sectors. Orientations are conducted every other month.

### **SIGNATURE SPONSOR**

*Exclusive, One Available, Investment of \$2,500*

- Opportunity to have Loudoun Chamber Member Orientation presented as “in Partnership” with your company
- Opportunity to provide a testimony on their experience in the Chamber and brief remarks about their business at the beginning of each of the six Loudoun Chamber Member Orientation. (Estimated total attendance for 2021: 120-150)
- Opportunity to provide branded promotional material to the members in attendance (Provided by sponsor)
- Logo recognition on all digital marketing materials and multi-media event display

## ADVERTISE WITH THE LOUDOUN CHAMBER

### GREATER EXPOSURE.

Advertisements on LoudounChamber.org's online directory were displayed 1.6 Million times over the past year.

### FLEXIBILITY.

For the first time, your ad can be seasonal and changed throughout the year, rather than one that must carry a 12 month shelf-life.

### REAL-TIME ANALYTICS.


Through LoudounChamber.org you can now access your advertisement statistics. Access daily, weekly, and monthly impression and click-through reports.

AD EXPOSURE	VIEWS*	PRICE
All Ad Options - 1 Year	106 x	\$5,000
Event Calendar - 1 Year	80 x	\$4,000
Online Directory - 1 Year	20 x	\$1,800
Online Directory - 6 months	10 x	\$1,000
Enhanced Listing - 1 Year	4 x	\$500
Category Ad - 1 Year	2 x	\$250

\* Increase over standard profile in LoudounChamber.org directory.

## ONLINE DIRECTORY AD LISTING

Examples:



**Community Foundation**  
for Loudoun and Northern Fauquier Counties

We are a flexible vehicle for charitable giving and community investment for generations to come.

Hibachi, Sushi, Ramen Noodle Soups  
& Fresh Seafood Entrees  
Chamber Members 10% off!



## AD SPECIFICS

- 960px wide x 120px tall
- 300 dpi, high resolution JPEG
- Please send to  
Member Relations  
Coordinator Laura Nelson,  
[lnelson@loudounchamber.org](mailto:lnelson@loudounchamber.org)



## WHO WILL SEE MY AD?

- Over 9,000 people receive our weekly newsletters
- The newsletter links are posted weekly on Facebook and Twitter, combining a total of more than 16,000 followers
- Send ads to Andrea Winey,  
[awiney@loudounchamber.org](mailto:awiney@loudounchamber.org)

## LOUDOUNCHAMBER.ORG WEBSITE ADS

**\$750/month; \$1,750/quarter; \$6,000 per year**

- Ad Dimensions: 500px wide x 200px tall
- 300 dpi, high resolution JPEG, EPS image
- Six available per year
- Ads show up on the homepage, committee pages, and all event registration pages (100+ events yearly)
- Send ads to Andrea Winey,  
[awiney@loudounchamber.org](mailto:awiney@loudounchamber.org)

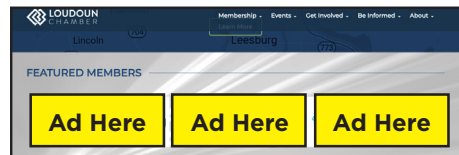
## NEWSLETTER BANNER ADS

**Top Ad: \$750 per month | \$1,750 per quarter\***

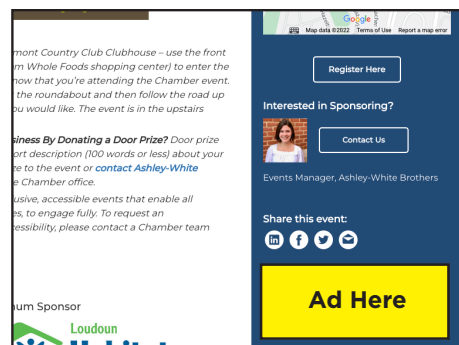
**Middle Ad: \$500 per month | \$1,250 per quarter**

- Monday or Wednesday newsletters
- Ad Dimensions: 600px wide x 180px tall
- 300 dpi, high resolution JPEG, EPS image
- Ad to be received by Thursday before run date
- Send ads to Andrea Winey,  
[awiney@loudounchamber.org](mailto:awiney@loudounchamber.org)
- Ad will run 4 times per month (once a week)
- \*Top Ad only - Companies name will be in the subject line of the eNews email: "Brought to you by: \_\_\_\_"

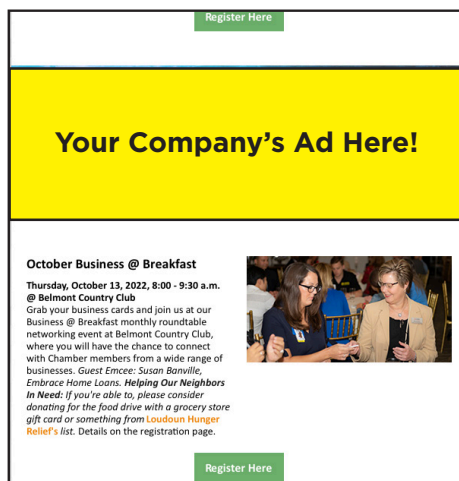
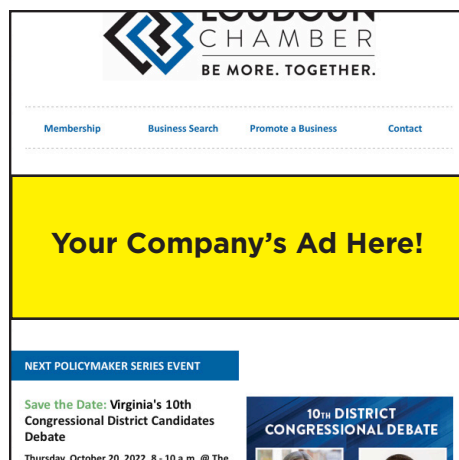
## Website Ads



## Web Ad Example



## Weekly Newsletter





## SPONSORED EMAIL

**\$450 per email, Limit 1 email per quarter/business**

- One sponsored email sent to list of Chamber Member contacts, over 3,000 emails
- 2 week advance for content
- Must be engaging content for the business community, approved by Chamber
- Dimensions of email header image: 600x wide photo header, 300 dpi high resolution image, JPG/PNG

## SPONSORED NEWSLETTER CONTENT

**\$300, Limit 1 post per quarter/business**

- Newsletter is sent to over 9,000 email contacts
- Full Post can be on Chamber blog, or linked directly to your website
- Image must be 284 px wide x 147 px tall, high resolution JPG/PNG
- 50 Word limit for newsletter blurb, link for post (on business website, or Chamber website), call to action for button

Contact VP of Communications & Events Andrea Winey with any questions: [awiney@loudounchamber.org](mailto:awiney@loudounchamber.org).

A message brought to you by a fellow Loudoun Chamber of Commerce member.



**Recognizing the challenges organizations face in adjusting to remote work and finding solutions for safer team togetherness**

Dear Loudoun Chamber Member,

Middleburg-based retreat center Meadowkirk at Delta Farm has launched **Meet at MK™** – offering our beautiful 360-acre outdoor spaces and campus facilities as a unique productivity/connectivity hub. Meet at MK™ is designed to bring teams together for tailored day-meetings in a more healthy environment.

### Day-Package Features

- Full and half-day options
- One-time gatherings or weekly/monthly hub for productivity and connectivity
- Flexible pricing, group sizes
- AV/IT solutions
- Group recreation activities
- Chef-prepared grab-and-go meals/snacks



### More benefits include:

- Outdoor gathering emphasis – enjoying our beautiful and historic 360 acres (indoor space options available)
- Meadowkirk Speakers Bureau for supplemental group content/facilitation
- Our professional hosting expertise to help ensure a healthy and successful time together

Meadowkirk is ready to help create a **Meet at MK™** experience that works for your organization. Please click the button below to inquire about a day-gathering today!


### Additional Activities

- 6+ mile hiking trails
- Fire circles
- Goose Creek tubing
- Artist-guided small-group painting
- Catch & release pond fishing
- Farm Garden
- Hayrides



[Inquire Here](#)

Sponsored  
Content >




**LOUDOUN**  
CHAMBER  
BE MORE. TOGETHER.

**CHAMBER + COMMUNITY NEWS**

**BLOG: Spotlight on the Finalists!**  
**26th Annual Loudoun Small Business Awards**


Let's celebrate small businesses in Loudoun! What better way to do that than getting to know some of our Small Business Awards finalists. We're adding new blogs daily of each of our 30+ finalists for this year's honors. Be sure to check them out and consider visiting their business! Pictured: Amy Reed, owner of Woofie's



[Read the Blogs Here](#)

**CHAMBER MEMBER CONTENT: Free 30-Day Social Media Guide**

Very Good Marketing Company (VGMC) is committed to your success as a business owner and as we continue to partner with the local community to help businesses and organizations grow their reach and influence, we want to give you a special gift. Download our **FREE 30-Day Social Media Guide!**



[VGMC Free Social Media Guide](#)

## ORDER FORM

Scan & email, or fax: Yasmeen Shields, Membership Manager: [yshields@loudounchamber.org](mailto:yshields@loudounchamber.org)  
Fax: (703) 777.1392

Company: .....

Contact Name: .....

Email: .....

Phone: .....

Event	Sponsor Title	Amount \$

Total: .....

Invoice Recipient: .....

(If different than main contact)

Email: .....

Notes: .....

This document acts as a binding contract for the above company's sponsorship of the designated events. All invoices will be due upon receipt unless previously negotiated with a Chamber Staff Member. Complete the worksheet as noted, indicating your sponsorship selections and investment totals. These opportunities are open to Chamber members and are considered on a first-come, first-served basis. This document confirms that the business listed above has expressed interest in the sponsorship(s) listed. Once the Chamber has confirmed your selections, an invoice will be issued. All sponsorship commitments are final; no refunds or credits will be issued.



**LOUDOUN**  
CHAMBER

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**BE MORE. TOGETHER.**

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**ONE TOUCH**  
**2023**

**SPONSORSHIP OPTIONS**