

LOUDOUN
CHAMBER

BE MORE. TOGETHER.

ONE TOUCH
2021



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MEMBERSHIP ENGAGEMENT PACKAGES

ENHANCED MEMBERSHIP

Per Year \$900, Value \$1,620 | Companies of > 10 employees not eligible

- Enhanced Business Profile & Logo Listing on LoudounChamber.org Online Directory
- 6-month rotating ad in your business category on LoudounChamber.org
- One additional category listing
- Complimentary registration to Loudoun On Tap events (4 events)
- Standard membership with web enhancement

PREFERRED MEMBERSHIP

Per Year \$1,500, Value \$2,120 | Companies of > 50 employees not eligible

- 12-month rotating advertisement in your category on LoudounChamber.org Online Directory
- One complimentary registration to both Business @ Breakfast & Loudoun On Tap events (16 total events) OR PolicyMaker Series Pass (8 events)

PREMIER MEMBERSHIP

Per Year \$4,250, Value \$4,970 | Companies of 100+ employees not eligible

- Includes benefits of preferred and enhanced memberships
- One Signature Event Gold Sponsorship, OR two reserved tables at two of the three events: Valor Awards, the Annual Meeting & Community Leadership Awards, or Small Business Awards
- 6-month rotating ad on LoudounChamber.org Business Directory





MAJOR INVESTORS

The Loudoun Chamber's top investors receive Chamber-wide recognition all year long, through their overall annual investment in the Chamber.

CHAIRMAN'S CIRCLE SPONSORS

Annual Investment Exceeds \$13,500

- Company logo prominently displayed in Loudoun County Chamber lobby
- Company logo prominently displayed at Loudoun Chamber events
- Company logo displayed at all virtual Loudoun Chamber events
- Premier logo recognition on Chamber website

2020 CHAIRMAN'S CIRCLE SPONSORS





PRESIDENT'S CABINET SPONSORS

Annual Investment Exceeds \$9,000

- Company logo prominently displayed at Loudoun Chamber events
- Company logo displayed at all virtual Loudoun Chamber events
- Premier logo recognition on Chamber website

2020 PRESIDENT'S CABINET SPONSORS



PARTNER IN MEMBERSHIP

Annual Investment: \$7,000

Partners in Membership receive one of the highest levels of recognition the Chamber has to offer, giving your brand premium placement on the chamber's online directory, weekly emails and at a majority of the 2021 Chamber program calendar.

MARKETING BENEFITS

- 12-month rotating ad on Chamber's online directory and event page
- Logo recognition at major Loudoun Chamber events
- Recognition in the weekly Enews and Leadership Community Update sent to over 9,000 contacts

PARTNER MARKETING COMPARED TO OTHER MEMBERSHIPS:

Ad placement/views per year	Partner	Premier	Preferred	Enhanced
Web Directory Main - 95,000	★	★		
Event Calendar - 140,000	★			
Member 2 Member - 36,000	★			
Job Board - 2,200	★			
Directory Category - 25,000	★	★	★	★

ACCESS BENEFITS

Signature Event Sponsorships:

- Gold Sponsorship at the Annual Meeting & Community Leadership Awards, Small Business Awards, Valor Awards, OR one Foursome in the Golf Classic
- Choose One: Reserved Table at the Annual Meeting & Community Leadership Awards, Small Business Awards, OR Valor Awards.

Individual Ticket Packages:

- Choose One: Breakfast Club 2021 OR PolicyMaker Series 2021 Pass
- Includes One Membership up to \$785 in value.

2020 PARTNERS IN MEMBERSHIP





SIGNATURE EVENT SPONSORSHIPS

- Annual Meeting & Community Leadership Awards (p. 9-10)
- Annual State of the Loudoun Market (p. 11)
- 39th Annual Chamber Classic (p. 12-13)
- 27th Annual Loudoun Small Business Awards (p. 14-15)
- 36th Annual Loudoun Valor Awards (p. 16)
- 7th Annual Superhero 5k & Kids Fun Run (p. 17)



ANNUAL MEETING & COMMUNITY LEADERSHIP AWARDS

The Annual Meeting & Community Leadership Awards is a time-honored tradition, where Loudoun's business community gathers to honor our outgoing Chair of our Board of Directors and welcome in the new leader of Loudoun's premier business organization. The top honorees at the Community Leadership Awards' five categories will be able to grant \$1,000 to the one nonprofit of their choice, thanks to the generosity of the Community Foundation for Loudoun and Northern Fauquier Counties.



SIGNATURE SPONSOR

Exclusive, One Available, Investment of \$5,500

- Opportunity to announce the Community Leadership Award finalists in the "Executive Leader Category" in a Facebook Live video, prior to the event.
- Opportunity to make five minutes of remarks, during the January 29, 2021 online event.
- Opportunity to announce the winner of the Community Leadership Awards in your chosen category during the January 29, 2021 event.
- Opportunity to do an exclusive, five-minute video interview to promote the event and your business
- Company logo featured in post-event email sent to all attendees with photos and announcements from the ceremony.
- Logo recognition on all marketing materials, keepsake program, and multi-media event display.

PLATINUM SPONSORS

Four Available, Investment of \$3,000

- Opportunity to announce the Community Leadership Award finalists, in your chosen category, in a Facebook Live video prior to the event.
- Opportunity to make three minutes of remarks, during the January 29, 2021 online event.

- Opportunity to announce the winner of the 2020 Community Leadership Awards in your chosen category during the January 29, 2021 event.
- Opportunity to do a three- minute video interview to promote the event and your business.
- Company name featured in post-event email sent to all attendees with photos and announcements from the ceremony.
- Logo recognition on all marketing materials, keepsake program, and multi-media event display.

LIVESTREAM SPONSOR

Exclusive, One Available, Investment of \$3,000

- Your logo featured in the live broadcast of the event, i.e. "Brought to you by xxx"
- Opportunity to be featured in a video promotion for the event
- Company logo featured in post-event email sent to all attendees with photos and announcements from the ceremony.
- Logo recognition on all marketing materials, keepsake program, and multi-media event display

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ANNUAL MEETING & COMMUNITY LEADERSHIP AWARDS *(continued)*



GOLD SPONSOR

Investment of \$1,200

- Company name on all marketing materials
- Company logo on sponsor recognition display at event and livestream
- Company logo featured in post-event email sent to all attendees with information
- Reserved table of four

THE STATE OF THE LOUDOUN MARKET

The Chamber's Annual Real Estate Event offers the cutting-edge data and analysis on Loudoun's commercial real estate landscape that real estate professionals need to succeed. The market intelligence and contacts you'll gain as an Annual Real Estate Event sponsor will help position your company as a leader in this highly competitive market.



PLATINUM SPONSORS

Investment of \$3,500

- Opportunity to be featured in a video promotion for the event
- Opportunity to introduce a speaker and discuss your company during the event
- Company logo featured in post-event email sent to all attendees
- Company logo on all marketing materials, event multi-media display, and livestream
- Opportunity to be featured in a video promotion for the event and marketing materials
- Six tickets for your company

GOLD SPONSORS

Investment of \$1,500

- Opportunity to be featured in a video promotion for the event
- Company name on all marketing materials, event multi-media display, and livestream
- Four tickets for your company

RECEPTION SPONSORS

Investment of \$750

- Company name on all marketing materials, event multi-media, and livestream
- Two tickets for your company

39th ANNUAL CHAMBER CLASSIC

The Annual Chamber Classic has been Loudoun County's premier business golf tournament for nearly four decades. Held at The Club at Creighton Farms, the Golf Classic offers our sponsors tremendous marketing exposure, and an incomparable day of gold on this Jack Nicklaus designed course. If your company's target market includes senior level executives who have a passion for the game of golf, then consider an Annual Chamber Classic sponsorship.



SIGNATURE SPONSOR

Exclusive, One Available, Investment of \$6,000

- Company logo prominently displayed on all marketing
- Opportunity to address the golfers before the shotgun start to the tournament
- Company logo on all golf cart information cards at the tournament
- Opportunity to present a gift with your company's logo to all golfers
- Two foursomes for tournament play
- Logo recognition on signage and display table at one hole

PLATINUM SPONSORS

Five Available, Investment of \$3,000

- Company logo featured on all marketing
- Opportunity to present a gift with your company's logo to all golfers
- One foursome for tournament play
- Logo recognition on signage at the tournament display table at one hole

HOLE-IN-ONE SPONSOR

Exclusive, One Available, Investment of \$2,000

- Opportunity to display cars, banners, etc. and marketing materials at the sponsored hole
- Prominent signage at the tournament and at the awards reception
- One foursome for tournament play
- Logo recognition on signage at the tournament

- Name recognition on all marketing materials
- Display Table at contest hole

*** Must provide prize insurance ***

GIFT SPONSOR

Exclusive, One Available, Investment of \$3,000

- EXCLUSIVE: Your company's logo printed on gift for all golfers (cost of gift included)
- Company logo on all marketing materials and tournament signage
- One foursome for tournament play
- Logo recognition on signage at the tournament
- Display table at one hole

CIGAR SPONSOR

Exclusive, Investment of \$2,500

- Company logo on sign and display table at one hole to market your company
- Company logo displayed on all marketing
- Company logo on signage at the tournament
- One foursome at the event
- Cost of cigars and cigar roller included

BIRDIE

Investment of \$1,800

- Company name on all marketing materials
- One foursome for tournament play
- Logo recognition on signage at the tournament

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39th ANNUAL GOLF CLASSIC *(continued)*

PUTTING GREEN SPONSOR

Exclusive, One Available, Investment of \$500

- Logo recognition on signage at event
- Display table at the Putting Green Contest hole
- Company name on all marketing

HOLE SPONSOR

Investment of \$300

- Logo recognition on signage at the tournament
- Display table at one hole

BEVERAGE & SNACK SPONSOR

Investment of \$500

- Logo recognition on signage at the tournament
- Display table near the beverage station
- Company name on marketing materials



27th ANNUAL SMALL BUSINESS AWARDS

This “Academy Award” style gala regularly draws more than 500 of Loudoun’s top business and community leaders, who gather to honor the finest small businesses and entrepreneurs that Loudoun County has to offer. Small Business Awards sponsors enjoy priceless exposure as part of the marketing campaign and at the awards banquet gala, celebrating Loudoun County’s “best in class” small businesses and entrepreneurs.



SIGNATURE SPONSOR

Exclusive, One Available, Investment of \$6,000

- Logo recognition on all marketing
- Recognized as the presenting sponsor of the Small Business of the Year award
- Opportunity to announce that SBA nominations are open in a promotional video
- Opportunity to announce the Small Business of the Year finalists in a second promotional video
- Opportunity to do an exclusive five minute interview-style video to promote the event and your business
- Opportunity to make brief remarks about your company at the podium and to announce the winner of the Small Business of the Year Award
- Full-page ad in keepsake event program
- Company logo featured in post-event email sent to all attendees with information and content about the event
- Two reserved tables of four and one seat at the Chairman’s table

PLATINUM SPONSORS

Eight Available. Investment of \$3,000

- Logo recognition on all marketing
- Listed as Category Sponsor (ex: “Service Business of the Year Presented by Your Company”)
- Opportunity to announce the winner of your category at Awards ceremony

- Opportunity to announce the SBA finalists in your category in promotional video
- Full-page ad in keepsake event program
- Company logo featured in post-event email sent to all attendees with information and content about the event
- Reserved table of four in a premium location

RECEPTION SPONSOR

Exclusive, One Available, Investment of \$2,500

- Logo recognition displayed at all bars
- Name recognition on all marketing
- Half-page ad in keepsake program book
- Reserved table of four

DESSERT SPONSOR

Exclusive, One Available, Investment of \$2,500

- Logo recognition displayed on dessert
- Name recognition on all marketing
- Half-page ad in keepsake program book
- Reserved table of four

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27th ANNUAL SMALL BUSINESS AWARDS *(continued)*



GOLD SPONSOR

Investment of \$2,000

- Company name on all marketing materials
- Company logo on sponsor recognition display at event
- Company logo in keepsake program
- Company logo featured in post-event email sent to all attendees with information and content about the event
- Reserved table of four

PROGRAM BOOK ADS

- Full Page: \$750
- Half Page: \$450

36th ANNUAL LOUDOUN COUNTY VALOR AWARDS

Show your company's support for Loudoun's police, sheriff, fire and rescue personnel through your participation in the annual Valor Awards, where our heroes are honored for their valor in the line of duty. As a Valor Awards sponsor, your company can demonstrate its commitment to these law enforcement and public safety personnel, while enjoying valuable recognition through the significant exposure the Valor Awards receives.



SIGNATURE SPONSOR

Exclusive, One Available, Investment of \$7,500

- Logo recognition on all marketing
- Opportunity to make five minutes of remarks, from the podium or remotely
- Opportunity to do a five minute interview-style video promoting the event and your business
- One reserved seat at the Chairman's Table
- Your logo featured in post-event email sent to all attendees with information and content about the event
- Full page, back cover ad in the event program
- Two reserved tables of four in a premium location (Option to donate one table to award recipients and their guests)

HEROISM SPONSOR

Exclusive, One Available, Investment of \$4,000

- Logo recognition on all marketing
- Opportunity to present each Valor Award honoree with a Challenge Coin
- Opportunity to do a two minute interview-style video promoting the event and your business
- Full page ad in event program
- One reserved seat at the Chairman's Table
- Company logo featured in post-event email sent to all attendees with information and content about the event
- Reserved table of four in a premium location

GUARDIAN SPONSORS

Industry Exclusive, Investment of \$2,500

- Logo recognition on all marketing
- Full page ad in event program
- One reserved seat at the Chairman's Table
- Reserved table of four in a premium location

BRAVERY SPONSORS

Investment of \$2,000

- Name recognition on all marketing
- Half page ad in event program
- Reserved table of four

PROGRAM SPONSORS

Investment of \$1,250

- Name recognition on all marketing
- Two reserved seats
- Business listed in the event program
- Full page ad in the event program

BENEFACITOR TABLE: \$700

- Opportunity to host eight Valor Award honorees and their guests at your company's reserved table of 10
- Two reserved seats
- Business listed in the event program and multi-media display at event

PROGRAM BOOK ADS

- Full page: \$750; Half page: \$450

7th ANNUAL SUPERHERO 5K & KIDS FUN RUN

The Superhero 5k & Kids Fun Run offers your company a great way to show Loudoun County its commitment to healthy living for your employees and our community, and gain exposure to a large population of families in the County. Proceeds from this race will benefit the Loudoun Chamber Foundation.



SIGNATURE SPONSOR

Exclusive, One Available, Investment of \$5,000

- Prominent logo on all marketing and the back of the race t-shirt
- Company featured in radio and print media ads
- Opportunity to be featured in a five minute video promoting the race and your business
- Company logo and information featured in post-event email sent to all attendees
- Opportunity to make remarks at Superhero 5k Awards Ceremony
- Up to five tickets for runners
- One display table

5K RACE BAG SPONSOR

Exclusive, One Available, Investment of \$2,500

- Large logo placed prominently on race bag given to all runners at registration
- Logo on all marketing materials, event banners, back of race t-shirt
- Opportunity to be featured in a three minute video promoting the race and your business
- Recognition at Superhero 5k Awards Ceremony
- Up to four tickets for runners
- One display table

FINISH LINE SPONSOR

Exclusive, One Available, Investment of \$2,500

- Large logo on Finish Line Banner at event
- Logo on all marketing materials, event banners, back of race t-shirt

- Opportunity to be featured in a three minute video promoting the race and your business
- Company logo featured in post-event email sent to all attendees
- Recognition at Superhero 5k Awards Ceremony
- Up to four tickets for runners
- One display table

CHAMPION SPONSORS

Investment of \$2,000

- Logo on all marketing materials, event banners, and the back of the race t-shirt
- Opportunity to be featured in a three minute video promoting the race and your business
- Recognition at Superhero 5k Awards Ceremony
- Up to four tickets for runners
- One display table

DEFENDER SPONSORS

Investment of \$750

- Name recognition on the back of the race t-shirt, event promo posters and event webpage
- Name recognition on event banner
- Two tickets for runners
- One display table

HERO SPONSORS

Investment of \$250

- Name placement on the back of the race t-shirt and event webpage
- One display table



SERIES EVENT SPONSORSHIPS

- Business @ Breakfast (p. 19)
- Business Women of Loudoun (p. 20)
- Loudoun On Tap (p. 21)
- Loudoun GovCon (p. 22)
- Loudoun Nonprofit Academy (p. 23)
- PolicyMaker Series (p. 24)
- Technology Coalition (p. 25)
- Loudoun Young Professionals (p. 26)
- Young Entrepreneurs Academy (YEA!) (p. 27)
- Loudoun Golf Tour (p. 28)
- New Member Orientation (p. 29)

BUSINESS @ BREAKFAST

The Business @ Breakfast is Northern Virginia's premier business networking event. With an average of 150 attendees, this monthly breakfast offers sponsors an audience to create greater awareness for your company's product and services. There are three sponsorship levels, each offering on-site display opportunities and recognition on the Chamber website.



SIGNATURE SPONSOR

Exclusive, One Available, Investment of \$5,000

- Year long logo recognition on all marketing
- Four Platinum Spotlight Sponsorships
- Company logo featured in post-event email sent to all attendees with information and content about the event
- Eight Gold Sponsorships
- Two complimentary seats at each event
- Display table at in-person events

GOLD SPONSORS

Limit Two Per Month | Investment of \$300

- One minute remarks to entire audience
- Name recognition on marketing
- Opportunity to place marketing materials at every attendees seat
- Two complimentary seats
- Display table at in-person events

PLATINUM SPONSORS

One Per Month, Investment of \$750

- FREE Gold Sponsorship at another Business Showcase Breakfast in 2021
- Opportunity to make a ten minute presentation
- Company logo featured in post-event email sent to all attendees with information and content about the event
- Logo recognition on all event marketing
- Opportunity to place marketing materials at every attendee seat
- Four complimentary tickets
- Display table at in-person events

BUSINESS WOMEN OF LOUDOUN

Provide business women in Loudoun, of all ages and positions, community opportunities to build relationships and gain knowledge needed to achieve personal, professional, and organizational goals. In addition, Business Women of Loudoun is committed to supporting worthy community causes. The Business Women of Loudoun is focused on strategic networking, leadership and mentoring..



CO-SIGNATURE SPONSOR

Exclusive, Two Available, Investment of \$2,000

- Year long logo recognition on all marketing
- Opportunity to offer three minutes of remarks at in-person and virtual events
- Company logo featured in post-event email sent to all attendees with information and content about the event
- Four tickets to each event
- Display table at in-person events

PLATINUM SPONSORS

Investment of \$1,200

- Year-long logo recognition on all marketing
- Company logo featured in post-event email sent to all attendees with information and content about the event
- Two tickets to each event
- Display table at in-person events

SPOTLIGHT SPONSORS

Limit Two per event. Investment of \$250

- Recognition during chosen event
- Logo recognition on all event marketing materials for chosen event
- Two minute company presentation during the virtual event
- Two tickets to event
- \$750 for the Fall Fashion Preview, and two seats

EVENT EXHIBITOR

Investment of \$149 Member/\$220 Non-Member

- Name recognition on marketing materials and at the event from the podium
- Display table at in-person events
- Two tickets to event
- \$299 for the Fall Fashion Show

DIVERSITY, EQUITY & INCLUSION (DEI)

Creating a strong climate of diversity, equity, and inclusivity is critical to Loudoun's ability to attract top talent and create opportunities for all our businesses, citizens and students.

This committee is focused on building and sustaining an equitable and inclusive business environment in Loudoun County and our region. It is also driving the Loudoun Chamber's mission to become a civic model for the implementation of diversity, equity and inclusion strategies that advance economic growth in Northern Virginia.



As a sponsor of the 2021 Diversity, Equity, and Inclusion Initiative, you will gain exclusive opportunities to position your company as a leader in the Chamber's DEI goals, while earning valuable marketing exposure over a broad spectrum Loudoun's business and community leaders.

SIGNATURE SPONSOR

Exclusive, Only One Available, Investment of \$5,000

- Logo recognition on all marketing materials for the Diversity, Equity, and Inclusion Initiative;
- Opportunity to make opening remarks at each of DEI's three 2021 events;
- Company name recognition on all social media posts related to the DEI Initiative;
- Top Logo recognition on sponsor recognition slide at all 2021 DEI events.
- Company logo featured in post-event email sent to all attendees with photos and announcements from all 2021 DEI events.

DIVERSITY SPONSOR

Premium, Investment of \$2,500

- Logo recognition on all pre-event marketing related to 2021 DEI Initiative events;
- Opportunity to offer remarks and introduce a speaker at one 2021 DEI Initiative event;
- Logo recognition on sponsor recognition slide at all 2021 DEI events;
- Company name in post-event email sent to all attendees with photos and announcements from all 2021 DEI events.

EQUITY SPONSORS

Premium, Investment of \$2,000

- Name recognition on all pre-event marketing related to 2021 DEI Initiative events;
- Name recognition on sponsor recognition slide at all 2021 DEI events;
- Company name in post-event email sent to all attendees with photos and announcements from all 2021 DEI events.

LOUDOUN ON TAP QUARTERLY NETWORKING EVENT

Loudoun On Tap quarterly networking events are a must-attend for all Chamber members. Your company's sponsorship guarantees exposure to a wide variety of members of the business community.



SIGNATURE SPONSOR

Exclusive, One Available per event, Investment of \$3,000

- Logo displayed on all marketing materials
- Two minute speaking opportunity at event
- Display table at event
- Eight event tickets included
- Company logo featured in post-event email sent to all attendees with information and content about your business
- Opportunity to incorporate other branding or promotion into the event in cooperation with the chamber and event host

Some ideas include: Banner, Signage, Promotional Items, Gift Bags, Name Tag Lanyards (highly encouraged)

LOUDOUN GOVCON INITIATIVE

The Loudoun Chamber GovCon Initiative is a community of Government Contractors committed to supporting the success of Loudoun's government contracting community by providing opportunities for matchmaking, marketing. The initiative provides educational programs and strategic connection opportunities for local government contractors.



SIGNATURE SPONSORS

Exclusive to Government Contractors
Exclusive, One Available, Investment of \$4,000

- Logo recognition on all marketing materials
- Opportunity to offer remarks and/or introduce keynote speakers at each event
- Company logo featured in post-event email sent to all attendees with information and content about the event
- Display table at in-person events
- Six Tickets to each event

ELITE PARTNERS

Investment of \$3,000

- Logo recognition on all marketing materials
- Company logo featured in post-event email sent to all attendees with information and content about the event
- Display table at in-person events
- Four Tickets to each event

PLATINUM SPONSORS

Exclusive to Government Contractors
Investment of \$2,500

- Logo recognition on all signage and marketing
- Display table at in-person events
- Four Tickets to each event

NONPROFIT INITIATIVE

The Nonprofit Initiative benefits businesses and non-profit organizations alike with networking and educational programs. The Nonprofit Initiative also seeks to communicate the economic power of the nonprofit sector and the relationships that can be created when companies and individuals support the community. Sponsorship opportunities are open to both business and nonprofit organizations.



SIGNATURE SPONSOR

Exclusive, One Available, Investment of \$3,000

- Year long logo recognition on all marketing
- Opportunity to offer brief remarks from the podium
- Your logo featured in post-event email sent to all attendees with information and content about the event
- Four tickets to each event, including Nonprofit Academy workshops
- Display table at in-person events

NONPROFIT ACADEMY SERIES SPONSOR

Investment of \$2,500

- Year long logo recognition on all marketing
- Opportunity to introduce speaker and offer brief remarks from the podium at each of the four workshops
- Four tickets to each event
- Display table at in-person events

PLATINUM SERIES SPONSOR

Investment of \$1,000

- Year-long logo recognition on all marketing
- Two tickets to each event
- Display table at in-person events

LEGISLATIVE RECEPTION SPOTLIGHT SPONSOR

Exclusive, One Available, Investment of \$750

- Logo recognition on all marketing
- Opportunity to offer brief remarks from podium
- Two tickets to event
- Display table at in-person events

EVENT EXHIBITORS

Investment of \$99

- Event recognition
- One complimentary seat at each event
- Display table at in-person events

POLICYMAKER SERIES

As a PolicyMaker Series sponsor, your business will enjoy exclusive access to Loudoun County's and Virginia's top political and policy leaders, while positioning your organization as a leader in Loudoun's business community. You also will be able to network with top government and political officials, and other business and community leaders while helping to drive the business agenda on the vital issues impacting Loudoun's business climate.



SIGNATURE SPONSOR

Exclusive, One Available, Investment of \$16,000

- Logo recognition on all marketing
- Opportunity to make opening remarks at each event
- Company logo featured in post-event email sent to all attendees with information and content about the event
- Opportunity to be featured in a video marketing message promoting events
- Reserved table of 10 in a premium location at each of the PolicyMaker events (80 total tickets at both in-person and virtual events)
- Four tickets to Annual Legislative Reception

ADVOCATE SPONSORS

Premium, Investment of \$6,000

- Logo recognition on all marketing
- Company logo featured in post-event email sent to all attendees with information and content about the event
- Opportunity to be featured in a video marketing message promoting event

- Reserved table of 10 at all PolicyMaker events (80 total tickets at both in-person and virtual events)
- Four tickets to Annual Legislative Reception

ENTERPRISE SPONSORS

Premium, Investment of \$3,500

- Name recognition on all marketing
- Reserved table of 10 at four PolicyMaker events of your choice (40 tickets at both in-person or virtual events)
- Two tickets to Annual Legislative Reception

SPOTLIGHT SPONSORS

Exclusive Per Event, Investment of \$2,000

- Logo recognition on all marketing
- Opportunity to introduce the speaker and discuss your business at this event
- Reserved table of 10 at chosen event (10 tickets at chosen event at both in-person and virtual events)
- Four tickets to Annual Legislative Reception

TECHNOLOGY COALITION

The Loudoun Technology Coalition is the Loudoun tech industry's premier information sharing and networking forum. The Loudoun Tech. Coalition also produces two signature events each year, focused on the key trends and innovations that are driving business and technology, led by industry experts and innovators, with opportunities for local businesses to demonstrate their innovative products and services.



SIGNATURE SPONSOR

Exclusive, One Available, Investment of \$3,000

- Logo recognition on all marketing materials
- Opportunity to give remarks and spotlight business at each event
- Company logo featured in post-event email sent to all attendees with information and content about the event
- Display table at in-person events
- Four tickets to each event

GOLD SPONSORS

Investment of \$500 per event

- Name recognition on all marketing materials
- Logo recognition on multi-media recognition at event
- Two tickets to event

PLATINUM SPONSORS

Investment of \$1,000

- Logo recognition on all marketing materials
- Company logo featured in post-event email sent to all attendees with information and content about the event
- Display table at in-person events
- Two tickets to event

LOUDOUN YOUNG PROFESSIONALS

The Loudoun Young Professionals (also known as LoudounYP) serve to unite and engage the emerging workforce that lives, works and plays in Loudoun and present opportunities for social interaction, professional development and networking with monthly events held around the county. The Annual Charity Cornhole Tournament exists to raise money for the Loudoun Chamber Foundation. The Foundation supports the nonprofit community in Loudoun through grant funding.



SIGNATURE SERIES SPONSOR

Exclusive, One Available, Investment of \$2,500

- Logo recognition on all marketing materials
- Company logo featured in post-event email sent to all attendees with information and content about the event
- One team of two for cornhole tournament
- Set of keepsake cornhole boards with logo
- Four tickets to each of the six events

PLATINUM SPONSORS

Four Available, Investment of \$2,000

- Logo recognition on all marketing materials
- Company logo featured in post-event email sent to all attendees with information and content about the event
- Two tickets to each of the six events

CHARITY CORNHOLE TOURNAMENT SIGNATURE SPONSOR

Exclusive, One Available, Investment of \$1,500

- Prominent logo on all marketing materials
- Company logo featured in post-event email sent to all attendees with information and content about the event

- Two minutes to speak during awards presentation
- One team of two for cornhole tournament
- Display table

TROPHY SPONSOR

Exclusive, One Available, Investment of \$1,000

- Prominent logo on all marketing materials
- Logo on cornhole tournament winner trophy
- One team of two at cornhole tournament
- Set of keepsake cornhole boards with logo
- Display table at Charity Cornhole event

BOARD SPONSORS

Investment of \$500

- Logo on all marketing materials
- One team of two for cornhole tournament
- Set of keepsake cornhole boards with logo

CORNHOLE TOURNAMENT TEAM: \$100

- One team of two in cornhole tournament
- Name on event website

YOUNG ENTREPRENEURS ACADEMY (YEA!) CLASS OF 2021

The Young Entrepreneurs Academy (YEA!) is a groundbreaking, 7 month program that transforms middle and high school students into real life entrepreneurs and business owners. Throughout the class, students develop business ideas, write business plans, conduct market research, pitch their plans to a panel of investors, and then launch and run their own legal, fully formed companies and social movements.



PLATINUM SPONSORS

Investment of \$5,000

- Logo recognition on all marketing materials*
- Recognition in all newsletters and press releases related to the program
- Speaking opportunity at 2021 Graduation
- One company rep on Investor Panel (\$500 investment capital included in sponsorship)
- Logo recognition at the Annual Small Business Awards Ceremony and recognition from the podium during a short presentation about YEA!
- Exhibit table, two tickets, and an opportunity to address the audience for two minutes at a Business @ Breakfast event
- Four tickets to the Investor Panel event and 2021 Graduation
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

YEA! INVESTOR PANEL SPONSORS

Investment of \$2,000

- Logo recognition on all marketing materials*
- One company rep on Investor Panel (\$500 investment capital included in sponsorship)
- Two tickets to the Investor Panel event and Class of 2021 Graduation Ceremony
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

SCHOLARSHIP SPONSORS

Investment of \$1,500

- Scholarships used to fund tuition of underrepresented student populations
- Name recognition on all marketing materials*
- Two tickets to attend the Investor Panel event and 2021 Graduation
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

CEO ROUNDTABLE SPONSOR

Exclusive, One Available, Investment of \$1,000

- Logo on signage at CEO Roundtable event
- Name recognition on all marketing materials*
- Two tickets to the Investor Panel event
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

GRADUATION SPONSOR

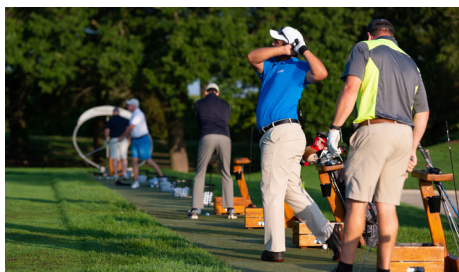
Exclusive, One Available, Investment of \$1,000

- Logo on signage at Class of 2021 Graduation
- Name recognition on all marketing materials*
- Two tickets to the Investor Panel event
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

** Some YEA! Advertisements have limited space, and sponsors may occasionally not appear.*

9th ANNUAL LOUDOUN GOLF TOUR

The Loudoun Chamber Golf Tour is designed for busy professionals, whether a seasoned or casual golfer, who enjoy playing on some of Loudoun's outstanding courses. Take your turn on the green in a casual Golf Tour playing on three courses over four months in an ongoing 9-hole tournament. Different twosomes compete each month with scramble rules to promote networking on the course.



SIGNATURE SERIES SPONSOR

Exclusive, One Available, Investment of \$2,000

- Two twosomes for each tour
- Logo recognition on all marketing
- Recognition of company and speaking opportunity at each mixer
- Display table at the Mixer
- Beverage & Snack Sponsor at Golf Classic (\$500 value)

PLATINUM SPONSORS

Premium, Four Available, Investment of \$1,000

- One Twosome for each Tour
- Logo recognition on all marketing
- Recognition of company at each tour event

LOUDOUN CHAMBER ORIENTATION

This great networking opportunity gives your company exposure to new Chamber member businesses from various business sectors. Orientations are conducted every other month.

SIGNATURE SPONSOR

Exclusive, One Available, Investment of \$2,500

- Opportunity to have Loudoun Chamber Member Orientation presented as “in Partnership” with your company
- Opportunity to provide a testimony on their experience in the Chamber and brief remarks about their business at the beginning of each of the six Loudoun Chamber Member Orientation. (Estimated total attendance for 2021: 120-150)
- Opportunity to provide branded promotional material to the members in attendance (Provided by sponsor)
- Logo recognition on all digital marketing materials and multi-media event display

ADVERTISE WITH THE LOUDOUN CHAMBER

GREATER EXPOSURE.

Advertisements on LoudounChamber.org's online directory were displayed 1.6 Million times over the past year.

FLEXIBILITY.

For the first time, your ad can be seasonal and changed throughout the year, rather than one that must carry a 12 month shelf-life.

REAL-TIME ANALYTICS.


Through LoudounChamber.org you can now access your advertisement statistics. Access daily, weekly, and monthly impression and click-through reports.

AD EXPOSURE	VIEWS*	PRICE
All Ad Options - 1 Year	106 x	\$5,000
Event Calendar - 1 Year	80 x	\$4,000
Online Directory - 1 Year	20 x	\$1,800
Online Directory - 6 months	10 x	\$1,000
Enhanced Listing - 1 Year	4 x	\$500
Category Ad - 1 Year	2 x	\$250

* Increase over standard profile in LoudounChamber.org directory.

ONLINE DIRECTORY AD LISTING

Examples:



Community Foundation
for Loudoun and Northern Fauquier Counties

We are a flexible vehicle for charitable giving and community investment for generations to come.

Hibachi, Sushi, Ramen Noodle Soups
& Fresh Seafood Entrees
Chamber Members 10% off!



AD SPECIFICS

- 480px wide x 60px tall
- 300 dpi, high resolution JPEG
- Please send to Database Administrator, Penny Swan
pswan@loudouchamber.org

WHO WILL SEE MY AD?

- Over 9,000 people receive our weekly newsletters
- The newsletter links are posted weekly on Facebook and Twitter, combining a total of more than 16,000 followers
- Send ads to Andrea Winey, Director of Communications, awiney@loudounchamber.org

LOUDOUNCHAMBER.ORG WEBSITE ADS

\$750/month; \$1,750/quarter; \$6,000 per year

- Ad Dimensions: 500px wide x 200px tall
- 300 dpi, high resolution JPEG, EPS image
- Six available per year
- Ads show up on the homepage, committee pages, and all event registration pages (100+ events yearly)
- Send ads to Andrea Winey, Director of Communications, awiney@loudounchamber.org

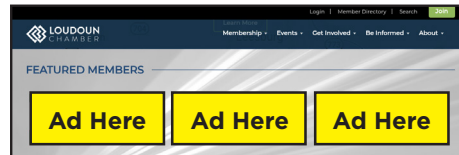
NEWSLETTER BANNER ADS

Top Ad: \$750 per month | \$1,750 per quarter*

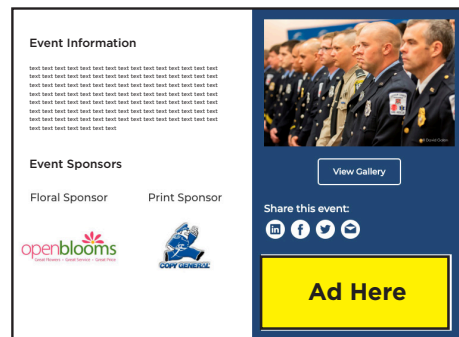
Middle Ad: \$500 per month | \$1,250 per quarter

- Monday or Wednesday newsletters
- Ad Dimensions: 600px wide x 180px tall
- 300 dpi, high resolution JPEG, EPS image
- Ad to be received by Thursday before run date
- Send ads to Andrea Winey, Director of Communications, awiney@loudounchamber.org
- Ad will run 4 times per month (once a week)
- *Top Ad only - Companies name will be in the subject line of the eNews email: "Brought to you by: ____"

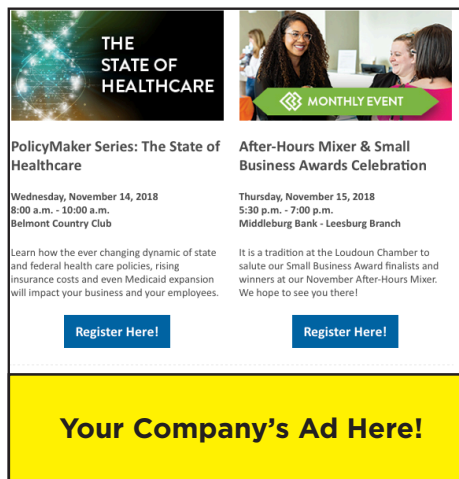
Homepage Ad



Event Page



Weekly Newsletter



SPONSORED EMAIL

\$450 per email, Limit 1 email per quarter/business

- One sponsored email sent to list of Chamber Member contacts, over 3,000 emails
- 2 week advance for content
- Must be engaging content for the business community, approved by Chamber
- Dimensions of email header image: 600x wide photo header, 300 dpi high resolution image, JPG/PNG

SPONSORED NEWSLETTER CONTENT

\$300, Limit 1 post per quarter/business

- Newsletter is sent to over 9,000 email contacts
- Full Post can be on Chamber blog, or linked directly to your website
- Image must be 284 px wide x 147 px tall, high resolution JPG/PNG
- 50 Word limit for newsletter blurb, link for post (on business website, or Chamber website), call to action for button

Contact Director of Communications Andrea Winey with any questions: awiney@loudounchamber.org.

A message brought to you by a fellow Loudoun Chamber of Commerce member.



Recognizing the challenges organizations face in adjusting to remote work and finding solutions for safer team togetherness

Dear Loudoun Chamber Member,

Middleburg-based retreat center Meadowkirk at Delta Farm has launched **Meet at MK™** – offering our beautiful 360-acre outdoor spaces and campus facilities as a unique productivity/connectivity hub. Meet at MK™ is designed to bring teams together for tailored day-meetings in a more healthy environment.

Day-Package Features

- Full and half-day options
- One-time gatherings or weekly/monthly hub for productivity and connectivity
- Flexible pricing, group sizes
- AV/IT solutions
- Group recreation activities
- Chef-prepared grab-and-go meals/snacks



More benefits include:

- Outdoor gathering emphasis – enjoying our beautiful and historic 360 acres (indoor space options available)
- Meadowkirk Speakers Bureau for supplemental group content/facilitation
- Our professional hosting expertise to help ensure a healthy and successful time together

Meadowkirk is ready to help create a **Meet at MK™** experience that works for your organization. Please click the button below to inquire about a day-gathering today!


Additional Activities

- 6+ mile hiking trails
- Fire circles
- Goose Creek tubing
- Artist-guided small-group painting
- Catch & release pond fishing
- Farm Garden
- Hayrides



[Inquire Here](#)

Sponsored
Content >




LOUDOUN
CHAMBER
BE MORE. TOGETHER.

CHAMBER + COMMUNITY NEWS

BLOG: Spotlight on the Finalists!
26th Annual Loudoun Small Business Awards


Let's celebrate small businesses in Loudoun! What better way to do that than getting to know some of our Small Business Awards finalists. We're adding new blogs daily of each of our 30+ finalists for this year's honors. Be sure to check them out and consider visiting their business! Pictured: Amy Reed, owner of Woofie's



[Read the Blogs Here](#)

CHAMBER MEMBER CONTENT: Free 30-Day Social Media Guide

Very Good Marketing Company (VGMC) is committed to your success as a business owner and as we continue to partner with the local community to help businesses and organizations grow their reach and influence, we want to give you a special gift. Download our **FREE 30-Day Social Media Guide!**



[VGMC Free Social Media Guide](#)

ORDER FORM

Scan & email, or fax: Ali MacIntyre, Member Relations Manager : amacintyre@loudouchamber.org
Fax: (703) 777.1392

Company:

Contact Name:

Email:

Phone:

Event	Sponsor Title	Amount \$

Total:

Invoice Recipient:

(If different than main contact)

Email:

Notes:

This document acts as a binding contract for the above company's sponsorship of the designated events. All invoices will be due upon receipt unless previously negotiated with a Chamber Staff Member. Complete the worksheet as noted, indicating your sponsorship selections and investment totals. These opportunities are open to Chamber members and are considered on a first-come, first-served basis. This document confirms that the business listed above has expressed interest in the sponsorship(s) listed. Once the Chamber has confirmed your selections, an invoice will be issued. All sponsorship commitments are final; no refunds or credits will be issued.



LOUDOUN
CHAMBER

BE MORE. TOGETHER.

ONE TOUCH
2021