

LOUDOUN
CHAMBER

BE MORE. TOGETHER.

ONE TOUCH
2020



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ENHANCED MEMBERSHIP

Per Year \$900, Value \$1,620 | Companies of > 10 employees not eligible

- Enhanced Business Profile & Logo Listing on LoudounChamber.org Online Directory
- 6-month rotating ad in your business category on LoudounChamber.org
- One additional category listing
- Complimentary Pre-Registration to Loudoun On Tap events (4 events)
- Standard membership with web enhancement

PREFERRED MEMBERSHIP

Per Year \$1,500, Value \$2,120 | Companies of > 50 employees not eligible

- 12-month rotating advertisement in your category on LoudounChamber.org Online Directory
- One complimentary pre-registration to the Business @ Breakfast & Loudoun On Tap events (16 total events) OR PolicyMaker Series Pass (8 events)

PREMIER MEMBERSHIP

Per Year \$4,250, Value \$4,970 | Companies of 100+ employees not eligible

- Includes benefits of preferred and enhanced memberships
- One Signature event Gold Sponsorship, OR two reserved tables at two of the three events: Valor Awards, the Annual Meeting & Community Leadership Awards, or Small Business Awards
- 6-month rotating ad on LoudounChamber.org Business Directory
- Exclusive invitation to the Annual Chairman's Reception





MAJOR INVESTORS

The Loudoun Chamber's top investors receive Chamber-wide recognition all year long, through their overall annual investment in the Chamber.

CHAIRMAN'S LEVEL SPONSORS

Annual Investment Exceeds \$13,500

- Company logo prominently displayed in Loudoun County Chamber lobby
- Company logo prominently displayed at Loudoun Chamber events
- Premier logo recognition on Chamber website

2019 CHAIRMAN'S LEVEL SPONSORS





PRESIDENT'S CIRCLE

Annual Investment Exceeds \$9,000

- Company logo prominently displayed at Loudoun Chamber events
- Premier logo recognition on Chamber website

2019 PRESIDENT'S LEVEL SPONSORS



PARTNER IN MEMBERSHIP

Annual Investment: \$7,000

Partners in Membership receive one of the highest levels of recognition the Chamber has to offer, giving your brand premium placement on the chamber's online directory, weekly emails and at a majority of the 2020 Chamber program calendar.

MARKETING BENEFITS

- 12-month rotating ad on Chamber's online directory and event page
- Logo recognition at major Loudoun Chamber events
- Recognition in the weekly Enews and Leadership Community Update/ Tech and Innovation Update

PARTNER MARKETING COMPARED TO OTHER MEMBERSHIPS:

Ad placement/views per year	Partner	Premier	Preferred	Enhanced
Web Directory Main - 95,000	★	★		
Event Calendar - 140,000	★			
Member 2 Member - 36,000	★			
Job Board - 2,200	★			
Directory Category - 25,000	★	★	★	★

ACCESS BENEFITS

Signature Event Sponsorships:

- Gold Sponsorship at the Annual Meeting & Community Leadership Awards, Small Business Awards, Valor Awards, OR one Foursome in the Golf Classic
- Reserved Table at the Annual Meeting & Community Leadership Awards, Small Business Awards, OR Valor Awards.

Individual Ticket Packages:

- Choose One: Breakfast Club 2019 OR PolicyMaker Series 2019 Pass
- Includes One Membership up to \$755 in value.

2019 PARTNERS IN MEMBERSHIP





SIGNATURE EVENTS

- Annual Meeting & Community Leadership Awards
- Annual Real Estate Event
- 38th Annual Golf Classic
- 26th Annual Small Business Awards
- 35th Annual Valor Awards
- 6th Annual Superhero 5k

ANNUAL MEETING & COMMUNITY LEADERSHIP AWARDS

The Annual Meeting & Community Leadership Awards is a time-honored tradition, where Loudoun's business community gathers to honor the outgoing Chairman and welcome in the new leader of Loudoun's premier business organization. The top honorees at the Community Leadership Awards' five categories will be able to grant \$1,000 to the one nonprofit of their choice, thanks to the generosity of the Community Foundation for Loudoun and Northern Fauquier Counties.



SIGNATURE SPONSOR

Exclusive | Only One Available
Investment of \$6,000

- Opportunity to make five minutes of remarks from the podium on the subject of Community Leadership
- Opportunity to announce the winner of the 2020 Community Leadership Awards in one category
- Two reserved tables of 10 and one seat at the Chairman's Table
- Logo recognition on all marketing materials, keepsake program, and multi-media event display

PLATINUM SPONSORS

Only Four Available | Investment of \$3,500

- Opportunity to announce the winner of the 2020 Community Leadership Awards in one category
- Logo recognition on marketing materials, keepsake program, and multi-media event display
- Reserved table of 10 and one seat at the Chairman's Table

RECEPTION SPONSOR

Exclusive | Only One Available
Investment of \$2,500

- Logo recognition displayed at all bars
- Logo recognition on all marketing materials, keepsake program, and multi-media event display
- Reserved table of 10

DESSERT SPONSOR

Exclusive | Only One Available
Investment of \$2,500

- Logo recognition displayed on dessert
- Name recognition on all marketing materials, keepsake program, and logo recognition on multi-media event display
- Reserved table of 10

GOLD SPONSORS

Investment of \$2,000

- Company name listed on all marketing materials, keepsake program, and multi-media event display
- Reserved table of 10

RESERVED TABLE of 10: \$900

THE LOUDOUN LOW DOWN REAL ESTATE EVENT

The Chamber's Annual Real Estate Event offers the cutting edge data and analysis on Loudoun's commercial real estate landscape that real estate professionals need to succeed. The market intelligence and contacts you'll gain as a Annual Real Estate Event sponsor will help position your company as a leader in this highly competitive market.



PLATINUM SPONSORS

Investment of \$3,500

- Six reserved seats in a premium location
- Company logo on event signage & marketing materials
- Opportunity to put marketing materials in guest swag bag

GOLD SPONSORS

Investment of \$1,500

- Four reserved seats in a premium location
- Company name on event signage
- Opportunity to put marketing materials in guest swag bag

RECEPTION SPONSORS

Investment of \$750

- Two tickets
- Company name on event signage & marketing
- Opportunity to put marketing materials in guest swag bag

38TH ANNUAL GOLF CLASSIC

The Annual Golf Classic has been Loudoun County's premier business golf tournament for more nearly four decades. Held at The Club at Creighton Farms, the Golf Classic offers our sponsors tremendous marketing exposure, while supporting a worthy Loudoun based nonprofit. If your company's target market includes senior level executives who have a passion for the game of golf, then consider an Annual Golf Classic sponsorship.



SIGNATURE SPONSOR

Exclusive | Only One Available
Investment of \$6,000

- Logo prominently displayed on all marketing
- Opportunity to address the golfers before the shotgun start to the tournament
- Company logo on all Golf Carts at the tournament
- Opportunity to present a gift with your company's logo to all golfers
- Two foursomes for tournament play (8 players)
- Logo recognition on signage at the tournament display table at one hole
- Two tickets to each of four Golf Tour events

PLATINUM SPONSORS

Five Available | Investment of \$3,000

- Logo prominently displayed on all marketing
- Opportunity to present a gift with your company's logo to all golfers
- One foursome for tournament play
- Logo recognition on signage at the tournament display table at one hole

HOLE-IN-ONE SPONSOR

Exclusive | Only One Available,
Investment of \$2,000

- Opportunity to display cars, banners, etc. at the sponsored hole

- One foursome for tournament play
- Prominent signage at the tournament and at the awards reception
- Name recognition on all marketing
- Logo recognition on signage at the tournament
- Display Table at contest hole

*** Must provide prize insurance ***

GIFT SPONSOR

Exclusive | Only One Available
Investment of \$3,000

- EXCLUSIVE: Your company's logo printed on gift for all golfers (cost of gift included)
- One foursome for tournament play
- Company logo on signage and displayed on all marketing
- Logo recognition on signage at the tournament
- Display table at one hole

CIGAR SPONSOR

Exclusive | Investment of \$2,500

- One foursome at the event
- Company logo on sign and display table at one hole to market your company
- Logo displayed on all marketing
- Company name on signage at the tournament
- Cost of cigars and cigar roller included

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38TH ANNUAL GOLF CLASSIC *(continued)*

BIRDIE

Investment of \$1,800

- One foursome for tournament play
- Logo recognition on signage at the tournament

PUTTING GREEN SPONSOR

Exclusive | Only One Available

Investment of \$500

- Logo recognition on signage at event
- Display table at the Putting Green Contest hole
- Company name on all marketing

BEVERAGE & SNACK SPONSOR

Investment of \$500

- Logo recognition on signage at the tournament
- Display table near the beverage station
- Company name on marketing

HOLE SPONSOR

Investment of \$300

- Logo recognition on signage at the tournament
- Display table at one hole



26TH ANNUAL SMALL BUSINESS AWARDS

This “Academy Award” style gala regularly draws more than 500 of Loudoun’s top business and community leaders, who gather to honor the finest small businesses and entrepreneurs that Loudoun County has to offer. Small Business Awards sponsors enjoy priceless exposure as part of the marketing campaign and at the awards banquet gala, celebrating Loudoun County’s “best in class” small businesses and entrepreneurs.



SIGNATURE SPONSOR

*Exclusive | Only One Available
Investment of \$6,000*

- Logo recognition on all marketing
- Recognized as the presenting sponsor of the Small Business of the Year award• Opportunity to make brief remarks about your company at the podium and to announce the winner of the Small Business of the Year Award
- Full-page ad in keepsake event program
- Two reserved tables of 10 and one seat at the Chairman’s table

PLATINUM SPONSORS

Only 9 Available | Investment of \$3,000

- Logo recognition on all marketing
- Listed as Category Sponsor (ex: “Service Business of the Year Presented by Your Company”)
- Opportunity to announce the winner of that category at Awards ceremony
- Full-page ad in keepsake event program
- Reserved table of 10 in a premium location

RECEPTION SPONSOR

*Exclusive | Only One Available,
Investment of \$2,500*

- Logo recognition displayed at all bars
- Name recognition on all marketing
- Half-page ad in keepsake program book
- Reserved table of 10

DESSERT SPONSOR

*Exclusive | Only One Available,
Investment of \$2,500*

- Logo recognition displayed on dessert
- Name recognition on all marketing
- Half-page ad in keepsake program book
- Reserved table of 10

GOLD SPONSOR

Investment of \$2,000

- Name recognition on all marketing
- Half-page ad in keepsake program book
- Reserved table for 10 in premium location

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26TH ANNUAL SMALL BUSINESS AWARDS *(continued)*

PROGRAM BOOK ADS

- Full Page: \$750; 1/2 Page: \$450

RESERVED TABLE OF 10: \$900

YEA! BENEFACTOR TABLE

Investment of \$750

- A table of 10, with four seats reserved for our Young Entrepreneurs Academy (YEA!) students
- Business listed in event program



35TH ANNUAL LOUDOUN COUNTY VALOR AWARDS

Show your company's support for Loudoun's police, sheriff, fire and rescue personnel through your participation in the annual Valor Awards, where our heroes are honored for their heroism in the line of duty. As a Valor Awards sponsor, your company can demonstrate its commitment to these law enforcement and public safety personnel, while enjoying valuable recognition through the significant exposure the Valor Awards receives.



SIGNATURE SPONSOR - SOLD

Exclusive | Only One Available
Investment of \$7,500

- Logo recognition on all marketing
- Opportunity to offer remarks from the stage
- Full page, back cover ad in the event program
- One reserved seat at the Chairman's Table
- Two reserved tables of 10 (Option to donate one table to award recipients and their guests) in a premium location

HEROISM SPONSOR - SOLD

Exclusive | Only One Available
Investment of \$4,000

- Logo recognition on all marketing
- Opportunity to present each Valor Award honoree with a Challenge Coin
- Full page ad in event program
- One reserved seat at the Chairman's Table
- Reserved table of 10 in a premium location

GUARDIAN SPONSORS

Industry Exclusive | Investment of \$2,500

- Logo recognition on all marketing
- Full page ad in event program
- One reserved seat at the Chairman's Table
- Reserved table of 10 in a premium location

BRAVERY SPONSORS

Investment of \$2,000

- Name recognition on all marketing
- Half page ad in event program
- Reserved table of 10

PROGRAM SPONSORS

Investment of \$1,250

- Name recognition on all marketing
- Two reserved seats
- Business listed in the event program
- Full page ad in the event program

RESERVED TABLE OF 10: \$900

- Seated table of 10, with table sign
- Business listed in the event program

BENEFACTOR TABLE: \$700

- Two seats
- Opportunity to host eight Valor Award honorees and their guests at your company's reserved table of 10
- Business listed in the event program

PROGRAM BOOK ADS

- Full Page: \$750; 1/2 Page: \$450

6TH ANNUAL SUPERHERO 5K & KIDS FUN RUN

Join the Loudoun County Chamber of Commerce for our Superhero 5k & Kids Fun Run. The Superhero 5k & Kids Fun Run offers your company a great way to show Loudoun County its commitment to healthy living for your employees and our community. In addition, a portion of the proceeds from this race will benefit a local nonprofit.



SIGNATURE SPONSOR

Exclusive | Only One Available

Investment of \$5,000

- Prominent logo on all marketing materials, event banners, and back of race t-shirt
- Company name featured in radio and print media
- 2-3 minute speaking opportunity at Superhero 5k Awards Ceremony
- Five runners in the Superhero 5K Race
- Display table

5K RACE BAG SPONSOR

Exclusive | Only One Available

Investment of \$2,500

- Large logo placed prominently on race bag
- Logo on all marketing materials, event banners, back of race t-shirt
- Recognition at Superhero 5k Awards Ceremony
- Four runners in the Superhero 5K Race
- One display table

FINISH LINE SPONSOR

Exclusive | Only One Available

Investment of \$2,500

- Large logo on Finish Line Banner at event
- Logo on all marketing materials, event banners, back of race t-shirt
- Logo placement on back of race t-shirt
- Recognition at Superhero 5k Awards Ceremony
- Four runners in the Superhero 5K Race
- One display table

CHAMPION SPONSORS

Investment of \$2,000

- Logo on all marketing materials, event banners, back of race t-shirt
- Logo placement on back of race t-shirt
- Recognition at Superhero 5k Awards Ceremony
- Two runners in the Superhero 5K Race
- One display table

DEFENDER SPONSORS

Investment of \$750

- Name on all marketing materials, event banners, back of race t-shirt
- Recognition at Superhero 5k Awards Ceremony
- Two runners in the Superhero 5K Race
- One display table

HERO SPONSORS

Investment of \$250

- Name placement on the back of the race t-shirt and Race webpage
- Recognition at the event
- One display table



SERIES EVENTS

- Business @ Breakfast
- Business Women of Loudoun
- Loudoun Golf Tour
- Loudoun GovCon
- Loudoun On Tap
- Health & Wellness Committee
- Nonprofit Initiative & Loudoun Nonprofit Academy
- PolicyMaker Series
- Technology Coalition
- Loudoun Young Professionals
- Young Entrepreneurs Academy (YEA!)



BUSINESS @ BREAKFAST

The Business @ Breakfast is Northern Virginia's premier business networking event. With an average of 150 attendees, this monthly breakfast offers sponsors an audience to create greater awareness for your company's product and services. There are three sponsorship levels, each offering on-site display opportunities and recognition on the Chamber website.



SIGNATURE SPONSOR

Exclusive | Only One Available
Investment of \$5,000

- Year-long logo recognition on all marketing
- Four Platinum Spotlight Sponsorships
- Eight Gold Sponsorships
- 2 Tickets to each event

PLATINUM SPONSORS

Only One Per Month | Investment of \$750

- FREE Gold Sponsorship at another Business Showcase Breakfast in 2019
- Opportunity to make a 10 minute presentation
- Logo recognition on all event marketing
- Opportunity to place marketing materials at every attendee seat
- Four complimentary seats
- Display table

GOLD SPONSORS

Limit Two Per Month | Investment of \$300

- One-minute remarks to entire audience
- Name recognition on marketing
- Opportunity to place marketing materials at every attendees seat
- Two complimentary seats
- Display table

BUSINESS WOMEN OF LOUDOUN

Provide business women in Loudoun, of all ages and levels, community opportunities to build relationships and gain knowledge needed to achieve personal, professional, and organizational goals. In addition, Business Women of Loudoun is committed to supporting worthy community causes. The Business Women of Loudoun is focused on strategic networking, leadership and mentoring; grounded by giving back to community causes.



CO-SIGNATURE SPONSOR

Exclusive | Only Two Available
Investment of \$2,000 each

- Year-long logo recognition on all marketing
- Opportunity to offer remarks (2-3 minutes) at each event
- Four tickets to each event
- Display table at each event

PLATINUM SPONSORS

Investment of \$1,200

- Year-long logo recognition on all marketing
- Two tickets to each event
- Display table at each event

SPOTLIGHT SPONSORS

Limit 2 per event | Investment of \$250

- Recognition from podium at chosen event
- Logo recognition on all event marketing materials
- 2-minute company presentation from podium
- One ticket to event
- Display table
- \$750 for the Fall Fashion Preview, and two seats

EXHIBITOR

Investment of \$149 Member/\$220 Non-Member

- Event recognition
- 6 inch skirted display table
- Two complimentary tickets to event
- \$299 for the Fall Fashion Show

8TH ANNUAL GOLF TOUR

The Loudoun Chamber Golf Tour is designed for busy professionals, whether a seasoned or casual golfer, who enjoy playing on some of Loudoun's outstanding courses. Take your turn on the green in a casual Golf Tour playing on four courses over four months in an ongoing 9-hole tournament. Different twosomes compete each month with scramble rules to promote networking on the course.



SIGNATURE SPONSOR

*Exclusive | Only One Available
Investment of \$2,500*

- Two Twosomes for each Tour
- Logo recognition on all marketing
- Recognition of company and speaking opportunity at each mixer
- Display table at the Mixer
- Beverage & Snack Sponsor at Golf Classic (\$500 value)

PLATINUM SPONSORS

*Premium | Four Available
Investment of \$1,500*

- One Twosome for each Tour
- Logo recognition on all marketing
- Recognition of company at each tour event

LOUDOUN GOVCON INITIATIVE

The Loudoun Chamber GovCon Initiative is a community of Government Contractors committed to enabling business success and future industry growth through providing opportunities for matchmaking, marketing. The initiative provides educational programs and strategic connection opportunities for local government contractors.



SIGNATURE SPONSORS

Exclusive to Government Contractors
Investment of \$4,000 | Exclusive, One Available

- Logo recognition on all signage and marketing
- Opportunity to offer remarks and/or introduce keynote speakers at each event.
- Display Table at Each Event
- Six Tickets to Each Event

ELITE PARTNERS

Investment of \$3,000

- Logo recognition on all signage and marketing
- Display Table at Each Event
- Four Tickets to Each Event

PLATINUM SPONSORS

Exclusive to Government Contractors
Investment of \$2,500

- Logo recognition on all signage and marketing
- Display Table at each event
- Four Tickets to Each Event

HEALTH & WELLNESS COMMITTEE

The Health & Wellness Committee's mission is to empower Loudoun businesses and employees to make positive lifestyle changes that improve our community's health, happiness and productivity. Join us for our Superhero 5k & Kids Fun Run giving your company an opportunity to show Loudoun County its commitment to healthy living for your employees and our community. In addition, a portion of the proceeds from this race will benefit a local nonprofit.



SIGNATURE SPONSOR

Exclusive | Only One Available

Investment of \$3,000

- Opportunity to offer 5 minutes of remarks at each event including the Superhero 5K Awards Ceremony
- Logo recognition on all marketing materials
- Logo recognition on all Superhero 5k marketing materials
- Four tickets at each event
- Five runners in the Superhero 5K Race
- Display table at each event

PLATINUM SPONSORS

Investment of \$1,500

- Logo recognition on all marketing materials
- Name placement on the back of the race t-shirt and the sponsor banner
- Recognition at the Superhero 5K
- Three tickets at each event
- Five runners in the Superhero 5K
- Display table at each event

SPOTLIGHT SPONSOR

Exclusive Per Event, Investment of \$1,000

- Logo recognition on all event marketing
- 2-minute company presentation from podium
- Two tickets to event
- Opportunity to put marketing materials at each attendees seat
- Display table

GOLD SPONSORS

Investment of \$750

- Name recognition on all marketing materials
- Name placement on the back of the race t-shirt and the sponsor banner
- Recognition at the Superhero 5K
- Two tickets at each event
- Two runners at the Superhero 5k
- Display table at each event

EXHIBITOR

Investment of \$150 per event

- Two tickets to event
- Display table
- Recognition at the event

NONPROFIT INITIATIVE & LOUDOUN NONPROFIT ACADEMY

The Nonprofit Initiative benefits businesses and non-profit organizations alike with networking and educational programs. The Nonprofit Initiative also seeks to communicate the economic power of the nonprofit sector and the relationships that can be created when companies and individuals support the community. Sponsorship opportunities are open to both business and nonprofit organizations.



SIGNATURE SPONSOR

Exclusive | Only One Available
Investment of \$3,000

- Year-long logo recognition on all marketing
- Opportunity to offer brief remarks from the podium
- Four tickets to each event, including Nonprofit Academy workshops
- Display table

NONPROFIT ACADEMY SERIES SPONSOR

Investment of \$2,500

- Year-long logo recognition on all marketing
- Opportunity to introduce speaker and offer brief remarks from the podium at each of the four workshops
- Four tickets to each event
- Display table

PLATINUM SERIES SPONSOR

Investment of \$1,000

- Year-long logo recognition on all marketing
- Two tickets to each event
- Display table

LEGISLATIVE RECEPTION SPOTLIGHT SPONSOR

Exclusive | Only One Available
Investment of \$750

- Logo recognition on all marketing
- Opportunity to offer brief remarks from podium
- Two tickets to event
- Display table

EXHIBITORS

Investment of \$99

- Event recognition
- One complimentary seat at each event
- Display table

POLICYMAKER SERIES

As a PolicyMaker Series sponsor, your business will enjoy exclusive access to Loudoun County's and Virginia's top political and policy leaders, while positioning your organization as a leader in Loudoun's business community. You also will be able to network with top government and political officials, and other business and community leaders while helping to drive the business agenda on the vital issues impacting Loudoun's business climate.



SIGNATURE SPONSOR

Exclusive | Only One Available
Investment of \$16,000

- Logo recognition on all marketing
- Opportunity to make opening remarks at each event
- Reserved table of 10 in a premium location at each of the PolicyMaker events (80 tickets)
- Four tickets to Annual Legislative Reception

ADVOCATE SPONSORS

Premium | Investment of \$6,000

- Logo recognition on all marketing
- Reserved table of 10 at all PolicyMaker Series events (80 tickets)
- Four tickets to Annual Legislative Reception

ENTERPRISE SPONSORS

Premium | Investment of \$3,500

- Name recognition on all marketing
- Reserved table of 10 at four PolicyMaker Series events of your choice (40 tickets)
- Two tickets to Annual Legislative Reception

SPOTLIGHT SPONSORS

Exclusive Per Event | Investment of \$2,000

- Logo recognition on all marketing
- Opportunity to introduce the speaker and discuss your business at this event
- Reserved table for 10 at each event
- Four tickets to Annual Legislative Reception

RESERVED TABLE

Investment of \$700

- Reserved table of 10 in a premium location

TECHNOLOGY COALITION

The Loudoun Technology Coalition is the Loudoun tech industry's premier information sharing and networking forum. The Loudoun Tech. Coalition also produces two signature events each year, focused on the key trends and innovations that are driving business and technology, led by industry experts and innovators, with opportunities for local businesses to demonstrate their innovative products and services.



SIGNATURE SPONSOR

Exclusive | Only One Available
Investment of \$3,000

- Logo recognition on all marketing materials
- Opportunity to give remarks and spotlight business at each event
- Display table at each event
- Four tickets to each event

PLATINUM SPONSORS

Investment of \$1,000

- Logo recognition on all marketing materials
- Display table at each event
- Two tickets to event

GOLD SPONSORS

Investment of \$500 per event

- Name recognition on all marketing materials
- Two tickets to event

LOUDOUN YOUNG PROFESSIONALS

The Loudoun Young Professionals (also known as LoudounYP) serve to unite and engage the emerging workforce that lives, works and plays in Loudoun and present opportunities for social interaction, professional development and networking with monthly events held around the county. The Annual Charity Fall Fest and Cornhole Tournament exists to raise money for the Loudoun Chamber Foundation. The Foundation supports the nonprofit community in Loudoun through grant funding.



SIGNATURE SERIES SPONSOR

Exclusive | Only One Available

Investment of \$2,500

- Logo recognition on all marketing materials
- One team of 2 for cornhole tournament
- Set of keepsake cornhole boards with logo
- Four tickets to each of the six events

PLATINUM SPONSORS

Four Available | Investment of \$2,000

- Logo recognition on all marketing materials
- Two tickets to each of the six events

CORNHOLE TOURNAMENT SIGNATURE SPONSOR

Exclusive | One Available

Investment of \$1,500

- Prominent logo on all marketing materials
- 2 minutes to speak during awards presentation
- One team of 2 for cornhole tournament
- Display table

TROPHY SPONSOR

Exclusive | One Available | Investment of \$1,000

- Prominent logo on all marketing materials

- Logo on cornhole tournament winner trophy
- One team of 2 for cornhole tournament
- Set of keepsake cornhole boards with logo
- Display table

FALL FEST SPONSOR

Three Available | Investment of \$800

- Logo on all marketing materials
- One team of 2 for cornhole tournament
- Set of keepsake cornhole boards with logo
- Display table to be used for agreed upon Fall Fest activity and promotional items
- Logo displayed at activity table

BOARD SPONSORS

Investment of \$500

- Logo on all marketing materials
- One team of 2 for cornhole tournament
- Set of keepsake cornhole boards with logo

CORNHOLE TOURNAMENT TEAM: \$100

- One team of 2 in cornhole tournament
- Name on event website

YOUNG ENTREPRENEURS ACADEMY (YEA!)

The Young Entrepreneurs Academy (YEA!) is a groundbreaking, 30-week program that transforms middle and high school students into real life entrepreneurs and business owners. Throughout the class, students develop business ideas, write business plans, conduct market research, pitch their plans to a panel of investors, and then launch and run their own legal, fully formed companies and social movements.



PLATINUM SPONSORS

Investment of \$5,000

- Logo recognition on all marketing materials*
- Recognition in all newsletters and press releases related to the program
- Speaking opportunity at 2020 Graduation
- One company rep on Investor Panel (\$500 investment capital included in sponsorship)
- Logo recognition at the Chamber's Annual Meeting and from the podium during a short presentation on YEA!
- Exhibit table, two tickets, and an opportunity to address the audience at our monthly Business Showcase Breakfast
- Four attendees to the Investor Panel event and 2020 Graduation

YEA! INVESTOR PANEL SPONSOR

Investment of \$2,000 | Multiple Available

- Logo recognition on signage at every YEA! Program Event
- Name recognition on all marketing materials*
- One company rep on Investor Panel (\$500 investment capital included in sponsorship)
- Two attendees to the Investor Panel event and 2020 Graduation

SCHOLARSHIP SPONSORS

Investment of \$1,500

- Scholarships used to fund tuition of underrepresented student populations

- Name on signage at every program
- Name recognition on all marketing materials*
- Two tickets to attend the Investor Panel event and 2020 Graduation
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

CEO ROUNDTABLE SPONSOR

Exclusive | One Available | Investment of \$1,000

- Logo on signage at event
- Name recognition on all marketing materials*
- Two attendees to the Investor Panel event
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

GRADUATION SPONSOR

Exclusive | One Available | Investment of \$1,000

- Logo on signage at Graduation
- Name recognition on all marketing materials*
- Two attendees to the Investor Panel event
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

NOTE: *These sponsorships will take place for the Class of 2020. Classes begin in October of 2019.*

** YEA! Advertisements have limited space, and sponsors may occasionally not appear.*

AD EXPOSURE	VIEWS*	PRICE
All Ad Options - 1 Year	106 x	\$5,000
Event Calendar - 1 Year	80 x	\$4,000
Online Directory - 1 Year	20 x	\$1,800
Online Directory - 6 months	10 x	\$1,000
Enhanced Listing - 1 Year	4 x	\$500
Category Ad - 1 Year	2 x	\$250

* Increase over standard profile in LoudounChamber.org directory.

GREATER EXPOSURE.

Advertisements on LoudounChamber.org's online directory were displayed 1.6 Million times over the past year.

FLEXIBILITY.


For the first time, your ad can be seasonal and changed throughout the year, rather than one that must carry a 12 month shelf-life.

REAL-TIME ANALYTICS.

Through LoudounChamber.org you can now access your advertisement statistics. Access daily, weekly, and monthly impression and click-through reports.

ONLINE DIRECTORY AD LISTING

Examples:



Community Foundation
for Loudoun and Northern Fauquier Counties

We are a flexible vehicle for charitable giving and community investment for generations to come.

Hibachi, Sushi, Ramen Noodle Soups
& Fresh Seafood Entrees
Chamber Members 10% off!



AD SPECIFICS

- 480px wide x 60px tall
- 300 dpi, high resolution JPEG
- Please send to Database Administrator, Penny Swan
pswan@loudounchamber.org

WHO WILL SEE MY AD?

- Over 9,000 people receive our weekly newsletters
- The newsletter links are posted weekly on Facebook and Twitter, combining a total of more than 16,000 followers
- Send ads to Andrea Winey, Director of Communications, awiney@loudounchamber.org

LOUDOUNCHAMBER.ORG

WEBSITE AD SPECIFICS

\$750/month; \$1,750/quarter; \$6,000 per year

- 500px wide x 200px tall
- 300 dpi, high resolution JPEG
- Six available
- Ads show up on the homepage and all event registration pages (100+ events yearly)
- Send ads to Andrea Winey, Director of Communications, awiney@loudounchamber.org

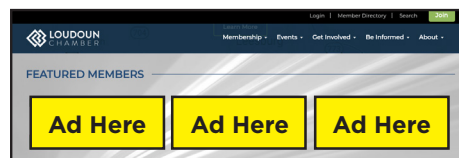
NEWSLETTER BANNER AD SPECIFICS

Top Ad: \$750 per month | \$1,750 per quarter*

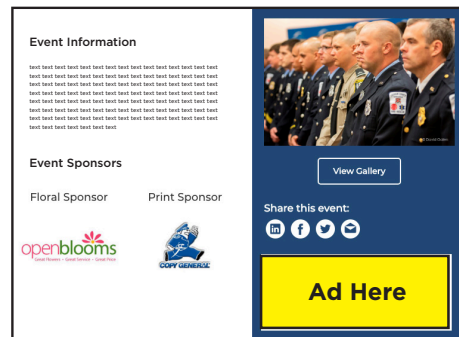
Middle Ad: \$500 per month | \$1,250 per quarter

- Monday or Wednesday
- Ad Dimensions: 600px wide x 180px tall
- 300 dpi, high resolution JPEG, EPS image
- Ad to be received by Thursday before run date
- Send ads to Andrea Winey, Director of Communications, awiney@loudounchamber.org
- Ad will run 4 times per month (once a week)
- *Top Ad only - Companies name will be in the subject line of the eNews email: "Brought to you by: ____"

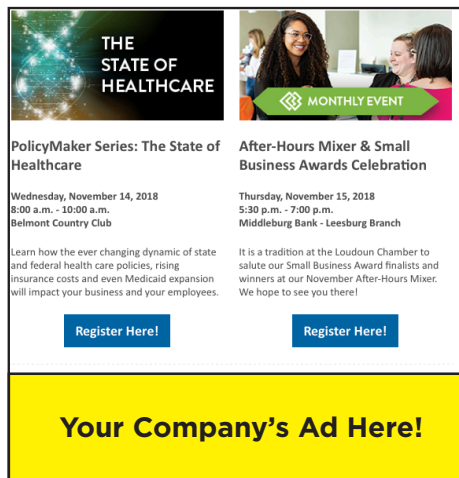
Homepage Ad



Event Page



Weekly Newsletter



ORDER FORM

Scan & email, or fax: Ali Werner, Member Relations Manager : awerner@loudounchamber.org

Fax: (703) 777.1392

Company:

Contact Name:

Email:

Phone:

Event	Sponsor Title	Amount \$

Total:

Invoice Recipient:

(If different than main contact)

Email:

Notes:

This document acts as a binding contract for the above company's sponsorship of the designated events. All invoices will be due upon receipt unless previously negotiated with a Chamber Staff Member. Complete the worksheet as noted, indicating your sponsorship selections and investment totals. These opportunities are open to Chamber members and are considered on a first-come, first-served basis. This document confirms that the business listed above has expressed interest in the sponsorship(s) listed. Once the Chamber has confirmed your selections, an invoice will be issued. All sponsorship commitments are final; no refunds or credits will be issued.



LOUDOUN
CHAMBER

BE MORE. TOGETHER.

ONE TOUCH
2020