

36TH ANNUAL GOLF CLASSIC

The Annual Golf Classic has been Loudoun County's premier business golf tournament for more than three decades. Held at Loudon's finest golf courses, the Golf Classic offers our sponsors tremendous marketing exposure, while supporting one worthy Loudoun based nonprofit every year. If your company's target market includes senior level executives who have a passion for the game of golf, then consider a Golf Classic sponsorship.



SIGNATURE SPONSOR - SOLD

Exclusive | Only One Available
Investment of \$5,000

- Opportunity to speak from podium and present awards at tournament reception
- Company logo or name on all Golf Carts at the tournament
- Opportunity to present a gift with your company's logo to all golfers
- Two foursomes for tournament play (8 players)
- Signs and display table at the tee box and green at one hole; signage at the tournament registration and awards ceremony
- Logo on all marketing
- Two tickets to Golf Tour

PLATINUM SPONSORS

Five Available | Investment of \$2,500

- Opportunity to present a gift with your company's logo to all golfers
- Logo on all marketing materials
- One foursome for tournament play
- Signs and display table at the tee box at one hole; signage at awards reception
- One twosome at Golf Tour

HOLE-IN-ONE SPONSOR - SOLD

Exclusive | Investment of \$2,000

- Opportunity to display cars, banners, etc. at the sponsored hole

- One foursome for tournament play
- Prominent signage at the tournament and at the awards reception
- Name recognition on all marketing
- *Must provide prize insurance*

GIFT BAG SPONSOR - SOLD

Investment of \$2,500

- One foursome at the 2017 Golf classic event
- EXCLUSIVE: Your company's logo imprinted on drink cooler gift for all golfers (cost of cooler included)
- Company logo on sign and a display table at one tee box to market your company
- Company logo displayed on all 2017 Golf Classic marketing
- Company name on signage at the tournament registration and awards reception

CIGAR SPONSOR

Investment of \$2,500

- Signage and Table near one tee box
- One foursome at the 2017 Golf Classic event
- Company logo on sign and display table at one tee box to market your company
- Company logo displayed on all marketing
- Company name on signage at the tournament and at the awards reception
- Cost of cigars and cigar roller included

36TH ANNUAL GOLF CLASSIC *(continued)*

FOURSOME/BIRDIE SPONSOR

Investment of \$1,600

- One foursome for tournament play
- Name recognition on signage at the tournament and at the awards reception

PUTTING GREEN SPONSOR

Investment of \$500

- Signage and Display at the Putting Green Contest hole
- Company name on Golf Classic web page
- Signage at registration and awards reception
- Company name on all marketing materials

BEVERAGE & SNACK SPONSOR

Investment of \$500

- Signage and display table at beverage station
- Company name on Golf Classic web page
- Display table & sign at 1 tee box
- Company name on marketing materials

HOLE SPONSOR

Investment of \$300

- Signage and display table near one tee box

