

POLICYMAKER SERIES

As a PolicyMaker Series sponsor, your business will enjoy exclusive access to Loudoun County’s and Virginia’s top political and policy leaders, while positioning your organization as a leader in Loudoun’s business community. You also will be able to network with top government and political officials, and other business and community leaders while helping to drive the business agenda on the vital issues impacting Loudoun’s business climate.



SIGNATURE SPONSOR

Exclusive, Only One Available
Investment of \$15,000 - SOLD

- Opportunity to make opening remarks at each event
- Logo recognition on all marketing
- Logo recognition in Public Policy Agenda
- Reserved table of 10 in a premium location at each of the PolicyMaker events (80 tickets)
- Four tickets to Annual Legislative Reception

ADVOCATE SPONSORS

Premium, Investment of \$5,000

- Year-long logo recognition on all marketing
- Reserved table of 10 at all PolicyMaker Series events (80 tickets)
- Four tickets to Annual Legislative Reception

ENTERPRISE SPONSORS

Premium, Investment of \$3,000

- Year-long name recognition on all marketing
- Name recognition in Public Policy Agenda
- Reserved table of 10 at four PolicyMaker Series events of your choice (40 tickets)
- Two tickets to Annual Legislative Reception

SPOTLIGHT SPONSORS

Exclusive Per Event
Investment of \$1,750

- Opportunity to introduce the speaker and discuss your business at this event
- Logo recognition on all marketing
- Opportunity to distribute marketing materials to each attendee at the event
- Reserved table for 10 at each event
- Four tickets to Annual Legislative Reception

RESERVED TABLE

Investment of \$600

- Reserved table of 10 in a premium location