



**LOUDOUN**  
CHAMBER

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1968 ★ FIFTY YEARS ★ 2018

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**ONE TOUCH 2018**

BE MORE. TOGETHER.



## TABLE OF CONTENTS

- **Section One - Membership Engagement Packages**
  - a) Enhanced Membership
  - b) Preferred Membership
  - c) Premier Membership
  - d) Chairman's Circle & President's Club Recognition Programs
  
- **Section Two - Signature Events**
  - a) Annual Meeting & Community Leadership Awards
  - b) 34th Annual Golf Classic
  - c) 22nd Annual Small Business Award
  - d) Annual Real Estate event
  - e) 32nd Annual Valor Awards
  - f) Lessons in Leadership
  - g) Annual Superhero 5k
  
- **Section Three - Series Events**
  - a) Business Showcase Breakfast & After-Hours Mixer
  - b) Business Woman of Loudoun Series
  - c) Healthy & Wellness Initiative
  - d) Loudoun Golf Trail
  - e) Loudoun Dulles Green Business Challenge
  - f) Loudoun Young Professionals
  - g) Nonprofit Initiative Series & Nonprofit Academy
  - h) PolicyMaker Series
  - i) Technology Coalition
  - j) Young Entrepreneurs Academy (YEA!)

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## ENHANCED MEMBERSHIP

*Per Year \$850, Value \$1,620 | Companies of > 25 employees not eligible*

- Enhanced Business Profile & Logo Listing on LoudounChamber.org Online Directory
- 6-month rotating ad in your business category on LoudounChamber.org
- One additional category listing
- Complimentary Pre-Registration to Business After Hours Mixers (11 events)
- Standard membership with web enhancement

## PREFERRED MEMBERSHIP

*Per Year \$1,400, Value \$2,120 | Companies of >50 employees not eligible*

- 12-month rotating advertisement in your category on LoudounChamber.org Online Directory
- One Complimentary Pre-Registration to the Business Showcase Breakfast & After Hours Mixers (23 events) OR PolicyMaker Series Pass (8 events)

## PREMIER MEMBERSHIP

*Per Year \$4,000, Value \$4,970 | Companies of 100+ employees not eligible*

- One Signature event Gold Sponsorship, OR two reserved tables at the Valor Awards, Annual Meeting, or Small Business Awards
- 6-month rotating ad on LoudounChamber.org Business Directory
- Exclusive invitation to the Annual Chairman's Reception





## RECOGNITION LEVELS

The Loudoun County Chamber's top investors receive Chamber-wide recognition all year long. Each level cannot be purchased individually, but earned (or graduated into) through your company's annual overall investment into the Chamber.

### CHAIRMAN'S LEVEL SPONSORS

*Annual Investment Exceeds \$13,000*

- Company logo prominently displayed in Loudoun County Chamber lobby
- Company logo prominently displayed at Loudoun Chamber events
- Premier logo recognition on Chamber website

### 2017 CHAIRMAN'S LEVEL SPONSORS





## PRESIDENT'S CIRCLE

*Annual Investment Exceeds \$8,500*

- Company logo prominently displayed at Loudoun Chamber events
- Premier logo recognition on Chamber website

## 2017 PRESIDENT'S LEVEL SPONSORS



**PARTNER IN MEMBERSHIP**

Partners in Membership receive one of the highest levels of recognition the Chamber has to offer, giving your brand premium placement on the chamber’s online directory, weekly emails and at a majority of the 2016 Chamber program calendar.

Annual Investment: \$6,500

**MARKETING BENEFITS**

- Online Directory Exclusivity
- Our Partners in Membership receive exclusive marketing through the Loudoun Chamber’s online properties including, the Online Directory, Event Calendar and Registration Pages, Member 2 • Member Discounts, and Job Board.

**PARTNER MARKETING COMPARED TO OTHER MEMBERSHIPS:**

Ad placement/views per year	Partner	Premier	Preferred	Enhanced
Web Directory Main - 95,000	★	★		
Event Calendar - 140,000	★			
Member 2 Member - 36,000	★			
Job Board - 2,200	★			
Directory Category - 25,000	★	★	★	★

**ACCESS BENEFITS**

Signature Event Sponsorships:

- Gold Sponsorship at The Community Leadership Awards, Small Business Awards, Valor Awards, or Foursome in The Golf Classic
- Reserved Table at The Community Leadership Awards, Small Business Awards, or Valor Awards.

Individual Ticket Packages:

- Choose One: Business After Hours 2017 Pass, Business Showcase Breakfast 2017 Pass OR PolicyMaker Series 2017 Pass
- Two Tickets to the Annual Chairman’s VIP Reception Membership Benefits:
- Includes One Membership up to \$620 in value.



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2017 PARTNERS IN MEMBERSHIP





## SIGNATURE EVENTS

- 50th Anniversary Gala & Annual Meeting
- Annual Real Estate Event
- 36th Annual Golf Classic
- 23rd Annual Small Business Awards
- 33rd Annual Valor Awards
- Lessons in Leadership Series
- 4th Annual Superhero 5k



## 50TH ANNIVERSARY GALA & ANNUAL MEETING

2018 will be an historic year for the Loudoun Chamber, as we celebrate our 50th Anniversary. That celebration kickoffs on January 26, 2018, when Loudoun's top business and community leaders gather to celebrate the leadership of our 2017 Board Chair Tina Johnson at the 50th Annual Meeting and Community Leadership Awards.

The top honorees in the Community Leadership Awards' five categories will be able to grant \$1,000 to the one nonprofit of their choice, thanks to the generosity of the Community Foundation for Loudoun and Northern Fauquier Counties.



### SIGNATURE SPONSOR - **SOLD**

*Exclusive, Only One Available,  
Investment of \$5,000*

- Opportunity to make five minutes of remarks from the podium on the subject of Community Leadership
- Opportunity to announce the winner of the 2017 Community Leadership Awards in one category
- Two reserved tables of 10 and one seat at the Chairman's Table
- Logo recognition on all marketing materials

### PLATINUM SPONSORS

*Investment of \$2,500*

- Opportunity to announce the winner of the 2017 Community Leadership Awards in one category (first come, first serve, max 4)
- Logo recognition on marketing materials
- Reserved table of 10 and one seat at the Chairman's Table

### GOLD SPONSORS

*Investment of \$1,750*

- Company name listed on all marketing materials
- Reserved table of 10

### RESERVED TABLE

*Investment of \$850*

- Reserved table of 10

## ANNUAL REAL ESTATE EVENT

Loudoun County is one of Northern Virginia’s most dynamic, rapidly evolving commercial real estate markets. The Chamber’s Annual Real Estate Event offers the cutting edge data and analysis on Loudoun’s commercial real estate landscape that real estate professionals need. The market intelligence and contacts you’ll gain as a Annual Real Estate Event sponsor will help position your company as a leader in this highly competitive market.



### SIGNATURE SPONSOR

*Exclusive | Only One Available*  
*Investment of \$5,000*

- Opportunity to introduce a featured speaker and offer three minutes of remarks
- Exhibit table at the pre and post event networking reception
- Ten reserved seats in a premium location
- Attendee List

### PLATINUM SPONSORS

*Investment of \$3,000*

- Six reserved seats in a premium location
- Company logo on event signage & marketing materials
- Exhibit table in the pre and post event networking reception
- Attendee List

### GOLD SPONSORS

*Investment of \$1,500*

- Four reserved seats in a premium location
- Company name on event signage
- Exhibit table in the pre and post event networking reception
- Attendee List

### RECEPTION SPONSORS

*Investment of \$750*

- Two tickets
- Company name on event signage & marketing

## 36TH ANNUAL GOLF CLASSIC

The Annual Golf Classic has been Loudoun County's premier business golf tournament for more than three decades. Held at Loudon's finest golf courses, the Golf Classic offers our sponsors tremendous marketing exposure, while supporting one worthy Loudoun based nonprofit every year. If your company's target market includes senior level executives who have a passion for the game of golf, then consider a Golf Classic sponsorship.



### SIGNATURE SPONSOR - **SOLD**

*Exclusive | Only One Available*  
*Investment of \$5,000*

- Opportunity to speak from podium and present awards at tournament reception
- Company logo or name on all Golf Carts at the tournament
- Opportunity to present a gift with your company's logo to all golfers
- Two foursomes for tournament play (8 players)
- Signs and display table at the tee box and green at one hole; signage at the tournament registration and awards ceremony
- Logo on all marketing
- Two tickets to Golf Tour

### PLATINUM SPONSORS

*Five Available | Investment of \$2,500*

- Opportunity to present a gift with your company's logo to all golfers
- Logo on all marketing materials
- One foursome for tournament play
- Signs and display table at the tee box at one hole; signage at awards reception
- One twosome at Golf Tour

### HOLE-IN-ONE SPONSOR

*Exclusive | Investment of \$2,000*

- Opportunity to display cars, banners, etc. at the sponsored hole

- One foursome for tournament play
- Prominent signage at the tournament and at the awards reception
- Name recognition on all marketing
- *Must provide prize insurance*

### GIFT BAG SPONSOR

*Investment of \$2,500*

- One foursome at the 2017 Golf classic event
- EXCLUSIVE: Your company's logo imprinted on drink cooler gift for all golfers (cost of cooler included)
- Company logo on sign and a display table at one tee box to market your company
- Company logo displayed on all 2017 Golf Classic marketing
- Company name on signage at the tournament registration and awards reception

### CIGAR SPONSOR

*Investment of \$2,500*

- Signage and Table near one tee box
- One foursome at the 2017 Golf Classic event
- Company logo on sign and display table at one tee box to market your company
- Company logo displayed on all marketing
- Company name on signage at the tournament and at the awards reception
- Cost of cigars and cigar roller included



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**36TH ANNUAL GOLF CLASSIC** *(continued)*

**FOURSOME/BIRDIE SPONSOR**

*Investment of \$1,600*

- One foursome for tournament play
- Name recognition on signage at the tournament and at the awards reception

**PUTTING GREEN SPONSOR**

*Investment of \$500*

- Signage and Display at the Putting Green Contest hole
- Company name on Golf Classic web page
- Signage at registration and awards reception
- Company name on all marketing materials

**BEVERAGE & SNACK SPONSOR**

*Investment of \$500*

- Signage and display table at beverage station
- Company name on Golf Classic web page
- Display table & sign at 1 tee box
- Company name on marketing materials

**HOLE SPONSOR**

*Investment of \$300*

- Signage and display table near one tee box



## 24TH ANNUAL SMALL BUSINESS AWARDS

This “Academy Award” style gala regularly draws more than 500 of Loudoun’s top business and community leaders who gather to honor the best of Loudoun’s outstanding small businesses. Small Business Awards sponsors enjoy priceless exposure as part of the marketing campaign and at the awards banquet gala, celebrating Loudoun County’s “best in class” small businesses and entrepreneurs.



### SIGNATURE SPONSOR

*Exclusive, Only One Available*  
*Investment of \$6,000*

- Opportunity to offer remarks at the Awards gala
- Reserved table of 10 and one seat at the Chairman’s table
- Opportunity to announce the winner of the Small Business of the Year winner
- Full-page ad in keepsake event program
- Logo recognition on all marketing
- Six-foot display table in the pre-event reception area

### PLATINUM SPONSORS

*Investment of \$3,000*

- Opportunity to announce the winner in one Awards category
- Logo recognition on all marketing
- Full-page ad in keepsake event program
- Reserved table of 10 in a premium location

### MULTI-MEDIA SPONSOR

*Two Available, Investment of \$3,000*

- Logo recognition on all marketing
- Full-page ad in keepsake event program
- Reserved table of 10 in a premium location

### GOLD SPONSOR

*Investment of \$2,000*

- Name recognition on all marketing
- Half-page ad in keepsake program book
- Reserved table for 10 in premium location

### RECEPTION SPONSOR

*Investment of \$1,500*

- Logo recognition displayed at all bars
- Name recognition on all marketing
- Reserved table of 10

## 24TH ANNUAL SMALL BUSINESS AWARDS *(continued)*

### DESSERT SPONSOR

- Logo recognition displayed on dessert
- Name recognition on all marketing
- Reserved table of 10

### PROGRAM BOOK ADS

- Full Page: \$750; 1/2 Page: \$450
- *Please send all Ads to Event Manager Danielle Kabban, [dkabban@loudounchamber.org](mailto:dkabban@loudounchamber.org)*

### TABLE SPONSORS

*Investment of \$850*

- Reserved table of 10

### YEA! BENEFACTOR TABLE

*Investment of \$750*

- Five seats with the opportunity to host five YEA students at your company's reserved table of 10
- Table sign with company name
- Business listed in event program



## 33RD ANNUAL LOUDOUN COUNTY VALOR AWARDS

Show your company's support for Loudoun's police, sheriff, fire and rescue personnel through your participation in the annual Valor Awards, where our heroes are honored for their courageous actions in the line of duty. As a Valor Awards sponsor, your company can demonstrate its commitment to these law enforcement and public safety personnel, while enjoying valuable recognition through the significant exposure the Valor Awards receives.



### SIGNATURE SPONSOR

*Exclusive | Only One Available*  
*Investment of \$7,500*

- Opportunity to offer remarks from the Podium
- Two reserved tables of 10 (Option to donate one table to award recipients and their guests) in a premium location
- Full page, back cover ad in the event program
- One reserved seat at the Chairman's Table
- Logo recognition on all marketing
- Exhibit table in reception area

### HEROISM SPONSOR

*Exclusive | Only One Available*  
*Investment of \$3,500*

- Opportunity to present each Valor Award honoree with Challenge Coins
- One reserved seat at the Chairman's Table
- Full page ad in event program
- Logo recognition all marketing
- Reserved table of 10 in a premium location

### GUARDIAN SPONSORS

*Industry Exclusive, Investment of \$2,500*

- One reserved seat at the Chairman's Table
- Logo recognition on all marketing
- Full page ad in event program
- Reserved table of 10 in a premium location

### BRAVERY SPONSORS

*Investment of \$1,750*

- Name recognition in all marketing materials
- Half page ad in event program
- Reserved table of 10

### PROGRAM SPONSORS

*Investment of \$1,250*

- Name recognition on all marketing
- Two reserved seats
- Business listed in the event program
- Full page ad in event program

### RESERVED TABLE OF 10: \$800

- Seated table of 10, with table sign
- Business listed in event program

### BENEFACTOR TABLE: \$650

- Two seats
- Opportunity to host eight Valor Award honorees and their guests at your company's reserved table of 10
- Table sign with company name
- Business listed in event program

### PROGRAM BOOK ADS

- Full Page: \$750; 1/2 Page: \$450
- *Please send all Ads to Event Manager Paige Romanow, [promanow@loudounchamber.org](mailto:promanow@loudounchamber.org)*

## THE LEADERSHIP SERIES

Featuring nationally renowned figures from the worlds of business, sports, politics and academia. This series offers local business and community executives the opportunity to hear and learn from Loudoun's most influential and accomplished leaders. The Leadership Series sponsors gain valuable exposure before Loudoun's top leaders at these popular events.



### SIGNATURE SPONSOR

*Exclusive | Only One Available*  
*Investment of \$3,000*

- Reserved table of 10
- Opportunity to offer remarks on your business
- Four tickets to the Annual Legislative Reception
- Logo recognition on all marketing

### GOLD SPONSORS

*Investment of \$1,000 per event*

- Recognition from the podium
- Reserved table of 10
- Name recognition on all marketing

### RESERVED TABLE: \$600

- Reserved table of 10

### SPOTLIGHT SPONSOR

*Exclusive | One Available Per Event*  
*Investment of \$1,750*

- Opportunity to introduce the speaker and discuss your business
- Reserved table of 10
- Logo recognition on all marketing



## 4TH ANNUAL SUPERHERO 5K

Join the Loudoun County Chamber of Commerce for our Superhero 5k Run/Walk and Kids FUN RUN. Part of the Chamber's "Healthy Business Series," the Superhero 5k/Walk and Kids FUN RUN offers your company a great way to show Loudoun County its commitment to healthy living for your employees and our community. In addition, proceeds from this race will benefit a local nonprofit.



### SIGNATURE SPONSOR

*Exclusive | Investment of \$5,000*

- Logo on registration information, event banners, marketing
- Prominent logo placement on race t-shirt
- Logo placement on Chamber Race website
- Company name featured in radio and print
- Speaking opportunity at Awards Ceremony
- Up to 5 tickets for runners One display table

### FINISH LINE SPONSOR

*Exclusive | Investment of \$2,000*

- Logo on sponsor banner at finish line
- Logo on registration materials, event banners and all marketing
- Recognition on the Chamber Race website
- Logo placement on back of race shirt\*
- Recognition at Awards Ceremony
- 4 tickets for race
- One display table

### CHAMPION SPONSOR

*Investment of \$1,500*

- Logo on registration information, marketing materials & sponsorship banners Logo placement on the back of race shirt\*
- Logo placement on Chamber Race website
- Recognition at the Awards Ceremony
- Up to 2 tickets for runners
- One display table

### DEFENDER SPONSORS

*Investment of \$500 Member/\$750 Non-Member*

- Name placement on the back of the race shirt
- Name placement on sponsor banner
- Name on all marketing materials, website
- Recognition at awards ceremony
- 2 tickets for runners
- One display table

### HERO SPONSORS

*Investment of \$250 Member/\$375 Non-Member*

- Name placement on the back of the race shirt
- One display table

### DISPLAY TABLE

*\$99 Member/\$150 Non-Member*



## SERIES EVENTS



- Business Showcase Breakfast
- Business Women of Loudoun
- Golf Tour



- GovCon Initiative
- Loudoun Dulles Green Business Initiative
- Healthy & Wellness Initiative



- Nonprofit Initiative
- PolicyMaker Series
- Technology Coalition
- Loudoun Young Professionals



## BUSINESS SHOWCASE BREAKFAST

The Business Showcase Breakfast is Northern Virginia’s premier business networking event. With an average of 150 attendees, this monthly Breakfast offers sponsors an audience to create greater awareness for your company’s product and services. There are three sponsorship levels, each offering on-site display opportunities, complimentary seating, exposure in Chamber publications and recognition on the Chamber website.



### SIGNATURE SPONSOR

*Exclusive | Only One Available*  
*Investment of \$5,000*

- Year-long logo recognition on all marketing
- Four Platinum Spotlight Sponsorships
- Eight Gold Sponsorships
- 2 Tickets to each event

### PLATINUM SPONSORS

*Only One Per Month*  
*Investment of \$750*

- FREE Gold Sponsorship at another Business Showcase Breakfast in 2017
- Opportunity to make a 10 minute presentation
- Logo recognition on all event marketing
- Opportunity to place marketing materials at every attendee seat
- Four complimentary seats
- Display table

### GOLD SPONSORS

*Limit Two Per Month*  
*Investment of \$300*

- One-minute remarks to entire audience
- Name recognition on marketing
- Opportunity to place marketing materials at every attendees seat
- Two complimentary seats
- Display table

## BUSINESS WOMEN OF LOUDOUN

Provide business women in Loudoun, of all ages and levels, community opportunities to build relationships and gain knowledge needed to achieve personal, professional, and organizational goals. In addition, Business Women of Loudoun is committed to supporting worthy community causes. Business Women of Loudoun is focused on strategic networking, leadership and mentoring; grounded by giving back to community causes.



### SIGNATURE SPONSOR

*Exclusive | Only One Available*  
*Investment of \$4,000*

- Year-long logo recognition on all marketing
- Opportunity to offer remarks (2-3 minutes) at each event
- Opportunity for marketing materials to be placed at each attendee seat
- Four tickets to each event
- Display table at each event
- Opportunity to provide marketing material in event swag bags

### PLATINUM SPONSORS

*Investment of \$1,200*

- Year-long logo recognition on all marketing
- Two tickets to each event
- Display table at each event
- Opportunity to provide marketing material in event swag bags

### SPOTLIGHT SPONSORS

*2 per event | Investment of \$250*

- Recognition from podium at chosen event
- Logo recognition on all event marketing materials
- 2-minute company presentation from podium
- One ticket to event
- Display table
- \$750 for the Fall Fashion Preview, and two seats

### RESERVED TABLE

*Investment of \$365*

- Reserved Table for 8 at chosen event
- Name recognition on all marketing

### EXHIBITOR

*Investment of \$149 Member/\$220 Non-Member*

- Event recognition
- 6 inch skirted display table
- Two complimentary tickets to event
- \$299 for the Fall Fashion Show

## 5TH ANNUAL GOLF TOUR

The Loudoun Chamber Golf Tour is designed for busy professionals, whether a seasoned or casual golfer, who enjoy playing on some of Loudoun's outstanding courses. Take your turn on the green in a casual Golf Tour playing on four course over four months in an ongoing 9-hole tournament. Different twosomes compete each month with scramble rules to promote networking on the course.



### SIGNATURE SPONSOR

*Exclusive | Only One Available*  
*Investment of \$2,500*

- Two Twosomes for each Tour
- Logo recognition on all marketing
- Recognition of company and speaking opportunity at each mixer
- Display table at the Mixer
- Beverage & Snack Sponsor at Golf Classic (\$500 value)

### PLATINUM SPONSORS

*Premium | Four Available*  
*Investment of \$1,500*

- One Twosome for each Tour
- Logo recognition on all marketing materials and event signage
- Recognition of company at each tour event
- Hole Sponsor at Golf Classic (\$300 value)

## GOVCON INITIATIVE

The Loudoun Chamber GovCon Initiative is a community of Government Contractors committed to enabling business success and future industry growth through providing opportunities for Matchmaking, Mentoring, and Marketing. The initiative provides educational programs and strategic connection opportunities for local government contractors.



### SIGNATURE SPONSORS

*Exclusive to Government Contractors  
Investment of \$4,000 | Three Available*

- Logo recognition on all signage and marketing
- Opportunity to offer remarks and/or introduce keynote speakers at each event.
- Display Table at Each Event
- Four Tickets to Each Event

### ELITE PARTNERS

*Investment of \$3,000*

- Logo recognition on all signage and marketing
- Display Table at Each Event
- Two Tickets to Each Event

### PLATINUM SPONSORS

*Exclusive to Government Contractors  
Investment of \$2,500*

- Logo recognition on all signage and marketing
- Display Table at each event
- Two Tickets to Each Event

## LOUDOUN DULLES GREEN BUSINESS INITIATIVE

The Green Business Challenge honors those Loudoun businesses that have successfully implemented innovative and environmentally sustainable business practices, policies and systems that are reducing their impact on the environment while also boosting their bottom line. Sponsors of the Green Business Challenge receive the year round exposure at all series events, including the Loudoun Dulles Green Business Awards Reception.



### SIGNATURE SPONSOR

Exclusive | Only One Available | Investment of \$3,000

- Opportunity to be recognized and offer remarks at each event
- Logo recognition on all marketing materials
- Eight tickets to the Green Business Awards Reception

### GOLD SPONSORS

Investment of \$1,500

- Name recognition on all marketing materials
- Recognition at each event
- Four tickets to the Green Business Awards Reception

### PLATINUM SPONSORS

Premium | Four Available | Investment of \$2,000

- Logo recognition on all marketing materials
- Recognition at each event
- Six tickets to the Green Business Awards Reception

## HEALTH & WELLNESS BUSINESS INITIATIVE

The Health and Wellness Initiative was created to provide Chamber members access to the important health and wellness-related information and valuable resources for their businesses. Businesses that complete the Healthy Business Challenge scorecard will be honored at the annual celebration event. In addition, the Healthy Business Challenge series will include a Wellness Fair and a number of educational workshops on healthy living, alternative health care options and other initiatives. The Health and Wellness Initiative was created to provide Chamber members access to the important health and wellness-related information and valuable resources for their businesses.



### SIGNATURE SPONSOR

*Exclusive | Only One Available*  
*Investment of \$5,000*

- Opportunity to offer five minutes of remarks at Healthy Business Challenge Awards
- Logo recognition on all marketing materials
- Logo recognition on any education or resource materials provided
- Display table all four series events
- Four tickets to each Health & Wellness Series Event
- 10 tickets to the Superhero Race

### PLATINUM SPONSORS

*Premium | Investment of \$1,500*

- Recognition at Healthy Business Challenge series events
- Logo recognition on all marketing materials
- Opportunity to announce the winner in one award category at the Health and Wellness Awards Ceremony
- Display table all four series events
- Two tickets to each Health & Wellness series event
- Five tickets to the Superhero Race

### GOLD SPONSORS

*Investment of \$750*

- Recognition at Healthy Business Challenge series events
- Logo recognition on all marketing materials
- Two tickets to each Health & Wellness series event
- Display table all four series events

### SILVER SPONSOR

*Investment of \$500*

- Recognition from podium at event
- Name recognition on all event marketing
- Two tickets for all four series events

### WELLNESS EXPO AND HEALTHY BUSINESS CHALLENGE EVENT EXHIBITORS

*Investment of \$150*

- Two tickets to chosen event
- Display table at chosen event





## NONPROFIT INITIATIVE & LOUDOUN NONPROFIT ACADEMY

The Nonprofit Initiative benefits businesses and non-profit organizations alike with networking and educational programs. The Nonprofit Initiative also seeks to communicate the economic power of the nonprofit sector and the relationships that can be created when companies and individuals support the community. Sponsorship opportunities are open to both business and nonprofit organizations.



### SIGNATURE SPONSOR

*Exclusive, Only One Available*  
*Investment of \$2,500*

- Year-long logo recognition on all marketing
- Opportunity to offer up to 3 minutes remarks from the podium
- Four tickets to each event, including Nonprofit Academy workshops
- Display table

### NONPROFIT ACADEMY SERIES SPONSOR

*Investment of \$1,500*

- Opportunity to introduce speaker and offer a three-minutes of remarks from the podium at each of the four workshops
- Year-long logo recognition on all marketing
- Four tickets to each event
- Display table

### PLATINUM SERIES SPONSOR

*Investment of \$1,000*

- Year-long logo recognition on all marketing
- Two tickets to each event
- Display table

### LEGISLATIVE RECEPTION SPOTLIGHT SPONSOR

*Exclusive | Only One Available*  
*Investment of \$750*

- Opportunity to offer up to 3 minutes of remarks from podium
- Logo recognition on all marketing
- Two tickets to event
- Display table

### NPI SIGNATURE EVENT SPOTLIGHT SPONSOR

*Exclusive | Only One Available*  
*Investment of \$750*

- Opportunity to introduce speaker and offer up to 3 minutes of remarks from podium
- Logo recognition on all marketing
- Two tickets to event
- Brochure placement at each attendee seat
- Display table

### EXHIBITORS

*Investment of \$99*

- Event recognition
- One complimentary seat at each event
- Display table

## POLICYMAKER SERIES

As a PolicyMaker Series sponsor, your business will enjoy exclusive access to Loudoun County’s and Virginia’s top political and policy leaders, while positioning your organization as a leader in Loudoun’s business community. You also will be able to network with top government and political officials, and other business and community leaders while helping to drive the business agenda on the vital issues impacting Loudoun’s business climate.



### SIGNATURE SPONSOR

*Exclusive, Only One Available*  
*Investment of \$15,000*

- Opportunity to make opening remarks at each event
- Logo recognition on all marketing
- Logo recognition in Public Policy Agenda
- Reserved table of 10 in a premium location at each of the PolicyMaker events (80 tickets)
- Four tickets to Annual Legislative Reception

### ADVOCATE SPONSORS

*Premium, Investment of \$5,000*

- Year-long logo recognition on all marketing
- Reserved table of 10 at all PolicyMaker Series events (80 tickets)
- Four tickets to Annual Legislative Reception

### ENTERPRISE SPONSORS

*Premium, Investment of \$3,000*

- Year-long name recognition on all marketing
- Name recognition in Public Policy Agenda
- Reserved table of 10 at four PolicyMaker Series events of your choice (40 tickets)
- Two tickets to Annual Legislative Reception

### SPOTLIGHT SPONSORS

*Exclusive Per Event*  
*Investment of \$1,750*

- Opportunity to introduce the speaker and discuss your business at this event
- Logo recognition on all marketing
- Opportunity to distribute marketing materials to each attendee at the event
- Reserved table for 10 at each event
- Four tickets to Annual Legislative Reception

### RESERVED TABLE

*Investment of \$600*

- Reserved table of 10 in a premium location

## TECHNOLOGY COALITION

The Chamber produces two Technology forums annually. Both designed to help Loudoun's small and medium sized businesses keep up with the rapid pace of technology developments. These events feature keynote speakers and experts on business technology, with a marketing showcase for companies to demonstrate their innovative products and services.



### SIGNATURE SPONSOR

*Exclusive | Only One Available*  
*Investment of \$3,000*

- Opportunity to give remarks and spotlight businesses at each event
- Logo recognition on all marketing
- Display table at each event
- Four tickets to each event

### EXHIBITORS

*Investment of \$250*

- Name recognition on all event marketing
- Display table
- Two tickets to event

### PLATINUM SPONSORS

*Investment of \$1,000*

- Opportunity to introduce panel or keynote speaker for the event
- Logo recognition on all marketing
- Display table
- Two tickets to event

## LOUDOUN YOUNG PROFESSIONALS

The Loudoun Young Professionals (also known as LoudounYP) serve to unite and engage the emerging workforce that lives, works and plays in Loudoun and present opportunities for social interaction, professional development and networking with monthly events held around the county.



### SIGNATURE SPONSOR - **SOLD**

*Exclusive | Only One Available*  
*Investment of \$2,500*

- Logo recognition on all marketing materials
- Four tickets to each of the twelve annual events

### PLATINUM SPONSORS

*Four Available*  
*Investment of \$1,500*

- Logo recognition on all marketing materials
- Two ticket to each of the twelve annual events

## YOUNG ENTREPRENEURS ACADEMY (YEA!)

The Young Entrepreneurs Academy (YEA!) is a groundbreaking, 30-week program that transforms middle and high school students into real life entrepreneurs and business owners. Throughout the class, students develop business ideas, write business plans, conduct market research, pitch their plans to a panel of investors, and then launch and run their own legal, fully formed companies and social movements.



## PLATINUM SPONSORS

*Investment of \$5,000 | Multiple Available*

- Logo on all marketing materials and on signage at every YEA Event
- Company featured prominently on all electronic and printed marketing materials
- Company logo featured prominently on the program webpage, social media
- Recognition in all newsletters and press releases related to the program
- Speaking opportunity at Parent/Student Orientation, Graduation or Investor Panel events
- One company rep on Investor Panel (\$500 investment capital included in sponsorship)
- Four attendees to the Investor Panel event and class graduation

## YEA! INVESTOR PANEL SPONSOR

*Investment of \$2,000 | Multiple Available*

- Company logo on signage at every YEA Program Event
- Company name on all promotional materials for the event
- One company rep on Investor Panel (\$500 investment capital included in sponsorship)
- Two attendees to the Investor Panel event and class graduation
- Opportunity for representative to speak at the Investor Panel event

## SCHOLARSHIP SPONSORS

*Investment of \$1,500*

- Scholarships used to fund tuition of underrepresented student populations
- Company name on signage at every YEA Program Event
- Company name on promotional materials for the program
- Two attendees to the Investor Panel event and class graduation
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

## CEO ROUNDTABLE SPONSOR

*Investment of \$1,000 | One available*

- Company logo on signage at CEO Roundtable event
- Company name on promotional materials for entire YEA program
- Two attendees to the Investor Panel event
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

**NOTE:** *These sponsorships will take place for the Class of 2018. Classes begin in October of 2017.*



AD EXPOSURE	VIEWS*	PRICE
All Ad Options - 1 Year	106 x	\$5,000
Event Calendar - 1 Year	80 x	\$4,000
Online Directory - 1 Year	20 x	\$1,800
Online Directory - 6 months	10 x	\$1,000
Enhanced Listing - 1 Year	4 x	\$500
Category Ad - 1 Year	2 x	\$250

\* Increase over standard profile in LoudounChamber.org directory.

**GREATER EXPOSURE.**

Advertisements on LoudounChamber.org’s online directory were displayed 1.6 Million times over the past year.

**FLEXIBILITY.**

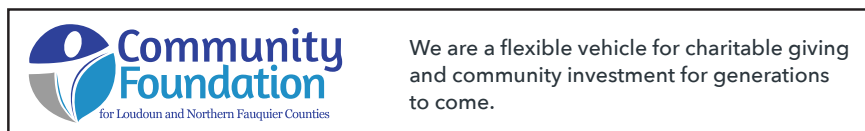
For the first time, your ad can be seasonal and changed throughout the year, rather than one that must carry a 12 month shelf-life.

**REAL-TIME ANALYTICS.**

Through LoudounChamber.org you can now access your advertisement statistics. Access daily, weekly, and monthly impression and click-through reports.

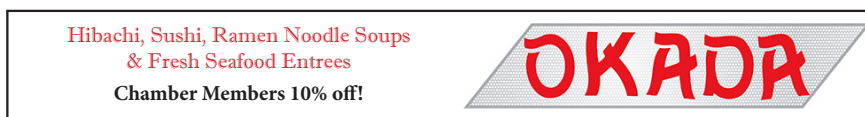
**ONLINE DIRECTORY AD LISTING**

Examples:



**Community Foundation**  
for Loudoun and Northern Fauquier Counties

We are a flexible vehicle for charitable giving and community investment for generations to come.



Hibachi, Sushi, Ramen Noodle Soups & Fresh Seafood Entrees  
Chamber Members 10% off!

**OKADA**

**AD SPECIFICS**

- 480px wide x 60px tall
- 300 dpi, high resolution JPEG
- Please send to Database Administrator, Penny Swan  
[pswan@loudouchamber.org](mailto:pswan@loudouchamber.org)

## LOUDOUNCHAMBER.ORG HOMEPAGE AD SPECIFICS

**\$1,500/quarter; \$5,000 for 12 months**

- 326px wide x 165px tall
- 300 dpi, high resolution JPEG
- Four available
- Send to Database Administrator, Penny Swan  
*pswan@loudounchamber.org*

## ENEWSLETTER BANNER AD SPECIFICS

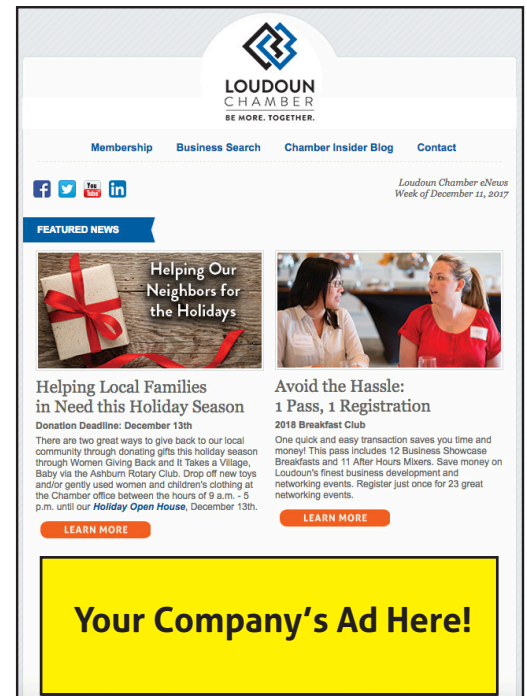
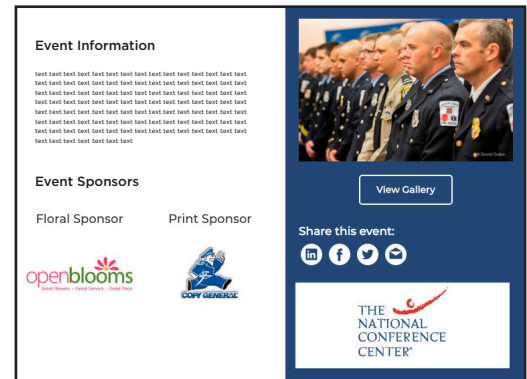
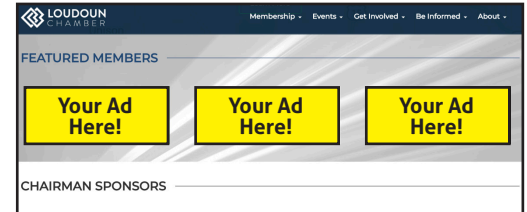
Top Ad: \$500 per month | \$1,200 per quarter\*

Middle Ad: \$300 per month | \$750 per quarter

- 580px wide x 180px tall
- 300 dpi, high resolution JPEG, EPS image
- Ad to be received by Thursday before run date
- Send to Communications Manager, Andrea Lucas  
*alucas@loudounchamber.org*
- Ad will run 4 times per month (once a week)
- \*Top Ad only - Companies name will be in the subject line of the eNews email: "Brought to you by: \_\_\_\_"

## WHO WILL SEE MY AD?

- All Chamber members receive eNews every week, as well as outside subscribers, over 4,000 people
- The eNews link is posted weekly on Facebook and Twitter, each having a total of over 8k "likes/followers"





## ORDER FORM

Scan & email, or fax: Abby Moreau, Member Relations Manager : amoreau@loudouchamber.org  
Fax: (703) 777.1392

Company: .....

Contact Name: .....

Email: .....

Phone: .....

Event	Sponsor Title	Amount \$

Total: .....

Invoice Recipient: .....

(If different than main contact)

Email: .....

Notes: .....

This document acts as a binding contract for the above company's sponsorship of the designated events. All invoices will be due upon receipt unless previously negotiated with a Chamber Staff Member. Complete the worksheet as noted, indicating your sponsorship selections and investment totals. These opportunities are open to Chamber members and are considered on a first-come, first-served basis. This document confirms that the business listed above has expressed interest in the sponsorship(s) listed. Once the Chamber has confirmed your selections, an invoice will be issued. All sponsorship commitments are final; no refunds or credits will be issued.





# LOUDOUN CHAMBER

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1968 ★ FIFTY YEARS ★ 2018

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# ONE TOUCH 2018

BE MORE. TOGETHER.