

2012 PRINT & ELECTRONIC MEDIA ADVERTISING RATES

Reach business and community leaders in our nation's most affluent county

BizCONNECT



- BizCONNECT** () JANUARY/FEBRUARY
ISSUE DATES () MARCH/APRIL
 () MAY/JUNE
 () JULY/AUGUST
 () SEPTEMBER/OCTOBER
 () NOVEMBER/DECEMBER
- Ad copy is due by the 15th of the month prior to insertion. Email high resolution electronic file (eps, jpeg, PDF) to marketing@loudounchamber.org*

Rates & Frequency Discounts

- | | |
|---|--|
| BACK PANEL (5" X 8"W)
() \$7,500 (6 issues)
Call for per issue rates | QUARTER PAGE (5" X 4"W)
() \$1,500 (6 issues)
() \$350 open rate |
| HALF PAGE (5" X 8"W)
() \$2,500 (6 issues)
() \$600 open rate | EIGHTH PAGE (2.25" X 4"W)
() \$800 (6 issues)
() \$250 open rate |

Web Site Banner Ads

\$165 - per web site ad/30 day run



- WEB SITE BANNER AD DATES** (check all that apply)
- | | |
|--|--|
| Provide ad in a JPEG, GIF, or EPS format on a <u>transparent background</u> along with the URL to create a the click-through link. <i>The specs for the ad are 270 x 180 pixels. Ad is due by the 15th of the month prior to insertion. Website ad will run for 30 days from the first day of the following month. Limited to 180 days per company per calendar year. Email electronic file to marketing@loudounchamber.org.</i> | () JANUARY
() FEBRUARY
() MARCH
() APRIL
() MAY
() JUNE
() JULY
() AUGUST
() SEPTEMBER
() OCTOBER
() NOVEMBER
() DECEMBER |
|--|--|

Enews Display Ads

\$350 - per logo ad/4 consecutive week run



- ENEWS DISPLAY AD DATES** (check all that apply)
- | | |
|---|--|
| Provide ad in a JPEG, GIF, or EPS format on a <u>transparent background</u> along with the URL to create a the click-through link. <i>Display ad specs: 425 x 125 pixels. Ad is due by the 15th of the month prior to insertion. Display ad will run for the 4 weeks of the month(s) selected. Limit 3 months per company per calendar year. Ad buy is limited to two companies per 4-week buy.* Email electronic file to marketing@loudounchamber.org.</i> | () JANUARY
() FEBRUARY
() MARCH
() APRIL
() MAY
() JUNE
() JULY
() AUGUST
() SEPTEMBER
() OCTOBER
() NOVEMBER
() DECEMBER |
|---|--|

RESERVE YOUR SPACE TODAY!

BY CHECK/CREDIT CARD: Complete form, enclose check/card number for total amount made payable to Loudoun Chamber of Commerce. Fax completed form to 703.777.1392

COMPANY NAME	CONTACT/TITLE	
ADDRESS		
PHONE & FAX	EMAIL	
CREDIT CARD NUMBER	EXP. DATE	3-4 DIGIT CODE
AUTHORIZED SIGNATURE	TOTAL \$	

Payment must accompany insertion order. Full payment for each month is required on the first of the month prior to which the advertisement is included



P.O. Box 1298, Leesburg, VA 20177
 703.777.2176 • www.loudounchamber.org