

**2012 SPONSORSHIP &  
ADVERTISING OPPORTUNITIES**

■ ANNUAL EVENTS ■

ANNUAL MEETING

30TH ANNUAL GOLF CLASSIC

3RD ANNUAL GREEN BUSINESS GALA

LOUDOUN COUNTY JOB FAIR

LOUDOUN MARKETPLACE

18TH ANNUAL SMALL BUSINESS  
AWARDS

TECHNOLOGY FORUM

27TH ANNUAL VALOR AWARDS

■ MONTHLY & SERIES EVENTS ■

LEADERSHIP LUNCHEON SERIES

BUSINESS SHOWCASE BREAKFAST

BUSINESS AFTER HOURS MIXER

BREAKFAST CLUB SEASON PASS

NON-PROFIT INITIATIVE

POLICYMAKER SERIES

WOMEN IN BUSINESS



**ONETOUCH2012**

To be successful, your business needs effective marketing and sponsorship opportunities that provide valuable exposure while positioning your company as a leader in the Loudoun marketplace.

For years, Loudoun County's premier businesses have earned the exposure that sets them apart from the competition by leveraging the sponsorship and advertising opportunities offered by the Loudoun County Chamber of Commerce.

The annual ONE TOUCH Sponsorship & Advertising Opportunities Program allows you to get ahead of the competition and secure your 2012 sponsorship, TODAY!

Inside this ONE TOUCH brochure are details on the Chamber's popular and acclaimed programs and services. There is also important information on the highly sought after sponsorships that allow Loudoun County's premier businesses to associate their brand with the Chamber's hallmark of excellence.

Many Loudoun County Chamber sponsorships are available on a "first come, first served" basis, so act NOW to secure those opportunities that best support your company's business goals.

## ANNUAL MEETING LUNCHEON

The Loudoun County Chamber's Annual meeting is a time honored tradition, where the county's business community gathers to honor the outgoing Chairman and welcome in the new leader of Loudoun's premier business organization. On January 26, 2012, the Chamber community will welcome our new Chairman of the Board, Kurt Krause of the National Conference Center, and the entire 2012 Board of Directors. We'll also congratulate 2011 Chairman of the Board, Tom Moler of Yount, Hyde & Barbour, for his outstanding leadership of Northern Virginia's premier Chamber of Commerce.

### SIGNATURE SPONSOR

**EXCLUSIVE | ONLY ONE AVAILABLE | INVESTMENT \$5000**

- EXCLUSIVE: Opportunity to introduce the keynote speaker and offer remarks to our audience
- Two (2) reserved tables of 10 each and one seat at Chairman's Table
- Recognition of your company from the podium and in multi-media presentation
- Logo recognition on marketing materials and on the Chamber web site
- Display table in networking area (optional)
- Web banner ad on the Loudoun County Chamber on the Loudoun County Chamber web site for 60 days

### GOLD SPONSORS

**INDUSTRY EXCLUSIVE | INVESTMENT \$2,500**

- Reserved table of 10 and one seat at Chairman's Table
- Recognition of your company from the Podium and in the multi-media presentation
- Logo recognition on marketing materials and on the Chamber web site
- Display table in networking area (optional)
- Web banner ad on the Loudoun County Chamber web site for 30 days

### SILVER SPONSORS | INVESTMENT \$1,500

- Reserved table of 10
- Recognition of your company from the Podium and in the multi-media presentation
- Company name listed on marketing materials, in luncheon program and on the Chamber web site
- Display table in networking area at Annual Meeting (optional)

### RESERVED TABLES | INVESTMENT \$750

- Reserved table of 10
- Recognition of your company from the Podium and in the multi-media presentation

## 30TH ANNUAL GOLF CLASSIC

The Annual Golf Classic has been Loudoun County's premier business golf tournament for three decades. Held at Loudoun's premier golf courses, the Golf Classic offers our sponsors tremendous marketing exposure. If your company's target market includes senior level executives who have a passion for the game of golf, then a Golf Classic sponsorship is for you.

### PRESIDENT'S CUP SPONSORS | INVESTMENT \$5,000

- Two (2) foursomes for tournament play (8 players)
- EXCLUSIVE: Company logo displayed on all marketing materials
- EXCLUSIVE: Opportunity to speak from podium and present awards at tournament reception
- EXCLUSIVE: Company logo or name on all Golf Carts at the tournament
- EXCLUSIVE: Opportunity to present a gift with your company's logo to all golfers
- Signs and display table at the tee box and green at one hole; signage at awards reception
- Company logo on the Golf Classic web page and on the Chamber newsletter for one month
- Web banner ad on Chamber web site for 60 days
- Signs and display table at the tee boxes and greens at two hole; signage at awards reception
- Four invitations to the Loudoun County Chamber Board of Directors' VIP reception
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### EAGLE SPONSORS

**FIVE AVAILABLE | INVESTMENT \$3,000**

- One (1) foursome for tournament play
- EXCLUSIVE: Opportunity to present a gift with your company's logo to all golfers
- Signs and display table at the tee box and green at one hole; signage at awards reception
- Company logo displayed on all Golf Classic marketing materials
- Recognition by Master of Ceremonies at awards reception.
- Company logo on the Golf Classic web page
- Prominent signage at the tournament and awards reception
- Web banner ad on the Chamber web site for 60 days
- Signs and display table at the tee box and green at one hole; signage at awards reception
- Two invitations to the Loudoun County Chamber Board of Directors' VIP reception

### HOLE-IN-ONE SPONSOR | INVESTMENT \$2,000

- One (1) foursome for tournament play
- Opportunity to display cars, banners, etc.
- Recognition by Master of ceremonies at post tournament awards reception.
- Web banner ad on the Chamber web site for 30 days
- Company name on the Chamber Golf Classic web page
- Prominent signage at the tournament and at the awards reception
- Provide prize insurance

### BIRDIE SPONSORS | INVESTMENT \$1,500

- One (1) foursome for tournament play
- Recognition by Master of ceremonies at post tournament awards reception.
- Web banner ad on the Chamber web site for 30 days
- Company name on the Chamber Golf Classic web page
- Prominent signage at the tournament and at the awards reception

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Golf Glove Sponsor - \$2,000
- Beverage Station Sponsors - \$500
- Hole Sponsor - \$300

## LOUDOUN COUNTY JOB FAIR

Drawing hundreds of qualified job seekers and the region's top employers, the Loudoun County Chamber's annual Job Fair is among the most successful in the Washington Metro area. Job Fair sponsors benefit from having their company name promoted in event advertising and from having premium locations on the Job Fair trade show. Be the first to reach those skilled employees every company needs to grow their revenues and service their customers

### PREMIER SPONSOR

**EXCLUSIVE | ONE AVAILABLE | INVESTMENT \$1,000**

- EXCLUSIVE: Premium location on the trade show floor, accessible to all job seekers
- EXCLUSIVE: Company LOGO prominently placed on all marketing materials
- EXCLUSIVE: Company logo on signage at Job Fair and on all marketing materials, advertising
- Company marketing materials distributed to all job seekers
- Online access to résumés of all Job Fair attendees

### RÉSUMÉ SPONSOR

**EXCLUSIVE | ONE AVAILABLE | INVESTMENT \$750**

- Preferred location on the trade show floor, accessible to all job seekers
- Company logo on signage at Job Fair and on all marketing materials, advertising
- Company name prominently placed on all marketing materials and advertising
- Company marketing materials distributed to all job seekers at the Job Fair
- CD with the résumés of all Job Fair attendees

### JOB SEEKER SPONSOR

**EXCLUSIVE | ONE AVAILABLE | INVESTMENT \$750**

- Premium location on trade show floor, accessible to all job seekers
- EXCLUSIVE: Opportunity to supply bags with company logo and marketing materials, for distribution to all job seekers (\*\*At Job Seeker Sponsor's cost)
- Company name prominently placed on all marketing materials and advertising
- Company marketing materials distributed to all job seekers at the Job Fair
- CD with the résumés of all Job Fair attendees

### JOB FAIR BOOTH | INVESTMENT \$400

- 6' skirted table
- Name recognition in Job Fair advertisement placed in Loudoun and regional media
- CD with the résumés of all Job Fair attendees

## THE MARKETPLACE

The MarketPlace is Northern Virginia's premier business marketing showcase, featuring companies from every industry and of every size. Whether your business is focused on the consumer, business or government markets, you will want to take advantage of the MarketPlace's valuable opportunities to market your goods and services to the entire Loudoun market. As a MarketPlace sponsor, you will enjoy a premium location inside the showcase, while receiving valuable exposure through the widespread marketing and advertising campaign to promote the event

### SIGNATURE SPONSOR

**EXCLUSIVE | ONE AVAILABLE | INVESTMENT \$5,000**

- EXCLUSIVE: Premium location, double sized exhibit space with skirted table, chairs and sign
- Company logo on advertisements, promotional material and on the Chamber web site; name recognition in newsletter articles, media release
- EXCLUSIVE: Opportunity to address the attendees to raffle off a valuable door prize
- Prominent signage at the event
- Web banner ad on the Loudoun County Chamber web site for 60 days
- Free use of the Chamber's membership mailing list
- Company spotlighted in Chamber eNews & BizConnect

### PLATINUM SPONSORS | INVESTMENT \$1,500

- Preferred location exhibit space with skirted table, chairs and booth sign
- EXCLUSIVE: Opportunity to address the attendees to raffle off a valuable door prize
- Company name on advertisements, promotional material and on the Chamber web site; name recognition in newsletter articles, media release
- Company spotlighted in Chamber eNews & monthly Newsletter
- Web banner ad on the Loudoun County Chamber web site for 30 days

### GOLD SPONSORS | INVESTMENT \$1,000

- Preferred location exhibit space with skirted table, chairs and booth sign
- Company name on advertisements, promotional material and on the Chamber web site; name recognition in newsletter articles, media release
- Signage at the event, covered 6' table, two chairs and booth sign

### MARKETPLACE EXHIBITORS | INVESTMENT \$500

- Preferred location exhibit space with skirted table, chairs and booth sign
- Company name on marketing material, Chamber web site and signage at event

### OTHER MARKETPLACE OPPORTUNITIES

- Taste of Loudoun Exhibitors \$300
- Small Business & Non Profit Exhibitors \$300

## SMALL BUSINESS AWARDS

This “Academy Award” style gala regularly draws more than 400 of Loudoun’s top business and community leaders, who gather to honor the best of Loudoun’s many outstanding small businesses. Small Business Awards sponsors enjoy priceless exposure as part of the marketing campaign and at the gala awards banquet celebrating Loudoun County’s “best in class” small businesses

### PLATINUM SPONSOR

**EXCLUSIVE | ONLY ONE AVAILABLE | INVESTMENT \$6,000**

- EXCLUSIVE: Reserved table of 10 and One seat at Chairman’s Table
- EXCLUSIVE: Opportunity to offer remarks at the Awards banquet
- Recognition of company and representative from the Podium and in PowerPoint presentation
- Free professionally produced video 30-60 second video featuring a senior executive promoting your company
- EXCLUSIVE opportunity to announce the winner an Award category
- Logo recognition in event program and all marketing material
- Six foot display table in the pre-event reception area
- Full page ad in event program
- Web banner ad on the Loudoun County Chamber web site for 60 days
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### MULTIMEDIA SPONSORS

**PREMIUM | TWO AVAILABLE | INVESTMENT \$3,000**

- Recognition of company from Podium and in Power Point presentation
- Reserved table of 10 in a premium location at the event
- EXCLUSIVE opportunity to announce the winner on one Awards category
- Free professionally produced video 30-60 second video featuring a senior executive promoting your company
- Logo recognition in event program and all marketing material
- Full page ad in event program
- Web banner ad on the Loudoun County Chamber web site for 30 days

### GOLD SPONSORS | INVESTMENT \$3,000

- Recognition of company from the Podium and in Power Point presentation
- Reserved table of 10 in a premium location at the event
- Logo recognition in event program and all marketing material
- Free professionally produced video 30-60 second video featuring a senior executive promoting your company
- EXCLUSIVE opportunity to announce the winner on one Awards category
- Full page ad in event program
- Web banner ad on the Loudoun County Chamber web site for 30 days
- Web banner ad on Loudoun Chamber web site for 30 days

### ADDITIONAL SPONSORSHIPS

- Silver Sponsors \$2,000
- Table Sponsors \$750

## 7TH ANNUAL VIRTUAL REALTY TOUR

Loudoun County is one of Northern Virginia’s most dynamic, rapidly evolving commercial real estate markets. The Chamber’s “Virtual Real Estate Tour” features some of the industry’s brightest minds to offer our audience of industry professionals cutting edge data and analysis on Loudoun’s commercial real estate landscape. The market intelligence and contacts you’ll gain as a Virtual Realty Tour sponsor will help position your company as a leader in this highly competitive market.

### SIGNATURE SPONSORS

**PREMIUM | ONLY THREE AVAILABLE | INVESTMENT \$3,000**

- Ten (10) reserved seats in a premium location
- EXCLUSIVE: Opportunity to introduce a featured speaker and offer three minutes of remarks
- Company name and logo in Tour Book, event signage
- Three 8.5” x 11” flyers in Tour Book (supplied by sponsor)
- Company profile placed on Tab Divider
- Priority placement of an exhibit table in the pre-event networking reception

### RECEPTION SPONSORS | INVESTMENT \$ 2,000

- Six (6) reserved seats in a premium location
- Signage at the post event Reception
- Company name and logo in Tour Book, event signage
- Two 8.5” x 11” flyers in tour book (supplied by sponsor)
- Exhibit table in the pre-event networking reception

### GOLD SPONSORS | INVESTMENT \$ 1,500

- Six (6) reserved seats in a premium location
- Company name and logo in Tour Book, event signage
- Two 8.5” x 11” flyers in tour book (supplied by sponsor)
- Exhibit table in the pre-event networking reception

### SILVER SPONSORS | INVESTMENT \$ 1,500

- Three (3) complimentary tickets/reserved seats
- Company name and logo in Tour Book, event signage
- One 8.5” x 11” flyer in tour book (supplied by sponsor)
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### TOUR BOOK FLYER | \$750 OPTION A; \$1,150 OPTION B

- Premium double-side flyer placed within corridor
- Company name in Tour Book
- **Option A:** company supplies flyers, number to be determined)
- **Option B:** company supplies flyer artwork only

## 27TH ANNUAL VALOR AWARDS

Show your company's support for Loudoun's police, sheriff and fire & rescue personnel through your participation in the annual Valor Awards, where our County's heroes are honored for their courageous actions in the line of duty. As a Valor Awards sponsor, your company can demonstrate its commitment to these law enforcement and public safety personnel, while enjoying valuable recognition through the significant exposure the Valor Awards receives.

### SIGNATURE SPONSOR

**EXCLUSIVE | ONE AVAILABLE | INVESTMENT \$7,500**

- EXCLUSIVE: Opportunity to offer remarks to our audience
- EXCLUSIVE: Full page ad in the Event program
- EXCLUSIVE: Two reserved tables of 10 (One for your company and one for sponsoring seats for award recipients and their guests)
- One reserved seat at the Head Table
- Recognition from the podium and in multi-media presentation at the 2012 Valor Awards
- Logo recognition on all marketing materials
- Six-foot display space
- Logo on the Valor Awards web page & banner ad on the Loudoun Chamber web site for 60 days

### GUARDIAN SPONSORS

**INDUSTRY EXCLUSIVE | INVESTMENT \$3,500**

- One reserved table of 10
- EXCLUSIVE Opportunity to be on stage to greet and be photographed with the 2012 Valor Award winners
- Full page ad in event program
- Recognition from the podium and in multi-media presentation at the Valor Awards
- Logo recognition on all marketing material
- Recognition from the podium
- Logo on the Valor Awards web page; banner ad on the Loudoun Chamber web site for 60 days

### HEROISM SPONSOR

**EXCLUSIVE | ONLY ONE AVAILABLE | INVESTMENT \$2,500**

- EXCLUSIVE: Opportunity to present each Valor Award honoree with American flag
- Logo recognition on select 2012 Valor Awards promotional pieces
- One reserved table of 10; One seat reserved at chairman's table
- Recognition from the podium at the 2012 Valor Awards
- Half page display ad in event program
- Business logo on the Valor Awards web page

### BRAVERY SPONSORS | INVESTMENT \$1,500

- Business logo on the LCCC Valor Awards web page
- Reserved table of 10 for your company
- Business listed in the event program
- One quarter page *formatted* ad in event program

### EVENT PROGRAM SPONSOR | INVESTMENT \$1,250

- Business logo on the Valor Awards web page
- Two Reserved Seats for your company
- Business listed in the event program
- One Full Page ad in event program

### STANDARD RESERVED TABLE | INVESTMENT \$1050NM

- Reserved table of 10 with table sign
- Business listed in event program

### TABLE SPONSOR | INVESTMENT \$750M

- Reserved table of 10 with table sign
- Business listed in event program

### BENEFACTOR TABLE | INVESTMENT \$600

- Opportunity to host 2012 Valor Award honorees and their guests at your company's reserved table of 10, with table sign. (Eight of 10 seats are reserved for Valor award honorees, two remaining for sponsor's use)
- Business listed in event program

## LEADERSHIP LUNCHEON SERIES

Featuring nationally renowned figures from the worlds of business, sports, politics and academia, the Leadership Luncheon Series offers local business and community executives the opportunity to hear and learn from some of the Loudoun's most influential and accomplished leaders. Leadership Luncheon Series sponsors gain valuable exposure before Loudoun's top leaders at these popular quarterly luncheons.

### SIGNATURE SERIES SPONSOR

**EXCLUSIVE | ONLY ONE AVAILABLE | INVESTMENT \$3,000**

- EXCLUSIVE: Opportunity to introduce the keynote speaker and offer remarks to the audience
- Logo or name recognition from the Podium at every Leadership Luncheon Series event
- A reserved table with 10 seats at each quarterly luncheon
- Logo or name recognition on marketing materials, newsletter articles and the Chamber's web site
- Web banner ad on the Loudoun County Chamber web site for 60 days

### SPOTLIGHT SPONSORS

**PREMIUM | INVESTMENT \$1,000**

- A reserved table with 10 seats at one luncheon
- Opportunity to offer a short company presentation at Leadership Luncheon Series event
- Logo and/or recognition on all marketing materials, newsletter articles and media releases
- Recognition as the Spotlight Sponsor from the Podium at Leadership Luncheon Series event

## BUSINESS SHOWCASE BREAKFAST

The Business Showcase Breakfast is Northern Virginia's premier business networking event. With an average of 150 attendees, the monthly Breakfast offers sponsors an effective way to reach a highly sought-after business audience to create greater awareness for your company's product and services. There are two sponsorship levels, each offering on-site display opportunities, complimentary seating and exposure in Chamber publications and on the Chamber web site.

### **GOLD SPONSOR**

#### **EXCLUSIVE PER MONTH | INVESTMENT \$750**

- Recognition as a Business Showcase Breakfast sponsor in all marketing materials
- EXCLUSIVE: Opportunity to make a 10 minute presentation at Business Showcase Breakfast
- Four complimentary seats
- 6' display table
- FREE Silver Sponsorship at another Business Showcase Breakfast in 2012
- Copies of business cards in attendance
- Opportunity to place marketing material at every attendee's seat
- Complimentary presentation coaching by expert consultant

### **SILVER SPONSOR**

#### **LIMITED TO TWO PER MONTH | INVESTMENT \$300**

- Noted as Business Showcase Breakfast sponsor in Chamber eNews & web site
- Recognition by Business Showcase Breakfast emcee
- Two complimentary seats
- 6' display table, brochures on tables
- Copies of business cards in attendance

### **BREAKFAST CLUB SEASON PASS | INVESTMENT \$375**

- Includes 12 Business Showcase Breakfasts & 12 After Hours Mixers!
- Eliminate time-consuming registration for each event;
- Receive a single receipt for a year's worth of Chamber networking events

## BUSINESS AFTER HOURS MIXER

There is not a more effective and fun way to promote your business location than by hosting a Chamber Business After Hours Mixer. In return for hosting the event and providing the food and beverages, the Chamber will promote your facility and the Mixer to our 2,500 members and employees. Held on the third Thursday of each month during the year, (except December), the Chamber rotates the location of the Mixers throughout Loudoun County.

### **THE MIXER HOST'S RESPONSIBILITIES INCLUDE:**

- Food & beverages for attendees (An ABC Liquor license is MANDATORY)
- Site must be ADA compliant & accommodate up to 100 guests
- Site must be located in Loudoun County and host must be a current Chamber member
- 

### **THE CHAMBER'S RESPONSIBILITIES INCLUDE:**

- Marketing event to members via weekly eNews, web site & at other Chamber events
- Manage RSVP's & update host on number of attendees
- Coordinate a brief presentation by Chamber Executive at Mixer
- Provide to host a copy of all business cards collected at Registration

### **MIXER DISPLAY TABLE**

#### **LIMITED TO TWO PER MIXER | INVESTMENT \$100**

- Admission for two (2)
- Thirty second company promotion (elevator speech)

## NON-PROFIT INITIATIVE

The Nonprofit Initiative benefits businesses and nonprofit organizations alike with networking and education programs. The Nonprofit Initiative also seeks to communicate the economic power of the nonprofit sector and the relationships that can be created when companies and individuals support the community through nonprofit service. Sponsorship opportunities are open to both businesses and nonprofit organizations.

### **SERIES SIGNATURE SPONSOR**

#### **EXCLUSIVE | ONLY ONE AVAILABLE | INVESTMENT \$2,500**

- Year-long logo recognition on all marketing materials, Chamber web site, newsletters and emails related to the Non-Profit Initiative.
- Recognition from the podium as Signature Sponsor at each Non-Profit Initiative event.
- Opportunity to offer remarks at Non-Profit Initiative Series events.
- Four complimentary tickets to each Non-Profit Initiative Series event.
- Display table at each Non-Profit Initiative event
- Web banner ad on the Loudoun County Chamber web site for 60 days

### **SPOTLIGHT SPONSOR**

#### **EXCLUSIVE | ONLY ONE PER EVENT | INVESTMENT \$750**

- Company recognition from the podium
- Opportunity to introduce speaker and offer a three minutes presentation from the podium
- Logo recognition on all marketing materials
- 6' display table at the event showcasing company literature in key location at the event
- Two complimentary seats
- Brochure placement at attendee seats

### **RESERVED TABLE | INVESTMENT \$300**

- Includes table of 10 guests in prime location
- Recognition from the podium

### **DISPLAY TABLE | INVESTMENT \$150**

- 6-foot display table showcasing company literature in key location at the event
- Two complimentary seats
- Recognition from the podium

## POLICYMAKER SERIES

As a PolicyMaker Series sponsor, your business will enjoy exclusive access to Loudoun County's and Virginia's top political and policy leaders, while positioning your organization as a leader in Loudoun's business community. You also will be able to network with top government and political officials, and other business and community leaders while helping to drive the business agenda on the vital issues impacting Loudoun's business climate

The PolicyMaker Series will focus on the following topics:

- Virginia General Assembly
- Loudoun County Board of Supervisors
- The State of Loudoun County
- The State of Education
- The State of Transportation
- The State of Loudoun's Economy
- The State of Health Care Reform

### SIGNATURE SERIES SPONSOR

**EXCLUSIVE | ONE AVAILABLE | INVESTMENT \$15,000**

- EXCLUSIVE: Year-long logo and name recognition in all marketing and media materials promoting series
- EXCLUSIVE: Opportunity to make opening remarks at each PolicyMaker Series event
- Reserved table of 10 in a premium location at each of eight PolicyMaker events
- Year-long logo recognition on signage at each PolicyMaker Series event
- Year-long recognition with business logo on the PolicyMaker Series web page
- Recognition as the Signature Sponsor from the podium at each event
- Display table at each PolicyMaker event to distribute information about your business
- Web banner ad on the Loudoun County Chamber web site for 60 days

### ADVOCATE SPONSOR

**PREMIUM | INVESTMENT \$3,000**

- Year-long logo and name recognition in all marketing and media material promoting the series
- Reserved table of 10 at four PolicyMaker Series events of your choice (\$2,000 value)
- Year-long logo recognition on signage at each 2012 PolicyMaker Series event
- Year-long recognition with business logo on the PolicyMaker Series web page
- Recognition as the Advocate Sponsor from the podium at each event
- Web banner ad on the Loudoun County Chamber web site for 30 days

\* sponsorship commitment must be made 30 days prior to event

### SPOTLIGHT SPONSOR

**EXCLUSIVE PER EVENT | INVESTMENT \$1,000**

- EXCLUSIVE: Opportunity to introduce the speaker and discuss your business at one PolicyMaker Series event
- Opportunity to distribute information about your business to each attendee at the event
- Logo or name recognition for your business on promotional and media materials for the event
- Reserved table of 10 in a prime location at the event
- Web banner ad on the Loudoun County Chamber web site for 60 days

### RESERVED TABLE | INVESTMENT \$500

- Reserved table of 10 in a premium location; option to host elected officials and other VIPs
- Recognition of your company from the Podium and in the multi-media presentation

## WOMEN IN BUSINESS

The Women in Business was created to provide local women business owners and executives the opportunity to build their relationships and gain the knowledge they need to achieve their personal and professional goals. Open to all, Women in Business events include educational seminars, social events and golf outings!

### SIGNATURE SERIES SPONSOR

**EXCLUSIVE | ONLY ONE AVAILABLE | INVESTMENT \$2,500**

- Year-long logo recognition on all marketing materials, Chamber web site and newsletter articles
- Recognition from the podium as Signature Sponsor at each Women In Business event
- Opportunity to offer remarks (2-3 minutes) at each Women In Business event
- Four complimentary admissions to Women In Business event
- One admission to the Women In Golf event
- Display table at each Women In Business event
- Copies of business cards of all attendees at all events
- Web banner ad on the Loudoun County Chamber web site for 60 days

### SPOTLIGHT SPONSORS

**EXCLUSIVE PER EVENT, PER INDUSTRY | INVESTMENT \$400**

- Recognition from podium at event and in Chamber eNews & web site
- Introduction of guest speaker
- 3-minute company presentation from podium
- 6' display table
- Brochure placement at each seat
- Two complimentary seats
- Copies of business cards in attendance

### BOUTIQUE BOOTHS

**EXCLUSIVE PER EVENT, PER INDUSTRY | INVESTMENT \$99**

- 6' display table
- One complimentary seat
- Recognition from podium

## LOUDOUN GREEN BUSINESS GALA

The Loudoun Green Gala honors achievements in environmental sustainability at businesses ranging from household name, titans of industry to cutting edge leaders in organic farming. This environmentally friendly celebration and awards ceremony is styled after a Hollywood opening night. So, stroll down the green carpet to meet and celebrate the businesses that participated in this year's challenge!

### PLATINUM SPONSOR

**EXCLUSIVE | ONLY ONE AVAILABLE | INVESTMENT \$2,000**

- EXCLUSIVE Opportunity to introduce featured speaker and offer remarks
- Admission for ten
- Recognition from Podium and Power Point presentation, Logo recognition on marketing material
- Web Banner ad on Loudoun Chamber web site for 60 days

### GOLD SPONSORS

**PREMIUM | TWO AVAILABLE | INVESTMENT \$1,500**

- Admission for six
- Recognition of company/representative from Podium and Power Point presentation
- Logo recognition, in marketing material
- Web banner ad on Loudoun County Chamber web site for 60 days

### SILVER SPONSORS | INVESTMENT \$500

- Recognition of company from Podium and Power Point presentation
- Admission for four

## GREEN BUSINESS SERIES

Throughout the year the Loudoun Green Business Series will present forums and events focused on sustaining our environment. Position your company as a leader in "greening" your business.

### SERIES SIGNATURE SPONSOR

**INDUSTRY EXCLUSIVE | TWO AVAILABLE | INVESTMENT \$2,000**

- Opportunity offer remarks at each of the 2012 Loudoun Green Business Series Events
- Season-long logo or name recognition on all Series marketing & media material
- Admission for ten to the 2012 Loudoun Green Business Gala
- Recognition from Podium and Power Point presentation at 2012 Green Business Series events
- Web Banner ad on Loudoun Chamber web site for 60 days
- Logo recognition on the Loudoun Green Business Committee web page

### GOLD SPONSORS

**FOUR AVAILABLE | INVESTMENT \$1,500**

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- Season-long logo or name recognition on all Series marketing & media material
- Admission for six to the 2012 Loudoun Green Business Gala
- Recognition from Podium and Power Point presentation at 2012 Green Business Series events
- Web Banner ad on Loudoun Chamber web site for 30 days
- Logo recognition on the Loudoun Green Business Committee web page

## TECHNOLOGY FORUM

The Chamber produces two Technology Forums annually, both designed to help Loudoun's small and medium sized business keep up with the rapid pace of technology developments. These events feature keynote speakers and experts on business technology, with a marketing showcase for companies to demonstrate their innovative products and services.

### SIGNATURE SPONSOR

**EXCLUSIVE | ONE AVAILABLE | INVESTMENT \$1,500**

- EXCLUSIVE: Opportunity to introduce keynote speaker
- Recognition of company and representative from the Podium and in Power Point presentation
- Logo recognition in event program and all marketing material
- 6' demo table in key location
- Four admissions to the event

### GOLD SPONSORS

**FOUR AVAILABLE | INVESTMENT \$750**

- 6' demo table
- Recognition of company and representative from the Podium and in Power Point presentation
- Recognition in event program and all marketing material
- Two admissions to the event

### DISPLAY TABLES | INVESTMENT \$250

- 6' demo table
- One admission to the event

