

# 2012 BIZCONNECT ADVERTISING RATES



**YES!**

I would like to place an ad in **BIZCONNECT**

Reach business and community leaders in our nation's most affluent county



P.O. Box 1298, Leesburg, VA 20177  
703.777.2176 • www.loudounchamber.org

### 2012 ISSUE DATES (check all that apply)

- JANUARY/FEBRUARY
- MARCH/APRIL
- MAY/JUNE
- JULY/AUGUST
- SEPTEMBER/OCTOBER
- NOVEMBER/DECEMBER

### 2012 RATES & FREQUENCY DISCOUNTS

**BACK PANEL (5" X 8"W) ~~SOLD OUT~~ QUARTER PAGE (5" X 4"W)**  
 \$7,500 (6 ISSUES)       \$1,500 (6 ISSUES)  
 CALL FOR PER ISSUE RATES       \$350 OPEN RATE

**HALF PAGE (5" X 8"W)      EIGHTH PAGE (2.25" X 4"W)**  
 \$2500 (6 ISSUES)       \$800 (6 ISSUES)  
 \$600 OPEN RATE       \$250 OPEN RATE

### RESERVE YOUR SPACE TODAY!

**BY CHECK/CREDIT CARD:** Complete form, enclose check/card number for total amount made payable to Loudoun Chamber of Commerce. Fax completed form to 703.777.1392

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
CONTACT/TITLE

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
PHONE & FAX      EMAIL

\_\_\_\_\_  
CREDIT CARD NUMBER      EXP. DATE      3-4 DIGIT CODE

\_\_\_\_\_  
AUTHORIZED SIGNATURE      TOTAL \$

*Payment must accompany insertion order. Full payment for each month is required on the first of the month prior to which the advertisement is included. If payment is not made in full by due date, the advertisement will not run. This insertion order is a contract between the Member Firm or its Advertising Representative and the Loudoun County Chamber of Commerce and is a legal commitment. The Member Firm is responsible for any and all cost including reasonable attorney fees, associated with collection of any and all outstanding invoices. Rates are non-commissionable. All sales are final, no refunds or credits will be issued.*

Ad copy is due by the 15th of the month prior to insertion. Email high resolution electronic file (eps, jpeg, PDF) to [marketing@loudounchamber.org](mailto:marketing@loudounchamber.org)