

2010 ELECTRONIC ADVERTISING RATES



*If you are looking . . .
for RELATIONSHIPS THAT WILL BUILD YOUR BUSINESS
to ESTABLISH YOUR LEADERSHIP CREDENTIALS
to gain ACCESS TO CRITICAL BUSINESS INTELLIGENCE
to REACH LOUDOUN COUNTY'S LUCRATIVE BUSINESS MARKET
. . . positioning your company through the Loudoun chamber's electronic media is the
best and proven way to meet these goals.*

Your company's ad in the Chamber's weekly electronic newsletter reaches about 2,500 Chamber members & their employees, businesspeople, community & government leaders and selected reporters & editors each week for 4 consecutive weeks allowing for thousands of impressions and click-throughs! A Chamber website ad, strategically places your company on the home page of Northern Virginia's fastest growing Chamber giving you worldwide exposure to thousands of unique visitors to our site.

ADVERTISING & BILLING INFORMATION

Company _____		Contact _____
Address _____		City/State/Zip _____
Phone _____	Fax _____	Email _____

CHAMBER ENEWS DISPLAY AD
\$325 - one logo ad/4 consecutive week run

DISPLAY AD REQUIREMENTS
Provide ad in a JPEG, GIF, or EPS format on a transparent background along with the URL to create a the click-through link. Display ad specs: 300 x 225 pixels. Ad is due by the 15th of the month prior to insertion. Display ad will run for the 4 weeks of the month(s) selected. Limit 3 months per company per calendar year. Ad buy is limited to two companies per 4-week buy.* Email electronic file to marketing@loudounchamber.org.

LOGO AD DATES (check all that apply)

__ 1/10 __ 2/10 __ 3/10 __ 4/10 __ 5/10 __ 6/10
__ 7/10 __ 8/10 __ 9/10 __ 10/10 __ 11/10 __ 12/10

CHAMBER WEBSITE ROTATING AD
\$150 - one website ad/60-consecutive day run

WEBSITE ROTATING AD REQUIREMENTS
Provide ad in a GIF or EPS format on a transparent background. The specs for the ad are 270 x 180 pixels. Ad is due by the 15th of the month prior to insertion. Website ad will run for 60 days from the first day of the following month. Limited to 180 days per company per calendar year. Email electronic file to marketing@loudounchamber.org.

WEBSITE AD DATES (check all that apply)

__ 1/10 __ 2/10 __ 3/10 __ 4/10 __ 5/10 __ 6/10
__ 7/10 __ 8/10 __ 9/10 __ 10/10 __ 11/10 __ 12/10

PAYMENT INFORMATION () Check enclosed payable to Loudoun County Chamber of Commerce

Signature Authorizing Credit Card Payment _____

Name as it appears on Credit Card _____

MC/VISA/AMEX # _____ Security Code _____

Exp. Date _____ Total Amount _____

Payment must accompany insertion order. Full payment for each month is required on the 15th of the month prior to which the ad/logo is included. If payment is not made in full by due date, the logo will not run. This insertion order is a contract between the Member Firm or its Advertising Representative and the Loudoun County Chamber of Commerce and is a legal commitment. The Member Firm is responsible for any and all cost including reasonable attorney fees, associated with collection of any and all outstanding invoices. Rates are non-commissionable. All sales are final, no refunds or credits will be issued. *Depending on demand, limits may be adjusted.

MEMBER FIRM SIGNATURE _____ PRINT NAME & TITLE _____ DATE _____

FAX form to the Loudoun Chamber at 703-777-1392. Ads due by the 15th of the month prior to insertion.



PO Box 1298, Leesburg, VA 20177-1298

CONTACT: 703-777-2176
• Sales: Lorna Campbell Clarke x9024
• Payment Inquiries: Linda Coffey x9022