



Sponsorship Opportunities

PRESENTED BY:



IN PARTNERSHIP WITH:

- Mason Enterprise Center - Leesburg
- Loudoun County Public Schools
- Loudoun Department of Economic Development
- Loudoun Youth, Inc.

The Young Entrepreneurs Academy (YEA!) **is a groundbreaking, 7-month program that transforms middle and high school students into real life entrepreneurs and business owners.** Throughout the class, students develop business ideas, write business plans, conduct market research, pitch their plans to a panel of investors, and then launch and run their own legal, fully formed companies and social movements.

Complete with guest speakers from the local business community and behind-the-scenes trips to local companies, the projects-based YEA! approach empowers students to take charge of their futures in a profound way.

The Young Entrepreneurs Academy is not only a wonderful tool to teach students about business, but also a great way to build confident leaders with values.

Want more information? Contact: Tony Howard, thoward@loudouchamber.org



U.S. CHAMBER OF COMMERCE FOUNDATION
Corporate Citizenship Center



www.LoudounChamber.org/YEA
info@loudouchamber.org
[@LoudounChamber](https://www.facebook.com/LoudounChamber) [@YEALoudoun](https://www.facebook.com/YEALoudoun)

PROGRAM EVENTS *November 2016 – May 2017*

- Parent & Student Orientation
- Investor Panel – Students present their business plan to a “Shark Tank” panel of judges. Investors will allocate funding based on the quality of the sales pitch and presentation.
- CEO Roundtable – Local CEOs meet with students to discuss their roles, companies, backgrounds, and offer helpful business and networking advice to the students.
- Media Meet & Greet – Local media professionals will come in and speak with the students about the power of the press, how to get stories covered, interviewing tips, and so much more.
- Field trips to local businesses
- Trade Show – Students demonstrate and sell their business/product.
- Graduation Ceremony

SPONSORSHIPS

Platinum Partners at \$5,000 – Maximum four partnerships available

- Logo on all marketing materials and on signage at every YEA Event and student application form
- Company featured prominently on all electronic and printed marketing materials
- Company logo featured prominently on the program webpage, social media
- Recognition as partner in all newsletters and press releases related to the program
- Speaking opportunity at Parent/Student Orientation, Graduation or Investor Panel events
- One company rep on Investor Panel (\$500 investment capital included in sponsorship)
- Four attendees to the Investor Panel event and class graduation

YEA! Investor Panel Sponsor at \$2,000 – 12 Investor Panel Sponsorships available

- Company logo on signage at every YEA Program Event
- Company name on all promotional materials for the event
- One company rep on Investor Panel (\$500 investment capital included in sponsorship)
- Two attendees to the Investor Panel event and class graduation
- Opportunity for representative to speak at the Investor Panel event

Scholarship Sponsors at \$1,500 – Multiple sponsorships available

- Scholarships used to fund tuition of underrepresented student populations
- Company name on signage at every YEA Program Event
- Company name on promotional materials for the program
- Two attendees to the Investor Panel event and class graduation
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

Reception Sponsor at \$1,500 – One available; reception held before the Investor panel event

- Company logo on signage at Investor Panel event
- Company name on promotional materials for entire YEA program
- Two attendees, company recognized at Investor Panel event

CEO Roundtable Sponsors at \$1,000 – Multiple sponsorships available

- Company logo on signage at CEO Roundtable event
- Company name on promotional materials for entire YEA program
- Two attendees to the Investor Panel event
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)



U.S. CHAMBER OF COMMERCE FOUNDATION
Corporate Citizenship Center



www.LoudounChamber.org/YEA
info@loudounchamber.org
[@LoudounChamber](https://www.facebook.com/LoudounChamber) [@YEALoudoun](https://twitter.com/YEALoudoun)