

### POLICYMAKER SERIES

As a PolicyMaker Series sponsor, your business will enjoy exclusive access to Loudoun County's and Virginia's top political and policy leaders, while positioning your organization as a leader in Loudoun's business community. You also will be able to network with top government and political officials, and other business and community leaders while helping to drive the business agenda on the vital issues impacting Loudoun's business climate.



#### SIGNATURE SPONSOR

*Exclusive, Only One Available, Investment of \$15,000*

- + Opportunity to make opening remarks at each event
- Year-long logo recognition on all marketing materials
- Logo recognition in monthly Business Advocate Newsletter & Public Policy Agenda
- Reserved table of 10 in a premium location at each of the PolicyMaker events
- Four tickets to Annual Legislative Reception
- Display table at each event to distribute information about your business

#### ADVOCATE SPONSORS

*Premium, Investment of \$5,000*

- + Year-long logo recognition on all online & print marketing materials
- + Reserved table of 10 at six PolicyMaker Series events of your choice (60 tickets)
- + Four tickets to Annual Legislative Reception
- + Social Media, Blog & eNewsletter company spotlight

#### ENTERPRISE SPONSORS

*Premium | Investment of \$3,000*

- + Year-long name recognition on all marketing materials
- + Name recognition in monthly Business Advocate Newsletter & Public Policy Agenda
- + Reserved table of 10 at four PolicyMaker Series events of your choice (40 tickets)
- + Two tickets to Annual Legislative Reception

#### SPOTLIGHT SPONSORS

*Exclusive Per Event | Investment of \$1,750*

- + Opportunity to introduce the speaker and discuss your business at one PolicyMaker Series event
- + Logo recognition for your business on event marketing materials
- + Opportunity to distribute marketing materials to each attendee at the event
- + Reserved table for 10 at each event
- + Four tickets to Annual Legislative Reception

#### RESERVED TABLE

*Investment of \$600*

- + Reserved table of 10 in a premium location

#### DISPLAY TABLE

*Investment of \$150*

- + Two tickets to designated event

