

ONE TOUCH 2014



# Signature Event

## 20TH ANNUAL SMALL BUSINESS AWARDS

### NOVEMBER 2014

This "Academy Award" style gala regularly draws more than 400 of Loudoun's top business and community leaders, who gather to honor the best of Loudoun's outstanding small businesses. Small Business Awards sponsors enjoy priceless exposure as part of the marketing campaign and at the gala awards banquet, celebrating Loudoun County's "best in class" small businesses and entrepreneurs.



### SIGNATURE SPONSORS

**Exclusive | Only One Available | Investment of \$6,000**

- EXCLUSIVE: Reserved table of 10 and one seat at the Chairman's Table
- EXCLUSIVE: Opportunity to offer remarks at the Awards banquet
- Recognition of company and representatives from the podium and in the multi-media presentation
- Opportunity to announce the winner of the Small Business of the Year winner
- Logo recognition in event program and all marketing materials
- Six-foot display table in the pre-event reception area
- Full-page ad in keepsake event program

### MULTIMEDIA SPONSORS

**Premium | Two Available | Investment of \$3,000**

- Reserved table of 10 in a premium location at the event
- Recognition of company from the podium and logo in the multi-media presentation
- Opportunity to announce the winner in one Awards category
- Logo recognition in event program and all marketing materials
- Full-page ad in keepsake event program

### PLATINUM SPONSORS

**Investment of \$3,000**

- Reserved table of 10 in a premium location at the event
- Recognition of company from the podium and logo in the multi-media presentation
- Opportunity to announce the winner in one Awards category
- Logo recognition in event program and all marketing materials
- Full-page ad in keepsake event program

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

**Gold Sponsors \$2,000**

**Silver Sponsors \$800**

