



# BIZVOTES RESPONSES

INFORMING THE BUSINESS COMMUNITY AND ENCOURAGING  
POLITICAL AWARENESS AND ENGAGEMENT.



Incumbents' names are listed in blue.

## DULLES

### 1. Please provide an overview of your background including your credentials and areas of expertise you intend to exercise if elected to the Loudoun County School Board?

**JEFF MORSE**

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I am a graduate of Madison High School in Vienna, a Virginia Tech alumni (BS, Bus Mgt), and a retired Naval Officer of 20 years. I graduated 1st in my class at University of Maryland (UMUC) (MS - Bus Fin) & graduated with distinction from the US Naval War College (MA- National Security). I completed a Federal Executive Fellowship at Harvard, achieved Level III Program Management (DoD) and am a Project Management Professional (PMP). I have worked on classified programs employing cutting edge technologies. I have extensive leadership, teaching, finance, and program management expertise.

**MARGARET MICHAUD**

26005 Talamore Drive  
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(703) 722-2853

**ANJAN CHIMALADINNE**

25312 Fairbanks Place  
Chantilly, VA 20152  
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**2. How would you rate the performance of the current school board? In what areas has the current school board excelled and what areas must be improved?**

**JEFF MORSE**

I would rate the performance of the current School Board as a B-. The School Board has excelled in maintaining the academic reputation of Loudoun County Public Schools, and providing adequate resources in a fiscally constrained environment, including successfully enrolling 3000 new students in each of the past four years while reducing the average cost per pupil by 14% over the same period. Areas for improvement include strategic planning (school sites, technology), budget scrutiny, boundary adjustment transparency, and inter-board dynamics.

**MARGARET MICHAUD**

**ANJAN CHIMALADINNE**

**3. How would you rate the performance of the LCPS Administration? In what areas has the current school board excelled and what areas must be improved?**

**JEFF MORSE**

I would rate the LCPS Administration a B. They excel in “green” initiatives, maintaining programs through fiscally challenging times, and in retaining talented educators. They need to improve in identifying realistic cuts for budget reviews, identifying inefficient processes, proper use of technology by teachers who lack adequate training and resources, and motivating students by making the school year (post SOLs) more enriching.

**MARGARET MICHAUD**

**ANJAN CHIMALADINNE**



**4. What do you feel is the most important or critical issue facing Loudoun's K-12 educational system? Why do you feel this way and what would you do as a member of the School Board to address this issue?**

**JEFF MORSE**

The most critical issue is the budget. The CIP must support a seat for every student within fiscal constraints that have become increasingly challenging. The operating budget must balance the use of technology with student programs and compensation for teachers & staff. I advocate streamlined processes and integration of cost-saving technologies with associated training & resources. Until the BoS successfully revives a "business friendly" Loudoun (and subsequently greater employment opportunities for our residents), we will continue to rely too heavily on our residential tax revenue.

**MARGARET MICHAUD**

**ANJAN CHIMALADINNE**

**5. Do you feel the working relationship between the Board of Supervisors and the School Board is effective and well structured? Why or why not? If not, please provide your recommendations to improve this relationship?**

**JEFF MORSE**

The working relationship is not effective. Two issues seem to prevent the boards from collaborating: lack of trust and personal agendas. I have been present when a Supervisor stated, "I do not trust the results because they came from the School Board". The working relationship can best be improved by removing members who no longer aspire to collaborate with each other, and members who are driven not by the needs of the students but by outside agendas.

**MARGARET MICHAUD**

**ANJAN CHIMALADINNE**



**6. How can the Board of Supervisors and School Board work collectively to streamline the school site selection process and associated land use approvals?**

**JEFF MORSE**

The school site selection is by law given to the School Board. That does not prevent the School Board from working with the Supervisors in a confidential manner to discuss pro's and con's of each site. I am not adverse to combining the land use experts within the School Board and the Board of Supervisors as long as the biases associated with each organization are left at the door. Never should a spectacle such as the Lenah school site debate every come before the public.

**MARGARET MICHAUD**

**ANJAN CHIMALADINNE**

**7. Please provide your thoughts on the following potential approaches to supplement traditional education funding, and for those your support, how each approach could be incorporated into Loudoun Public School's budget and operating system?**

- a. School-Business Partnerships;
- b. Public charter and magnet schools;
- c. Open enrollment to balance population amount schools;
- d. Distance-learning for in-school and home-schooled students;
- e. Adjustments to class sizes; and/or
- f. Other approaches that may compliment the education today's Loudoun County children are receiving through LCPS.

**JEFF MORSE**

School-Business Partnerships has my highest support. The ability to spark interest in education by exposing students to a real world business environment and leading edge technologies cannot be underestimated. I hope to enable students to observe a rocket launch from Wallop's Island. Such moments create a vision of the importance of education. Technology and associated training to allow for effective distance learning in support of home-schooled students is desirable. I support open enrollment to alleviate temporary overcrowding, and I support magnet schools. But due to recent interactions, I have reservations about charter schools. Increases in class size is a last resort. My support of these educational approaches is contingent upon 1) a proven track record in a school system equivalent in quality and demographics to Loudoun County Public Schools; 2) an improves the educational environment, curriculum, or motivation of teachers and students; 3) acceleration of learning or provides life/job skills previously under served by the curriculum and facilities; and 4) the highest return on our children's education or future employment for the dollar invested.



MARGARET MICHAUD

ANJAN CHIMALADINNE

**8. How can Loudoun County Public Schools best improve either its curriculum or career training to ensure its students meet the requirements of the future workplace?**

JEFF MORSE

LCPS needs to focus on the jobs of tomorrow: subjects such as computer aided research and keyboarding are vital. Students graduating high school must have these types of skills. Technology (i.e.- Promethean Boards) must be accompanied by adequate teacher training; creative, tailored lesson plans that take advantage of the technology is essential (many teachers use them today as a display for the computer). Finally, the completion of SOLs in May leaves an entire month of school in which little new material is covered. Take advantage of this for STEM or other enrichment activities.

MARGARET MICHAUD

ANJAN CHIMALADINNE

**9. What economies of scale or other creative efficiencies should the School Board initiate to reduce the cost of education per student while maintaining the highest level of educational experience for our K-12 students?**

JEFF MORSE

I believe the employee on-boarding process (check in, orientation, training, etc.) is inefficient. I would like to see a value stream mapping/lean event to help reduce the errors, delays, & customer frustration associated with incorrect or incomplete data. Automated attendance technology with links to parental notification should be evaluated. Advanced courses from local community colleges should be encouraged, the list of courses that meet graduation criteria should be expanded. "Test out" exams should be increasingly offered to students already demonstrating mastery of subject material.

MARGARET MICHAUD

ANJAN CHIMALADINNE



**10. Do you see any areas where LCPS and County functions may be pursued collaboratively to better leverage available services and resources?**

**JEFF MORSE**

I think the land use and site procurement of the LCPS and the County is one area which should be scrutinized for opportunities to consolidate. I would be willing to investigate such leveraging. Additionally, better coordination between LCPS and the Department of Parks, Recreation and Community Services could save resources. Collaboration with the Planning Commission would benefit the site procurement process and could highlight the minimum requirements for site selection and new school construction.

**MARGARET MICHAUD**

**ANJAN CHIMALADINNE**

**11. Why are you a candidate for the School Board? What differentiates you from your opponent(s)?**

**JEFF MORSE**

With three children attending & a wife teaching in LCPS, I have great motivation to run. The biggest differences between the candidates is experience & leadership. I know the Dulles community: As HOA President to 25,000 residents, I have worked extensively with the School Board and staff. I have the support of both Dulles District School Board candidates from the last election; I have no hidden agenda by which I'm driven, except continuous improvement of the quality and efficiency of public education. My vision: "To Provide Affordable Quality Education for All Loudoun Students".

**MARGARET MICHAUD**

**ANJAN CHIMALADINNE**





12. Do you have a web site where more information about you is available? If so, what is that web site address and can this be provided to our membership?

JEFF MORSE

[www.ElectJeffMorse.com](http://www.ElectJeffMorse.com)

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